COMPONENT TOOLKIT - The WEAVE

Step 7 - Completing the Weave

Vision- The American Institute of Architects: Driving positive change through the power of design Mission- The American Institute of Architects is the voice of the architectural profession and a resource for its members in service to society.	knowledge Create, promote, and disseminate interdisciplinary study and research ensuring the AIA's members are leaders in the profession, the industry, and their communities.	advocacy Advance policies about design through political outreach, education, and engagement that are responsive to the public and the profession.	communication Elevate the voice of architects to promote the value of design and to enhance the public's understanding of the importance of architecture.	collaboration Align resources and empower networks of members, components, and allied professionals to build teamwork.
Serve as the Credible Voice Promote the members and their AIA as the credible voice for quality design and the built environment.	Year in Review publication to state legislators.	Year in Review publication to state legislators. "Hire an AIA IN Architect" promotional piece to all state legislators AIA Days at the Statehouse. Proactive legislation on sustainability initiatives Electronic advocacy updates	"Hire an AIA IN Architect" promotional to state legislators Enhanced promotion of design award winners. Development of a Design Center. AIA IN on Twitter. E-newsletter Redesigned website with updated calendar feature. Media Training Program for Firm Leaders	Better/consistent programs with local chapter Collaborating with other organizations (ICA, LISC, ICR, SMPS, CSI, etc.). Development of a Design Center. Annual retreat
Be the Authoritative Source Be the recognized leader for knowledge about the practice and profession of architecture.	Securing AIA Members in State Appointed Positions (licensing board, state buillding commissioner)	Proactive legislation on sustainability initiatives AIA Days at the Statehouse. Creating Architects Pipeline.	Securing AIA Members in State Appointed Positions (licensing board, state buillding commissioner) Joint Sponsorship Program (State and Local)	Creating Architects Pipeline -- sharing pre-bid information Joint Conventions with other AIA State Chapters w/in Region
Increase Member Value Increase value to members through programs and services that effectively meet, anticipate, and exceed their needs.	Annual Building Code Seminar. Working with Midwest Masonry Council to present free CE programs throughout the state. Joint Conventions with other AIA State Chapters w/in Region Expanding locations that sell AIA Contract Docs.	AIA Days at the Statehouse.	Creating Architects Pipeline -- sharing pre-bid information Annual retreat	Better/consistent programs with local chapter Collaborating with other groups/sponsors/organizations to promote CE opportunities. AIA state staff meeting with local chapters throughout the year. AIA IN (state) Board meeting being held in each of 4 chapters. First annual AIA IN technology symposium. Joint Sponsorship Program (State and Local) Annual retreat