



Australian  
Institute of  
Architects

Summary of  
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Institute of  
Architects

Summary of  
Activities to April  
2012

April 2012

## **Summary of Activities**

### **Introduction**

Since incorporation in 1930, the Australian Institute of Architects (the Institute of Architects) has evolved into a dynamic & progressive organisation offering a range of targeted programs to best meet our member's needs, while also fostering strong relationships with associated bodies, government and providing informed and balanced policy positions for the industry and community. The Institute of Architects currently has over 10,000 members located in all Australian states/territories and overseas.

## **1. Government Relations and Industry Partnerships**

### **1.1 Policy Priorities**

The Institute has identified the following three policy priorities for 2011 - 2013:

- Sustainable Communities /Urban Design)
- Procurement
- Planning Reform

### **1.2 Recent Australian Government Activity**

#### **(a) National Urban Policy**

In late 2010, the Federal Government released a consultation document titled 'Our Cities' as the next step in developing a national urban policy. The national office made a submission to the National Urban Policy based on input from the working group established with State and Territory Chapter representatives.

The National Urban Policy was launched by the Minister for Infrastructure and Transport, the Hon Anthony Albanese MP on 18 May 2011.

While the policy is generally welcomed for providing a good overarching statement about the importance of, and challenges within our cities and is a good summary of all that the Federal Govt is doing in this space and its commitment in this area, it lacks a detailed action plan on how the objectives within the policy will be implemented (as per our submission). Also, disappointingly it is light in terms of seeking quality outcomes for world class architecture and urban design.

The policy announces some new initiatives and funding measures (some of which were announced in the 2011/2012 Federal budget) and discusses the need to coordinate measures/programs across the Federal Government and with States and Territories but has not identified a 'champion' within the Government to progress these matters. The list of medium to long term activities also lacks detail.

Overall, the National Urban Policy is a step in the right direction but a concrete action plan coupled with dedicated funding is needed to achieve the aim of more livable, sustainable and productive cities.

#### **(b) Urban Design Protocol**

The Australian Government launched an Australian Urban Design Protocol on 30 November 2011 with an accompanying website [www.urbandesign.gov.au](http://www.urbandesign.gov.au) that contains a number of resources for urban design practitioners, planners etc.

The Protocol's objective is to encourage world class urban design and architecture.. The Institute made a submission on the draft Protocol and raised a number of issues and suggested amendments to the text - many of which have been addressed in the final version.

The Institute also recommended that the Major Cities Unit consider developing a separate document which deals specifically with architecture such as an Architecture Policy or Protocol. We believe that adoption of such a document will serve to reinforce design excellence as a national interest - in line with the objective of the draft urban design protocol. The Institute will continue to press this case in 2012.

#### **(c) Federal Budget 2011/12**

Within the 2011/12 Federal Budget funding of \$120M was announced by the Minister for Infrastructure and Transport, the Hon Anthony Albanese MP for a Sustainable Communities package.

The funding is earmarked for State/Territory and Local Governments (plus potentially in partnership with the private sector) to fund projects aimed at improving affordability and liveability in cities.

\$20M is allocated for planning, feasibility, design and/or capital works projects which improve the quality of life in our cities. Possible examples include:

- Facilitate innovative residential developments that promote housing affordability, adaptable and accessible housing and improve access to services and public transport
- Create or enhance mixed use precincts that optimise public transport use,
- Identify critical infrastructure corridors, site and buffers
- Facilitate strategic plans for cities with populations greater than 100,000 in line with the COAG criteria for capital city strategic planning systems, and
- Promote/incorporate active travel through walking/cycling

\$100M is allocated to support State/Territory and Local Governments to plan and provide for employment precincts, manufacturing hubs and multi-function developments close to residential areas, in order to reduce travel times to work and services. (This funding program is to be administered by the Department of Sustainability, Environment, Water, Population and Communities).

\$10.1M has also been allocated in the Budget for a new Measuring Sustainability Program. These funds, administered under the Minister for Sustainability, Environment, Water, Population and Communities will be used to develop a set of sustainability indicators to measure Australia's progress towards more sustainable communities. The program will involve development of a set of sustainability indicators that can be factored in at a regional level to better inform decision makers. The government will work with key data agencies such as the Australian Bureau of Statistics, with data to be regularly released at national, state and where available regional level.

#### **(d) National Cultural Policy**

During the 2010 Federal election, the Government committed to developing a National Cultural Policy. In late 2011 the Federal Government released a discussion paper on a draft cultural policy for public discussion. The Institute convened a taskgroup of Chapter representatives to help inform our submission to the government.

In our submission the Institute welcomed the inclusion of architecture and design within the cultural policy however argued that the recognition of architecture and design as a significant contributor to the nation's culture could be strengthened within the document.

Our submission outlined the value of design and architecture and its importance as a contributor to our national culture. We also provided suggested amendments where architecture and design could be further incorporated into the draft policy. We await the Government's response.

### **1.3 Industry Partnerships - Australian Sustainable Built Environment Council (ASBEC)**

#### **(a) Zero Emissions Residential Task Group**

A new report, supported by the Australian Institute of Architects, was released on 15 November 2011 by the Australian Sustainable Built Environment Council (ASBEC). Defining Zero Emission Buildings - Review and Recommendations seeks to clarify some of the confusion that exists around the terminology relating to low energy and zero carbon homes.

The report was developed by ASBEC's Zero Emissions Residential Task Group, with the support of Sustainability Victoria and in conjunction with the Institute for Sustainable Futures (ISF) at the University of Technology Sydney.

In acknowledging the lack of clarity in this area, the report recommends adopting common language and definitions for use in the discussion of low energy residential development and is aimed at equipping both industry and the consumer with a clearer understanding of the low emission housing landscape. New industry definitions will deliver a common language for low energy and zero carbon homes.

This paper marks the first stage of a comprehensive strategy designed to promote a shift to low and zero emission housing in Australia by 2020.

ASBEC considers it to be vital that the same language and the same terminology is used to ensure that expectations are met, particularly to be able to measure and

report accurately and consistently across government, industry and the consumer market.

ASBEC will use this report to engage the sector to encourage the use of this terminology and to promote the residential sector's transition to a low carbon future.

Following the release of this report, the Taskgroup has continued to develop this project, specifically, it commissioned a further paper by the Institute for Sustainable Futures (ISF) to:

- Document and assess leading Australian and international practice in the delivery of zero carbon homes
- Assess the applicability of international initiatives in the Australian context
- Present international and domestic case studies of homes that contribute to the goal of making zero carbon homes mainstream
- Make recommendations on a pathway towards zero carbon homes in Australia by 2020.

Consultation undertaken by the ISF as part of this project has been used to compile a preliminary roadmap towards zero carbon homes in Australia by 2020.

This further piece of work is still in a working draft and will be released later this year.

In tandem with these activities, a subgroup of the Zero Emissions Residential Task Group, the market drivers subgroup is focusing on consumer-based research around motivations and drivers for engaging with low or zero carbon homes which will inform the creation of an information campaign to promote understanding of the benefits associated with zero carbon residential.

#### **(b) ASBEC Climate Change Task group**

The ASBEC Climate Change Taskgroup, chaired by the Institute's CEO, is developing a climate change adaptation policy framework for the built environment. The purpose of the policy framework is to identify the broad policy, regulatory, industry and community initiatives required to facilitate a built environment more resilient to both future changes in weather and extreme weather events arising from climate change.

Currently a third draft of the framework is being considered by the taskgroup and the taskgroup is also completing the supporting report to accompany the framework. The expected completion date for the project is June 2012.

#### **1.4 Built Environment Meets Parliament (BEMP)**

The fifth annual Built Environment Meets Parliament summit was successfully held in June 2011 with the accompanying Australia Award for Urban Design dinner held the night before.

Two Australian Government Ministers spoke at BEMP; the Minister for Infrastructure and Transport, the Hon Anthony Albanese MP and Minister for Sustainability, Environment, Water, Population and Communities, the Hon Tony Burke MP. In addition, three additional Members of Parliament/Senators participated in the summit

The focus of BEMP for 2011 was on liveability and resilience in a greener economy and also featured Professor Edward Glaeser author of 'Triumph of the City' as a key note speaker.

BEMP is co-hosted by the Institute with the Property Council of Australia, the Green Building Council Australia, the Planning Institute of Australia and Consult Australia.

#### **1.5 Universal Housing Dialogue**

In 2010 the CEO of the Institute was invited to participate in a universal housing dialogue established by the Federal Government's former Parliamentary Secretary for People with Disabilities, Bill Shorten. The aim of the Dialogue was to work on a National approach to promoting universal design (homes which include features that meet the changing needs of occupants across their lifetimes as they age or acquire a disability).

In July 2010 a National Strategy together with a set of Voluntary Guidelines was launched in Sydney by the Dialogue group. It is a significant achievement including endorsement from Property Council of Australia, the Master Builders Association and the Housing Institute of Australia together with various non-government organisations including the Institute. The Guide presents a series of options with three levels

through Silver Gold and Platinum which while voluntary represent a significant consensus from the industry that significant change is required. There are also a series of targets set between now and 2020 which will be monitored and reported against.

A new organisation, Livable Housing Australia (LHA) has been established to continue the work of the Dialogue and specifically to guide implementation of the Guidelines. The Institute's CEO has been appointed to the Board of LHA.

### **1.6 Collaborative industry partnerships**

The Institute is a member of several peak national industry organisations such as:

#### **(a) The Australian Construction Industry Forum (ACIF) ([www.acif.com.au](http://www.acif.com.au))**

ACIF is Australia's peak construction industry consultative organisation. The ACIF Mission is to create a competitive construction and property industry that is a leader in building a prosperous Australian nation.

Membership of ACIF is open to Australian building or construction industry associations which have a national structure and focus, and whose membership serves in one or more of the residential, non-residential, engineering or investment property sectors.

ACIF also hosts the Construction Forecasting Council which provides free on-line short and long term forecasts for the construction and property sectors in regards to:

- Residential building construction activity
- Non-residential building construction activity
- Engineering construction activity.

#### **(b) Australian Sustainable Built Environment Council (ASBEC) ([www.asbec.asn.au](http://www.asbec.asn.au))**

ASBEC is the peak body of key organisations committed to a sustainable built environment in Australia. Membership consists of industry and professional associations, non-government organisations and government observers who are involved in the planning, design, delivery and operation of our built environment.

ASBEC's objective is for Australia to be a leader in reducing ecological impacts, improving economic returns and extending community amenity of the built environment through mainstream sustainability. In 2008 ASBEC released a significant report titled "The Second Plank - building a low carbon economy with energy efficient buildings" which sets out the opportunities that exist in the building sector for GHG abatement and recommends five policies for achieving it. In 2010 the Second Plank report was updated to reflect new energy data available and changes in Australian Government policy.

#### **(c) Australian Services Roundtable ([www.servicesaustralia.org.au](http://www.servicesaustralia.org.au))**

The ASR is the peak business body for the services industries in Australia. Sectors represented include: financial services, professional services (including architecture) health, education, environmental and energy services etc. The ASR is oriented to stimulating informed policy and networking by industry participants both within and across the services sectors, with Australian Governments, the research community, international industry and government counterparts.

Its objectives include; to promote the need for domestic policy reform to enhance international competitiveness, to advocate and represent the interests of the services industries to government and to build a strong recognisable public profile for the services sector in Australia.

## **2. Promotion of Architecture and the Profession**

### **2.1 Architecture Awards**

The Australian Institute of Architects has developed an outstanding program of Regional, Chapter and National Awards for Architecture which now has 12 categories nationally and receives over 900 entries per year. Award dinners/cocktail functions are held in all eight chapters and there is a National function where the National winners are announced. In 2011 this event was held at the Museum of Old and New Art (MONA) in Tasmania, with the 2012 event to be held in Perth.

### **2.2 National Awards Gallery On-line and Google**

Every entry into the Institute's awards program is featured on the website for 5 years resulting in over 3000 Architect designed projects being available to the public for viewing at [www.architecture.com.au](http://www.architecture.com.au)

The introduction of an Australian Institute of Architects layer in Google Earth extends the promotion of all awards entrants from the Institute's Project Gallery, the largest online database of architecture in Australia, to over 350 million Google Earth users worldwide.

Google Earth users are presented with photographs and other information for over 600 projects winning state and territory awards over the past six years (excludes residential projects and those not for publication due to privacy and security reasons). In addition, over 60 3D models have been developed to showcase projects winning national awards since 2002.

### **2.3 Australian Achievement in Architecture Awards**

In 2010 the Institute developed the Australian Achievement in Architecture Awards, to recognise and celebrate the achievements of people in the Australian architecture profession. The Awards are now held annually in March and include the announcement of the following honours and prizes:

- Gold Medal
- National President's Prize
- Leadership in Sustainability Prize
- Neville Quarry Architectural Education Prize
- Dulux Study Tour
- William J Mitchell International Committee Prize
- Emerging Architect Prize
- BlueScope Steel Glenn Murcutt Student Prize
- COLORBOND® steel Student Biennale Prize
- Student Prize for the Advancement of Architecture

### **2.4 International Speaker Series**

In 2009 the Institute developed an International Speaker Series, which sees prominent international architects visit Australia and deliver a tour of speaking events. Since its inception the Series has featured Toyo Ito, Thom Mayne and Alberto Campo Baeza. Francisco Mangado and Maneul Aires Mateus are planned to visit later in 2012. In 2012 the Institute entered a partnership with local architect Angelo Candalepas as creative director of the Series.

### **2.5 Media Coverage**

In 2012, the Institute is enjoying strong media coverage across national and regional press, broadcast and online platforms.

Relationships have been established or further cemented with key architecture and mainstream publications including Courier Mail, The Architects, The Plan (Radio Adelaide), Niche Media, Architecture Media, Pacific Magazines, The Australian, Australian Financial Review, and Sydney Morning Herald.

Media campaigns are well underway for the International Speaker Series, the awards program, National Architecture Conference, CAPITheticAL, and the Venice Biennale. There is also ongoing coverage of our policy activity.

### **2.6 Venice Biennale**

The Australian Institute of Architects has played an integral role in the past three successful Australian Architecture exhibitions at the Venice Biennale, in 2006, 2008 and 2010. Our commitment continues as we have confirmed our involvement in the next three biennales 2012, 2014 and 2016.

The Institute's 2012 exhibition is titled Formations: New Practices in Australian Architecture. Creative Director team Gerard Reinmuth, Anthony Burke and TOKO Concept Design have developed an exhibition which will highlight unconventional and world-leading innovative architectural practice types being developed across Australia. The exhibition will feature architects working in non-traditional ways and domains - bringing their skills and expertise to areas as diverse as robotic fabrication, government policy, and indigenous housing.

The Australian Pavilion will feature a series of installations or 'formations' responding to the light-filled, sculpted pavilion interior. Each installation will be

designed as spaces of real world innovation. The six exhibitors are; Healthabitat (Paul Pholeros, Stephan Rainow, Paul Torzillo); supermanoeuvre (Dave Pigram, Iain Maxwell, Chris Duffield); Richard Goodwin Pty Ltd (Richard Goodwin); 2112 Ai (100YR City) (Tom Kovac, Fleur Watson); The Architects Radio Show (Stuart Harrison, Simon Knott, Christine Phillips, Rory Hyde); and Archrival (Claire McCaughan, Lucy Humphrey).

The 2010 exhibition NOW + WHEN Australian Urbanism engaged in timely issues such as sustainability, urban density, sprawl and immigration. Highlighting six of Australia's most interesting urban and anti-urban regions as they are 'NOW', the pavilion co-Directors ran a national design competition to seek visions of 'WHEN' Australia's cities reach 2050 and beyond from which they chose 17 visions, ranging from a city powered by mould, to one based on aquaculture and another where regions are connected by central 'spines'.

Over the three months from 26 August to 21 November, 93,000 people visited the Australian pavilion, up 60% from 2008 and 140% from 2006. This represented more than half of all visitors to the Biennale, up from 45% in 2008 and 30% in 2006. Since closing in Venice in November 2010, NOW + WHEN has toured Australia and internationally, showing in Melbourne, Sydney, Gold Coast, Korea, Beijing, Jakarta with more destinations planned throughout 2012.

## **2.7 Architecture Australia**

The Institute has a National Journal titled "Architecture Australia" which is published bi-monthly through our associated company Architecture Media. They also publish a number of Chapter magazines and local newsletters.

## **2.8 E-Communications**

The Institute regularly communicates to its members through its various e-communications: Chapter, National, International, SONA and EmaGN e-News as well as occasional e-alerts for specific announcement and promotions. The Institute has undergone a recent review of its e-communications and is in the process of refining and perfecting its processes.

## **2.9 Annual Report**

The Institute publishes our annual report online with concise financials and features many aspects of the Institute's operations including key strategic messages/reports from the CEO and President as well as updates on advocacy and policy activity, programs and initiatives, Corporate Partner alliances and selected business unit updates. It also contains detailed performance indicators, which chart the Institute's annual strategic plan against member and staff survey data.

## **3. Membership Benefits**

### **3.1 National Events**

#### **a) National Awards dinner held annually in October/November**

- 2005 - Opera House
- 2006 - Queensland State Library
- 2007 - Alice Springs
- 2008 - Adelaide Cathedral
- 2009 - Melbourne's new Recital Concert Hall
- 2010 - National Gallery of Australia, Canberra
- 2011 - Museum of Old and New Art (MONA), Hobart
- 2012 - Perth

#### **b) Gold Medal Tour**

The highest award the Institute presents to a member is the Gold Medal the honour has been awarded for over 50 years. Since 2005, the recipient of the Gold Medal undertakes a National speaking tour to all Chapters. The 2012 winner is Professor Lawrence Nield.

#### **c) National Conference**

The Australian Institute of Architects now holds a National Conference annually. The Institute utilises a Creative Director model to develop a conference theme and work with our skilled in-house events staff. The Creative Directors, usually an architect or team of architects, are responsible for the entire creative direction of the conference, from theme and topics to speaker selection. The National Events team

handle the logistic aspects of the event. The 2012 National Conference is taking place in Brisbane 10-12 May and is anticipated to attract over 1,350 attendees.

#### **d) National CPD Seminar Series**

2012 is the seventh year in which the Institute is providing a rolling series of six National Seminars under the 'Refuel' brand in each state and territory and selected regional areas which represents around 60 individual seminars.

These have been prepared in response to the increasing need for formal CPD which is now mandatory in NSW, Queensland, Tasmania and Western Australia.

#### **e) Continuum**

To make CPD even more accessible the Australian Institute of Architects has developed an online CPD portal called Continuum where anyone can purchase web based interactive CPD modules. We have over 60 to choose from and in 2012 plan to prepare another 10 more topics. Continuum is also a hub for CPD resources and links and the mechanism by which architects can submit reports to claim formal CPD points following the National Architecture Conference.

### **3.2 Chapter Events**

- a) The Chapters hold local award functions with the winners progressing to the National Awards Program.
- b) Chapter talks are very popular as are CPD seminars on a range of topics which are general classed as informal CPD.
- c) The Institute runs a program for graduates seeking to become registered as Architects, known as the Practice of Architecture Lecture Series (PALS). The program combines 15 online study modules with face-to-face tutorials and workshops held in the Chapters.
- d) The Chapters also provide a mentor scheme for Architecture students to link with practicing architects as mentors.
- e) A series of discounts and promotions are made available to Institute members for financial services, rental cars and other services.

### **3.3 Knowledge Services**

- a) The Australian Institute of Architects provides an on-line guide to practice call ACUMEN which replaces the previous hard copy practice notes and is available to members by subscription and as part of our new A+ membership option.
- b) The Environment Design Guide consists of over 250 peer reviewed papers and case studies focused on sustainable design and is published for all the design professions by the Institute. The service is subscriber based and is available online. A comprehensive Newsletter covering a broad range of national and international built environment issues accompanies each edition.
- c) The Australian Institute of Architects jointly develops a range of building contracts with the Master Builders of Australia (MBA) and makes them available for sale through both the MBA and Institute networks.
- d) Knowledge Services is responsible for developing both the 'Refuel' CPD National Seminar Series and content for the online Continuum courses. Knowledge Services has also developed an extensive network of Refuel External CPD Providers to supplement CPD material generated in-house.

### **3.4 A+ Membership**

The Institute recently introduced a progressive new membership model. A+ Membership for practices offers a host of benefits including significantly lower individual membership fees (up to 50% less than present levels), tailored payment options, free online access to Acumen and Environment Design Guide (EDG) together with online access to Australian Standards and soon to be launched HR service. . The Institute has grown through the creation of A+ in the last 4 years, with over 2000 new members to the Institute through the A+ initiative.

### **3.5 Find an Architect**

The Institute launched a new Find an Architect service in August 2010. This service allows the public to search for an architect by location, budget, project type etc. The anticipated return of Grand Designs on the Lifestyle Channel on April 5 marked the launch of the Institute's 2012 marketing campaign for Find an Architect.

As part of our partnership with Grand Designs, we have produced a television commercial for Find an Architect that features the show's host, and Institute member, Peter Maddison. This will screen throughout the series. We will also have a strong

presence on the [Grand Designs](#) microsite, with a comprehensive fact sheet about Find an Architect, as well as an Ask an Architect service.

Our campaign continues throughout the year. We have confirmed a partnership with Channel 7Two's Sandcastles for the second time. Hosted by Peter Colquhoun of Better Homes and Gardens (and also an Institute member), Sandcastles combines interviews with architects and clients with behind the scenes action into Australia's best beachside homes. The second series of Sandcastles airs July through to September mid-week on Channel 7Two. As per series one, Find an Architect will be promoted within the program itself to ensure that it will stay with the show for its life, whether on free to air or pay TV. There will also be comprehensive presence on the Sandcastles website.

Our campaign does not end there: In October Grand Designs returns with series three, which will screen until December.

Through our campaign last year, traffic increased to the Find an Architect site by 40 per cent. The activity planned for this year is sure to increase it even further.

## **4. Administration and Finance**

### **4.1 Strategic Plan**

In November 2006, the Institute's National Council approved the formation of a Strategy Team to develop an effective Strategic Plan for 2008 and beyond. After consultation with a stakeholder group of 50 members, 20 senior staff and five representatives of the Institute's subsidiary and associated companies the Strategic Plan 2008 was endorsed by National Council at its July 2007 meeting.

In February each year the Strategic Plan is reviewed by Senior Managers, National Executive and National Council to ensure its relevance to our current objectives. The Strategic Plan 2011 was endorsed by National Council to provide the Institute with strategic direction and a basis for operational and financial planning for the 2010 financial year. Operational plans for each business unit are developed midway through each year and form the basis for the subsequent year's budget.

### **Australian Institute of Architects Mission**

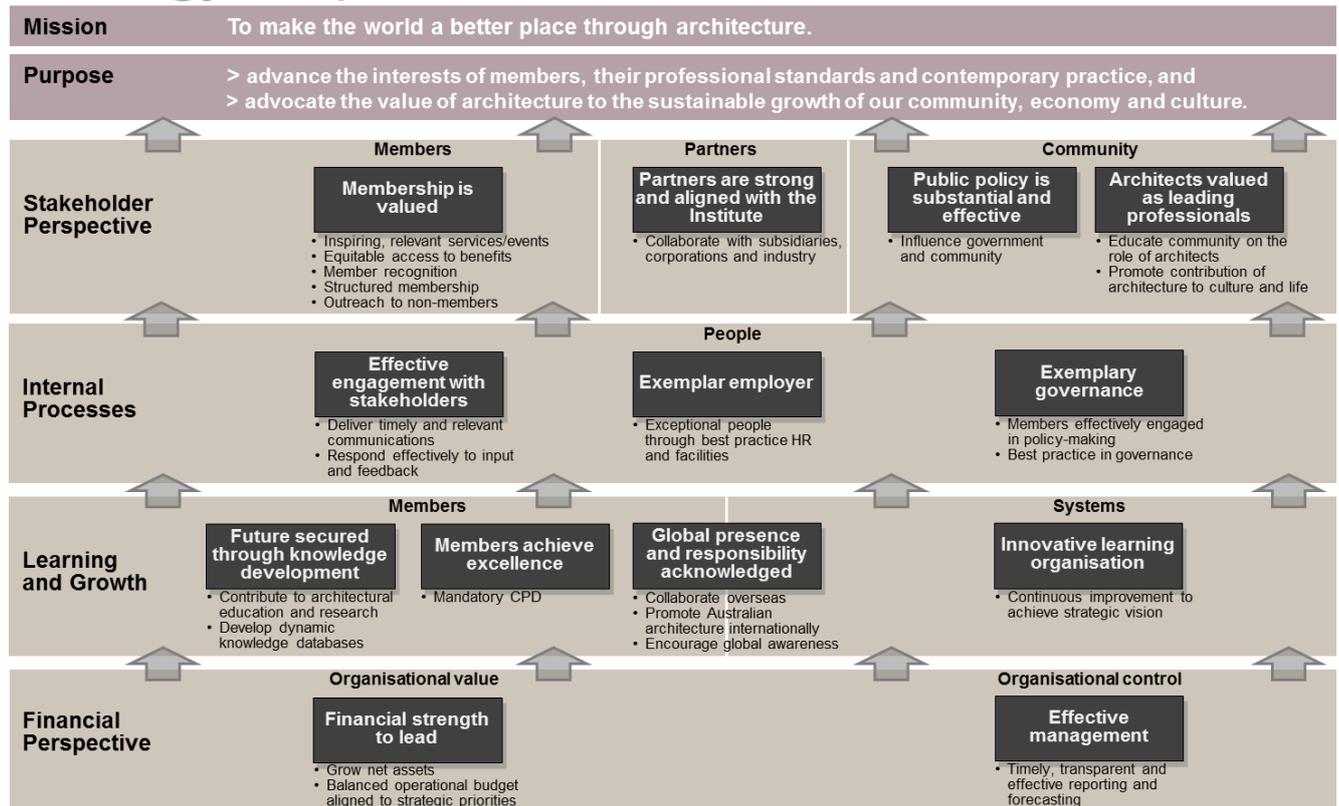
To make the world a better place through architecture.

### **Australian Institute of Architects Purpose**

The Institute exists to:

- advance the interests of members, their professional standards and contemporary practice, and
- expand and advocate the value of architects and architecture to the sustainable growth of our community, economy and culture.

# Strategy Map 2012



## 4.2 Structure

The Institute is a single national not-for-profit company limited by guarantee and has Chapter offices in every state and territory together with National staff in Canberra, Melbourne and Sydney.

The Institute is governed by a National Council which is made up of 8 Chapter elected Councillors, 4 nationally elected Councillors, the Student President, the National President, President Elect and the Immediate Past President. The National Council meets three times a year and has an Executive of five members which meets another three times per year.

The National Executive is made up of the President, President Elect, Immediate past President, Honorary Secretary and Honorary Treasurer.

The National Council is assisted by a number of National Committees and Taskforces as follows:

### National Committees

- National Sustainability Committee
- National Continuing Professional Development Committee
- National Education Committee
- National Practice Committee
- International Area Committee
- Venice Biennale Committee
- Emerging Architects + Graduates Network (EmAGN)
- Conference Coordinating Committee

## **Taskforces**

Public Policy Taskforce (complete)  
PALS Taskforce (complete)  
Integrated Practice Taskforce (complete)  
National Heritage Taskforce (complete)  
BIM & IPD Steering Group

The National Committees are Standing Committees and usually have similar Chapter based committees which feed into the National Committees.

The Taskforces meet for a limited period and then disband once their defined work is completed.

Each Chapter also has a Chapter Council which has delegated powers from the National Council to undertake chapter based activities and develop local policies consistent with National policies.

Some Chapters also have committees for special interest groups such as Sole Practitioners, Young Architects, Large Practices, Heritage, Access and Small Practices.

Recently we counted over 100 active Australian Institute of Architects committees and approximately 600 dedicated members participating.

## **4.3 Subsidiary and Associate Companies**

The Australian Institute of Architects structure includes a number of for-profit entities. The Institute wholly owns two subsidiary companies:

**IBL Limited** which provides insurance services to both architects and consulting firms and **Archicentre Limited** which provides Residential Advisory Services to the public in the form of home inspections and renovator reports.

Our associated company, **Architecture Media**, publishes magazines such as Architecture Australia, Houses, Artichoke, Landscape Australia and Architectural Product News.

## **4.4 Financials**

The Australian Institute of Architects has grown in the last three years to approximately \$14m turnover and its consolidated group of companys' turnover has grown to over \$30m. The Institute is supported by a strong balance sheet with net assets of over \$30m which includes property in every State and Territory except the Northern Territory. The Institute has invested significantly in improving its premises across the nation and will continue this strategy over the next 3 years.

The Institute has expanded its sponsorship program through a National Corporate partners program and receives dividends and tax consolidation payments from its subsidiary companies.

## **4.5 41 Exhibition St project**

While essentially a simple commercial office tower, 41 Exhibition Street will be a fundamental statement about the Institute and Australian architecture and will be exemplar in form, function and sustainability.

The project's inception dates back to 2006, when National Council commissioned consultants to prepare a detailed feasibility study for the site, encompassing a range of potential options for its future.

These options varied from renovation to relocation and were debated at length. In 2008, after extensive and rigorous consultation, National Council decided that the site would be redeveloped into a small office tower that would set the standards in Australian architecture.

The Institute held a two-stage design competition. The commission was awarded to Lyons with a concept that explored ideas about the hybrid public/commercial building, the engagement of the Institute with the public and creating a benchmark sustainability project.

Since the appointment, Lyons has been working closely on key sustainability concepts integral to the design, and has undertaken detailed Green Star assessments through the process. A 5 Green Star rating is proposed and will position the project among leading commercial building projects in Australia.

A primary objective was for the project to achieve 'carbon neutrality', which has included a detailed Total Carbon Assessment for the life cycle of the building. As we move into a more 'carbon centric' economy and industry there will be an increasing emphasis on the full carbon lifecycle of buildings (i.e. the carbon footprint over the life of the building) rather than design tools for the 'here and now'.

The Institute is in this for the long term. 41 Exhibition Street is an exemplar redevelopment that will lead the market by showing how a very small CBD site can be transformed to deliver a high quality, highly sustainable, innovative commercial building. It will be a centre for architecture in Victoria, both literally as the Chapter Headquarters, and symbolically.



#### **4.6 The Future**

The Australian Institute of Architects, while having grown in recent years, remains challenged by an ever increasing number of activities and a limited amount of resources available.

The Institute's Strategic Plan 2012 combined with developing a three year rolling budget and being prepared to ramp some programs down, while ramping others up, should significantly improve the focus, performance and sustainability of the organisation in challenging and dynamic times.

#### 4.7 2012 National Council Members (as at 1 March 2012)

President	Brian Zulaikha FRAIA
President Elect	Shelley Penn FRAIA
Immediate Past President	Karl Fender LFRAIA
Nationally Elected Councillor	Paul Berkemeier FRAIA
Nationally Elected Councillor	Maggie Edmond LFRAIA
Nationally Elected Councillor	Bryan Miller LFRAIA
ACT Chapter President	Tony Trobe RAIA
NT Chapter President	Richard Layton RAIA
Qld Chapter President	Shane Thompson FRAIA
SA Chapter President	Nick Tridente FRAIA
Tas Chapter President	Karen Davis RAIA
Vic Chapter President	Jonathan Clements RAIA
WA Chapter President	David Karotkin RAIA
SONA President	Danny Brookes

#### 4.8 Senior Staff Members

Chief Executive Officer	David Parken LFRAIA
Chief Operating Officer	Ross Clark FRAIA
GM Projects and Innovation	Greg Hughes
GM Finance	Peter Macie
GM Marketing and Development	Shahana McKenzie
GM Knowledge and Programs	Carmel McCormack
General Counsel/Company Secretary	Richard Barton RAIA
Executive Officer	Cheryl Collett
ACT Chapter Manager	Robyn Stone
NSW Chapter Manager	Roslyn Irons
NT Chapter Manager	Gavin Sell
Qld Chapter Manager	Judith Gilmore
SA Chapter Manager	Richard Hosking
Tas Chapter Manager	Janine Holt
Vic Chapter Manager	Alison Cleary
WA Chapter Manager	Meino Mirkva
Government Relations Officer	Kylie Ruth
National Manager, Membership Development	Georgina Greenland
National CPD Manager	Johanna Gasser
Education Manager	Martha Liew
National Manager, Communications & Marketing	Emma Cayley
Architext Manager (Melbourne)	Michael Appleby
Architext Manager (Sydney)	Anne Proudfoot
Publications Manager	Michael Day

**Legend - Committee Structure as at July 2010**

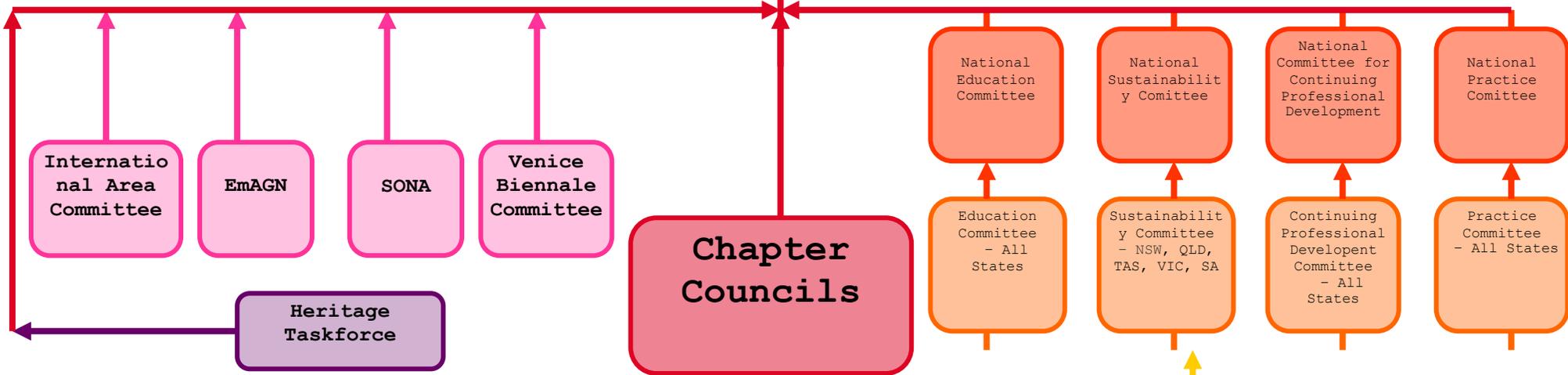
**Blue** - National Council  
**Green** - Finance  
**Brown** - Executive Committees  
**Orange** - National Committees  
**Pink** - Member Committees  
**Red** - Chapter

**National Council**

**Finance Committee**

**Executive Committee**

**Audit Committee**



**ACT**

- Public Affairs Committee
- RSTCA Committee
- Small Practices Group
- Archicentre Advisory Group
- Walter Burley Griffin Memorial Lecture
- Planning Committee
- Honours Committee
- faction\* Committee
- Heritage Committee

**NSW**

- UDAL
- Member Services
- Large Practice Forum
- Practice Network
- Editorial Bulletin (Architecture)
- DARCH
- Constructive Women
- Country Division
- Newcastle Division
- Honours
- Media Task

**QLD**

- Member Services
- Regional Affairs
- Public Affairs
- Honours Committee
- Regional groups
- Far North Qld
- North Qld
- Central Qld
- Sunshine Coast
- Gold Coast
- Darling Downs

**NT**

- Awards Committee
- Membership
- Environment Committee
- Heritage Committee

**VIC**

- Access Committee
- Awards Task Force
- Editorial Committee
- Honours Committee
- Large Practice Forum
- Member Services Committee
- Senior Counsellor Service
- Smaller Practice Forum
- Young Architects Group
- Sole Practitioners Network
- Sustainable Architecture Forum

**TAS**

- 20th Century Buildings Committee
- Awards Committee
- Honours Committee

**WA**

- MERGE
- Small Practices Forum
- Urban Design Committee
- Environment Committee
- Access Committee
- Honours Committee
- Heritage Committee

**SA**

- Awards Task Force
- Communications Committee
- Editorial Subcommittee
- Honours Committee
- 30 Year Plan / Urban Design Workgroup
- Small Practice Forum
- Large Practice Forum