

AIA Northern Virginia Strategic Plan Weave

Weaving at a local level

"As we compiled our list of 'actions,' our board felt good about all that we accomplish as a local chapter."

Debbie Burns
AIA Northern Virginia Executive
Director

Weave Summary

Inspired by the Weave presentation at the Grassroots Leadership Conference in 2010, the AIA Northern Virginia Board decided to try the Weave as a chapter planning tool.

Our weave process was taped for future training purposes, and we were considered an early adopter of this process.

We are looking forward to utilizing this tool in the future in our annual planning.



2010 Construction International Winner
Jurors' Favorite
By Samaha Architects



Photograph by Kathryn Brown



**THE AMERICAN INSTITUTE
OF ARCHITECTS**

Our Process

We turned to Markku Allison, AIA, Resource Architect at the Institute, for help and scheduled our July 2010 board meeting at the Institute. Luckily, our chapter house is only a few miles away. Markku helped us develop our Weave in less than 2 hours.

Our first step was to think about all we do as a chapter and compile a list of 'actions' - our events, initiatives + programs. Things like our website, design awards, newsletters, social events, educational offerings, etc. Our list went on for three pages. To save time, we compiled this prior to the meeting.

At the meeting, we arranged all our actions into Goals and Strategies. While some actions were not easily categorized, after some discussion, we came up with an organized view of what we do as a chapter - our Weave.

The Weave serves as a tool to help us assess what we do well and what we may need to adjust. It also helps us align our plans with Institute initiatives. It will serve as a planning tool for the board as we set our future goals.

Chapter Information

- 1066 Architect and Associate Members
- 49 Unassigned Members
- 105 Allied Members
- 1 Full-Time Staff
- 16 Member Board

Chapter Priorities

- Support our members and the profession.
- Provide meaningful information.
- Get members involved.
- Support emerging professionals.
- Support members as they try to find work.
- Provide professional development opportunities.
- Provide networking opportunities.

AIA Northern Virginia

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