january 28 2010

AIADC--Strategic Plan Weave

	knowledge Create, promote, and disseminate interdisciplinary study and research ensuring the AIA's members are leaders in the profession, the industry, and their communities.	**advocacy** Advance policies about design through political outreach, education, and engagement that are responsive to the public and the profession.	**communication** Elevate the voice of architects to promote the value of design and to enhance the public's understanding of the importance of architecture.	**collaboration** Align resources and empower networks of members, components, and allied professionals to build teamwork.
credible voice Promote the members and their AIA as the credible voice for quality design and the built environment.	ArchitectureDC Magazine (quarterly) - published in-house Guide to Architecture of Washington DC Guide to Architecture of Washington iphone app Archive of winning projects (now on website) Washingtonian Residential Design Awards Washingtonian Residential Jurors' Roundtable Discussion Chapter Awards (Architecture, Interior, Historic Resources, Catalyst and Citation for Sustainable Design) Chapter Awards Roundtable Emerging Architects Award Centennial Medal Glenn Brown Award Unbuilt Awards Office Tour Walking Tours of Modern Architecture Knowledge Communitites	Advocacy for Chapter with National AIA Local Government Advocacy	How to work with an architect (once yearly) Exhibit of winning project boards Continuous exhibit of winning projects at the Chapter House ArchitectureDC Magazine (quarterly) - published in-house ArchitectureDC.net PR: updates to media on member and Foundation news Guide to Architecture of Washington DC Guide to Architecture of Washington iphone app Working with Washingtonian Magazine for coverage Archive of winning projects (now on website) Washingtonian Residential Design Awards Washingtonian Residential Jurors' Roundtable Discussion Chapter Awards (Architecture, Interior, Historic Resources, Catalyst and Citation for Sustainable Design) Chapter Awards Roundtable Emerging Architects Award Centennial Medal Glenn Brown Award Unbuilt Awards Lectures Office Tour Other special events – Dinners/ Auctions Walking Tours of Modern Architecture Student Competition CANstruction Washington Architectural Foundation	Student Competition CANstruction Washington Architectural Foundation Knowledge Communitites
authoritative source Be the recognized leader for knowledge about the practice and profession of architecture.	ArchitectureDC Magazine (quarterly) - published in-house Guide to Architecture of Washington DC Guide to Architecture of Washington iphone app Office Tour Walking Tours of Modern Architecture Continuing Education Courses Movie Night Panel Discussions Sustainability Classes Practice Classes Design DC Lunch n Learns (twice monthly) Emerging Architects Lecture Series Knowledge Communitites	Design DC Advocacy for Chapter with National AIA Local Government Advocacy	ArchitectureDC Magazine (quarterly) - published in-house ArchitectureDC.net PR: updates to media on member and Foundation news Guide to Architecture of Washington DC Guide to Architecture of Washington iphone app Lectures Office Tour Other special events – Dinners/ Auctions Walking Tours of Modern Architecture Student Competition CANstruction Design DC Washington Architectural Foundation	Student Competition CANstruction Design DC Washington Architectural Foundation Emerging Architects Lecture Series Knowledge Communitites
increase member value Increase value to members through programs and services that effectively meet, anticipate, and exceed their needs.	Guide to Architecture of Washington DC Guide to Architecture of Washington iphone app Winning 101 (helpful hints to prepare a winning portfolio – seminar and write up on web) Washingtonian Residential Jurors' Roundtable Discussion Chapter Awards Roundtable Emerging Architects Award Centennial Medal Glenn Brown Award AIA|DC Scholarship Office Tour Walking Tours of Modern Architecture Continuing Education Courses Movie Night Panel Discussions Sustainability Classes Practice Classes Virtual Book Club Design DC Lunch n Learns (twice monthly) ARE Prep Course (2 times a year) Emerging Architects Lecture Series ARE Prep Library Knowledge Communitites	Design DC Advocacy for Chapter with National AIA Local Government Advocacy	Architect/Client Resource Center Directory Referrals How to work with an architect (once yearly) Online Directory AIA|DC News Newsletter (published 10 times per year) Newsflash – Member only e-newsletter Guide to Architecture of Washington DC Guide to Architecture of Washington iphone app Working with Washingtonian Magazine for coverage Washingtonian Residential Jurors' Roundtable Discussion Chapter Awards Roundtable Emerging Architects Award Centennial Medal Glenn Brown Award Lectures Office Tour Other special events – Dinners/ Auctions Walking Tours of Modern Architecture Student Competition CANstruction Annual Meeting/Chapter Awards Design DC	Online Directory Newsflash – Member only e-newsletter Student Competition CANstruction Design DC Employment referrals Resume collection Employment ads on website Business Advice/Referrals Insurance Legal Issues Office organization Useful contacts Research resource – "how do I..? Where do I find…? Fellows Prep meetings Emerging Architects Lecture Series Mentoring Workshop Knowledge Communitites
infrastructure these programs, functions and activities are necessary foundations for the health and vibrancy of the organization	Counseling Calls for entry Jury selection/contact/travel arrangements Develop/manage online registration system Review of all submissions for compliance with call for entries Sponsorship Administration/Management/Finance Manage Chapter House (built 1917) Landlord to 3 tenants and WAF Manage off-site events (gala/garden party/house tour) Manage Lambda Alpha Chapter Manage Foundation Manage Middle Atlantic Regional Council			