

AIA Dayton Strategic Plan Weave

Lofty Ambitions were captured on our Weave

“While we have lofty ambitions, it was good to be able to put everything into perspective and to devise a way to prioritize our efforts for 2011 and beyond. We had hoped that we might be able to break away from some of our regular and routine activities, but we realized that they are important either because of the audience they reach or the income they generate. With our new activities planned for 2011, we hope that we can energize more of our membership and thereby increase our leadership base and community activism.”

Jim Faulkner, AIA
2011 AIA Dayton President

Weave Summary

We worked with KC Harrison to tweak the agenda and to determine what info we wanted from the board members before the retreat. In the past, AIA Dayton’s retreat has been a four-hour event, including dinner. KC suggested a day and a half event; we compromised and went with a full day event, with dinner with KC, the president-elect, and the executive director the evening prior. Since AIA Dayton has a Director Administrative Manual (affectionately called the DAM manual) already in place and conducts training of new Board members, we were comfortable with reducing the amount of time spent on being a good board member to a lunch discussion.



We spent the morning reviewing the responses the board members sent in regarding why they joined AIA, what local event/activity they have most enjoyed, what they would change about AIA Dayton, and what advice they would offer to new leaders. Then in the afternoon, KC helped us develop our AIA Dayton roadmap.

We adopted the goals of AIA National, and then developed supporting strategies and next steps. We rank ordered our top AIA Dayton activities and events, and we assigned board members to oversee that they get done. We came away with a plan for 2011, and a reserve of activities for 2012 and beyond.



Chapter Information

- 175 Architect and Associate Members
- 39 Unassigned Members
- 1 Full-Time Staff
- 10 Member Board

Key Outcomes

- Increase the Voice of Architects and our community
 - Local commissions
 - Publish articles
- Enhance Public Awareness of Architecture
 - Branding
 - Community Outreach
 - Engaging programs for community
- Increase member value to improve participation
 - Creativity
 - Relevant and timely programs
 - Family events
 - Support Associates
- Create a sense of place for AIA Dayton
 - Engender a sense of belonging

AIA Dayton

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