

Boston Society of Architects - OBJECTIVES Weave



<p>AIA Vision- The American Institute of Architects: Driving positive change through the power of design</p> <p>AIA Mission- The American Institute of Architects is the voice of the architectural profession and a resource for its members in service to society.</p>	<p>1 Knowledge Create, promote, and disseminate interdisciplinary study and research ensuring the AIA's members are leaders in the profession, the industry, and their communities.</p>			<p>2 Advocacy Advance policies about design through political outreach, education, and engagement that are responsive to the public and the profession.</p>	<p>3 Communication Elevate the voice of architects to promote the value of design and to enhance the public's understanding of the importance of architecture.</p>	<p>4 Collaboration Align resources and empower networks of members, components, and allied professionals to build teamwork.</p>
<p>BSA Issues</p>	<p>1A Design Research</p>	<p>1B Professional Practice</p>	<p>1C Education/Life-Long Learning</p>	<p>2 Public Policy</p>	<p>3 Communications and PR</p>	<p>4 Membership and Governance</p>
<p>BSA Mission to unite in fellowship the architects of the Chapter territory; to combine their efforts to promote the artistic, scientific and administrative competence of the profession; to encourage civic, educational and cultural activities; to forward the goals of the AIA and to urge adherence to its ethical standards." (Ethical standards include HSW and sustainability)</p>	<p>Lead in design and research by articulating the value of design, engaging a broad audience in the conversation, and supporting research that enhances understanding of the societal impact of design and identifies opportunities for innovation.</p>	<p>Lead in professional practice, supporting design firms of all sizes and types and promoting fair and ethical practice. Be a leader in the design and construction industry and an effective advocate for the profession.</p>	<p>Promote access to architectural education for a diverse population and build connections among design educators and learners of all ages. Participate in the ongoing dialogue about the future of design education, and encourage and support life-long learning and mentorship.</p>	<p>Lead on issues that have an impact on the built environment and become a leading authority and advocate for design issues. By actively participating with others in the public realm, we can advance important issues that shape our profession and our community.</p>	<p>Promote the value of architects and the organization to the membership and to the broader community, and effectively communicate with current and future members as well as the general public. Support the committee structure and enable members to share the value of individual efforts with the entire BSA community.</p>	<p>Cultivate a culture of openness and inclusion, develop our core competencies and constituency and continue to broaden our reach and expand the community that we serve. Enhance the transparency and accessibility of BSA engagement, and constantly cultivate growth, reaching out and inviting people to participate.</p>
<p>Serve as the Credible Voice (cv) Promote the members and their AIA as the credible voice for quality design and the built environment (Society)</p>	<p>cv1A.1 - Raise the profile of design among the public at large</p> <p>cv1A.2 - Promote creative design as integral to societal goals of sustainability, diversity and a strong economy</p>	<p>cv1B.1 - Be a leader in shaping an expanded architectural culture that is profitable, socially responsible and ethical, and assert leadership in the development process</p>	<p>cv1C.1 - Promote sustainability, diversity, and systems thinking among K-12 students to create the next generation of design professionals</p>	<p>cv2.1 - Become a credible voice on issues related to the built environment</p> <p>cv2.2 - Promote activism as a way to advance social engagement and social justice</p>	<p>cv3.1 - Expand engagement in and contributions to media outlets of all kinds</p> <p>cv3.2 - Promote the activities, contributions, and design work of architects and BSA members</p>	<p>cv4.1 - Create a healthy architecture and design culture</p>
<p>Be the Authoritative Source (as) Be the recognized leader for knowledge about the practice and profession of architecture. (Profession)</p>	<p>as1A.1 - Support and disseminate design research</p>	<p>as1B.1 - Promote professional excellence among architects and design professionals at all phases of their careers</p>	<p>as1C.1 - Strengthen connections with Boston-area design schools and students</p> <p>as1C.2 - Become a leading repository of knowledge and technologically enable sharing of knowledge</p>	<p>as2.1 - Increase member engagement in advocacy and promote "citizen architect" participation</p>	<p>as3.1 - Maintain BSA's position as a leader in design and major collaborator with other professional organizations</p> <p>as3.2 - Create forums that engage the public on issues of design and its impact on their lives</p>	<p>as4.1 - Optimize the use of technology tools to enable collaboration and communication</p>
<p>Increase Member Value (mv) Increase value to members through programs and services that effectively meet, anticipate, and exceed their needs. (Individual)</p>	<p>mv1A.1 - Engage architects and other design-oriented practitioners in the BSA and create opportunities for emerging professionals</p>	<p>mv1B.1 - Provide resources and services that support firms across the full range of practice models</p>	<p>mv1C.1 - Unlock and disseminate shared committee knowledge</p>	<p>mv2.1 - Enhance BSA's role as convener of allied organizations</p>	<p>mv3.1 - Promote the work of BSA committees and enhance communication among comm. Members</p> <p>mv3.2 - Provide practitioners with print / online tools to more effectively communicate with clients</p> <p>mv3.3 - Make BSA and its publications more accessible to members and the general public</p>	<p>mv4.1 - Re-evaluate governance and membership models to reflect new technologies</p> <p>mv4.2 - Enable leadership development at the firm level, providing potential members with a more direct connection to the professional community</p>
<p><i>Across All Goals and Strategies</i> Always look forward (XY) Maintain relevance and value through innovation and infrastructure.</p>	<p>XY.1 - Maximize the use and operation of BSA HQ to create a building reflective of BSA mission and goals.</p> <p>XY.2 - Collaborate with industry colleagues to shape our future and fulfill BSA mission</p> <p>XY.3 - Use technology tools to maximize BSA's reach and impact in our physical and virtual future.</p> <p>XY.4 - Develop and maintain the financial and human resources to deliver on plan objectives.</p>					