STRATEGIC PLAN TOOLKIT - The WEAVE

Step 7 - Completing the Weave

		knowledge	advocacy	communication	collaboration
Vision- The American Institute of Architects: Driving positive change through the power of design Mission- AIA Rhode Island, the Rhode Island chapter of the American Institute of Architects, is an organization of architectural design professionals dedicated to enhancing the quality of our built environment, and thereby the quality of life. The Chapter endeavors to bring together and serve all who are interested in the art and science of architecture. AIAri aspires to increase the public's knowledge and understanding of the architectural profession, expand the knowledge of all participating in the architectural process and improve the quality of services provided by architectural professionals		Create, promote, and disseminate interdisciplinary study and research ensuring the AIA's members are leaders in the profession, the industry, and their communities.	Advance policies about design through political outreach, education, and engagement that are responsive to the public and the profession.	Elevate the voice of architects to promote the value of design and to enhance the public's understanding of the importance of architecture.	Align resources and empower networks of members, components, and allied professionals to build teamwork.
Serve as the Credible Voice Promote the members and their AIA as the credible voice for quality design and the built environment.	*Promote our members and AIAri as the credible voice for quality design and the built environment*	*Align resources and empower networks of members and allied professionals to build teamwork*			
			Annual Awards Gala	*Annual Awards Gala*	
		Annual Meeting	*Annual Meeting*	*Annual Meeting*	
				Architecture Week	
		Big Lecture	*Big Lecture*	*Big Lecture*	
		COTE events	*COTE events*	*COTE events*	*COTE events*
		Education Event @ RWU		*Education Event @ RWU*	*Education Event @ RWU*
		EP Construction Tours		*EP Construction Tours*	*EP Construction Tours*
		EP Fall Event		*EP Fall Event*	*EP Fall Event*
		Event w/ High Performance Schools			*Event w/ High Performance Schools*
				Gallery Nights	*Gallery Nights*
			Government Affairs(watch bills, testify, etc)	*Government Affairs(watch bills, testify, etc)*	*Government Affairs(watch bills, testify, etc)*
		Historic Preservation Conf	*Historic Preservation Conf*	*Historic Preservation Conf*	*Historic Preservation Conf*
		Newsletter	*Newsletter*	*Newsletter*	*Newsletter*
		Sustainable Providence	*Sustainable Providence*	*Sustainable Providence*	*Sustainable Providence*
				Website	
			Grassroots	*Grassroots*	
		Architecture Guide Books		*Architecture Guide Books*	*Architecture Guide Books*
		BIE Grant			*BIE Grant*

2010 ➡ 2015 STRATEGIC PLAN

Be the Authoritative Source Be the recognized leader for knowledge about the practice and profession of architecture.	*Be the authoritive voice for our members and be the recognized leader troughout Rhode Island for knowledge about the practice and profession of architecture*	*Annual Meeting*	*Annual Meeting*	*Annual Meeting*	
				Architecture Week	
		Beer & Learns			*Beer & Learns*
		Big Lecture	*Big Lecture*	*Big Lecture*	
		COTE events	*COTE events*	*COTE events*	*COTE events*
		Education Event @ RWU		*Education Event @ RWU*	*Education Event @ RWU*
		EP Construction Tours		*EP Construction Tours*	*EP Construction Tours*
		EP Fall Event		*EP Fall Event*	*EP Fall Event*
		Event w/ High Performance Schools			*Event w/ High Performance Schools*
		Expo/Membership Mixer			*Expo/Membership Mixer*
				Gallery Nights	*Gallery Nights*
			Government Affairs(watch bills, testify, etc)	*Government Affairs(watch bills, testify, etc)*	*Government Affairs(watch bills, testify, etc)*
		Historic Preservation Conf	*Historic Preservation Conf*	*Historic Preservation Conf*	*Historic Preservation Conf*
		Lunch & Learns			*Lunch & Learns*
		Newsletter	*Newsletter*	*Newsletter*	*Newsletter*
		Other edu events (sprinkler, green)			*Other edu events (sprinkler, green)*
		Sustainable Providence	*Sustainable Providence*	*Sustainable Providence*	*Sustainable Providence*
				Website	
					Archistar
		BIE Grant			*BIE Grant*

2010 ➡ 2015 STRATEGIC PLAN

Increase Member Value Increase value to members through programs and services that effectively meet, anticipate, and exceed their needs.	*Increase value to AIArI members through programs and services that effectively meet, anticipate, and exceed their needs*		*Annual Awards Gala*	*Annual Awards Gala*	
		Annual Meeting	*Annual Meeting*	*Annual Meeting*	
		Beer & Learns			*Beer & Learns*
		Big Lecture	*Big Lecture*	*Big Lecture*	
		CANstruction			*Committee Workshop*
		COTE events	*COTE events*	*COTE events*	*COTE events*
		Education Event @ RWU		*Education Event @ RWU*	*Education Event @ RWU*
		EP Construction Tours		*EP Construction Tours*	*EP Construction Tours*
		EP Fall Event		*EP Fall Event*	*EP Fall Event*
		Event w/ High Performance Schools			*Event w/ High Performance Schools*
		Expo/Membership Mixer			*Expo/Membership Mixer*
				Gallery Nights	*Gallery Nights*
			Government Affairs(watch bills, testify, etc)	*Government Affairs(watch bills, testify, etc)*	*Government Affairs(watch bills, testify, etc)*
					Golf Tournament
		Historic Preservation Conf	*Historic Preservation Conf*	*Historic Preservation Conf*	*Historic Preservation Conf*
		Lunch & Learns			*Lunch & Learns*
		Newsletter	*Newsletter*	*Newsletter*	*Newsletter*
		Other edu events (sprinkler, green)			*Other edu events (sprinkler, green)*
			Report From Washington	*Report From Washington*	
		Sustainable Providence	*Sustainable Providence*	*Sustainable Providence*	*Sustainable Providence*
				Website	
		Summer expo			*Summer expo*
		Lending Library			
			Grassroots	*Grassroots*	
		AIA Convention			*CACE*
		Architecture Guide Books		*Architecture Guide Books*	*Architecture Guide Books*
					Archistar
		BIE Grant			*BIE Grant*
				e-blasts	
					Windows