

AIA Kentucky Strategic Plan Weave

The Weave consolidated our State and Local Chapter Work

“The Weave process was a great way to consolidate the work of our state and local chapters and really identify the most important programs and activities for each. From our state component’s standpoint, it reinforced that our primary commitments remain focused in the areas of government advocacy, public outreach, communications, continuing education and our annual convention. And it helped all of us identify where best certain key activities should take place, whether it be exclusively the state or local chapter, or some combined effort among us all. While there were no real surprises, this was a worthwhile exercise to get everyone on the same page as we start a new year.”

Richard Polk, AIA
2011 AIA Kentucky President

Time Saving Tips

- Each chapter president provided a 1-page summary of activities, distributed in advance of the meeting
- Color coded state and local post-its to easily differentiate on the weave wall
- Create an excel file version of the weave on laptop as the wall matrix is created (to quickly capture results and add notes to clarify)



Participants and Process

The Weave was the central activity of AIA Kentucky’s Fall Planning Meeting, an annual one-day retreat for state and local component leaders and program/committee chairs held November 5, 2010. Twenty-two Members representing the state component and each of our 3 local chapters attended, along with the state component executive. Our Regional Director Deb Kunce facilitated the weave activity. She provided a large WEAVE matrix chart to put up on the wall. Color-coded post-its were used by participants working in small groups by chapter, to add key programs and activities to the matrix. Whole group discussion ensued, often resulting in realignment of post-its as roles and responsibilities were clarified.

Next Steps

- Communicate outcomes and priorities to members
- Develop programming in support of priorities
- Encourage local chapters to utilize the Weave for their own planning purposes

Chapter Information

- 570 Architect and Associate Members
- 42 Allied Members
- 1 Full-Time Staff (mgmt company)
- 14 Member Board

Key Outcomes

- Focused and proactive state gov’t advocacy
- Monitor IGCC development and KY impact
- Increase public awareness of architects and design excellence
- Provide quality CE opportunities
- Engage emerging professionals
- Strengthen relationships with UK College of Design
- Promote use of AIA Contract Documents



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