AIA National | WEAVE 2010

Vision- The American Institute of Architects: Driving positive change through the power of design Mission- The American Institute of Architects is the voice of the architectural profession and a resource for its members in service to society.	knowledge Create, promote, and disseminate interdisciplinary study and research ensuring the AIA's members are leaders in the profession, the industry, and their communities.	advocacy Advance policies about design through political outreach, education, and engagement that are responsive to the public and the profession.	communication Elevate the voice of architects to promote the value of design and to enhance the public's understanding of the importance of architecture.	collaboration Align resources and empower networks of members, components, and allied professionals to build teamwork.
Serve as the Credible Voice Promote the members and their AIA as the credible voice for quality design and the built environment.	Strategic Alliances Diversity and Inclusion AIArchitect Marketing Services Integrated Media	Communities by Design Advocacy Outreach ArchiPAC Codes and Standards DesignVote Federal Relations Local Relations State Relations Sustainability Advocacy Public Affairs and Media Relations Strategic Alliances Diversity and Inclusion AIArchitect Marketing Services	Public Affairs and Media Relations Strategic Alliances Diversity and Inclusion AIArchitect Marketing Services Integrated Media	Strategic Alliances Diversity and Inclusion AIArchitect Marketing Services
Be the Authoritative Source Be the recognized leader for knowledge about the practice and profession of architecture.	Contract Documents Customer Focus Contract Documents as Industry Standard Convention Continuing Education Continuing Education Honors & Awards Knowledge Resources Scholarships Integrated Practice / Integrated Project Delivery Sustainability/2030 Initiatives Economics and Market Research International AIA.ORG Grassroots Emerging Professionals	Speakers Bureau and Leadership Communications Integrated Practice / Integrated Project Delivery Sustainability/2030 Initiatives International AIA.ORG Grassroots	Speakers Bureau and Leadership Communications Integrated Practice / Integrated Project Delivery Sustainability/2030 Initiatives AIA.ORG Grassroots	Contract Documents as Industry Standard Integrated Practice / Integrated Project Delivery Sustainability/2030 Initiatives International AIA.ORG Grassroots Bookstore Web Advertising & New Product Marketplace General Counsel
Increase Member Value Increase value to members through programs and services that effectively meet, anticipate, and exceed their needs.	Association Management System (AMS) Component Outreach Business Development Development Office AIA Legacy Member Group Models and Support KC Operational Transition Convention Exposition	Association Management System (AMS) KC Operational Transition	Association Management System (AMS) CACE Annual Meeting Component Communications Component Outreach Membership Dues and Record Management KC Operational Transition	Association Management System (AMS) CACE Annual Meeting Component Communications Component Outreach Component Partnerships Membership Recruitment and Retention Initiatives Governance AIA 150 Campaign Business Development Development Office Executive Office AIA Legacy KC Operational Transition
Infrastructure these programs, functions and activities are necessary foundations for the health and vibrancy of the organization	Meeting Administration Technology Governance Technology Project Management Building Operations Accounting In-house Meetings Human Resources Membership Process Review Remote Worker Policy Server Migration Laptop Migration			