

# TWEETREPORTS

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## aiachat

2012-10-02 to 2012-10-04  
261 Twitter search results

60 contributors  
70 retweets 63 @replies 0 links

Time	User	Tweet
2012-10-02 10:09 pm	<a href="#">dDArchitecture</a>	RT @AIANational: RT @AIANational: Chat with San Francisco-based design firm @PubArch abt pro bono work & social impact design tomorrow @ 2pm ET <a href="#">http: ...</a>
2012-10-02 11:32 pm	<a href="#">pubarch</a>	RT @AIANational: RT @AIANational: Chat with San Francisco-based design firm @PubArch abt pro bono work & social impact design tomorrow @ 2pm ET <a href="#">http: ...</a>
2012-10-03 11:51 am	<a href="#">TheEstephania</a>	RT @AIANational: RT @AIANational: Chat with San Francisco-based design firm @PubArch abt pro bono work & social impact design tomorrow @ 2pm ET <a href="#">http: ...</a>
2012-10-03 1:08 pm	<a href="#">AIAMississippi</a>	RT @AIANational: RT @AIANational: Joining us for #aiachat this week? <a href="http://t.co/fVYnpugW">http://t.co/fVYnpugW</a> We're chatting with @PubArch on social impact design. Right her ...
2012-10-03 1:36 pm	<a href="#">RLFarchitects</a>	RT @AIANational: RT @AIANational: Chat with San Francisco-based design firm @PubArch abt pro bono work & social impact design tomorrow @ 2pm ET <a href="#">http: ...</a>
2012-10-03 2:39 pm	<a href="#">AIANational</a>	@PubArch is joining us for today's #aiachat on pro bono work and social impact design, <a href="http://t.co/fVYnpugW">http://t.co/fVYnpugW</a> We hope you will too! 2pm ET
2012-10-03 2:47 pm	<a href="#">sparkarch</a>	RT @AIANational: RT @AIANational: Chat with San Francisco-based design firm @PubArch abt pro bono work & social impact design tomorrow @ 2pm ET <a href="#">http: ...</a>
2012-10-03 3:06 pm	<a href="#">tracesdesign</a>	RT @AIANational: RT @AIANational: Joining us for #aiachat this week? <a href="http://t.co/fVYnpugW">http://t.co/fVYnpugW</a> We're chatting with @PubArch on social impact design. Right her ...
2012-10-03 3:48 pm	<a href="#">AndreaLucarelli</a>	RT @AIANational: RT @AIANational: @PubArch is joining us for today's #aiachat on pro bono work and social impact design, <a href="http://t.co/fVYnpugW">http://t.co/fVYnpugW</a> We hope you ...
2012-10-03 3:50 pm	<a href="#">juancalaf</a>	: RT @aianational: @pubarch is joining us for today's #aiachat on pro bono work and social impact design, <a href="http://t.co/Ekkr39Co">http://t.co/Ekkr39Co</a> 2pm ET"
2012-10-03 5:32 pm	<a href="#">AIANational</a>	We'll be rocking Twitter w @pubarch in 30 minutes, chatting abt social impact design/pro bono work. Join us! <a href="http://t.co/fVYnpugW">http://t.co/fVYnpugW</a> #aiachat
2012-10-03 5:33 pm	<a href="#">aiacae</a>	RT @AIANational: RT @AIANational: We'll be rocking Twitter w @pubarch in 30 minutes, chatting abt social impact design/pro bono work. Join us! <a href="http://t.c">http://t.c</a> ...
2012-10-03 5:33 pm	<a href="#">AIA_Advocacy</a>	RT @AIANational: RT @AIANational: We'll be rocking Twitter w @pubarch in 30 minutes, chatting abt social impact design/pro bono work. Join us! <a href="http://t.c">http://t.c</a> ...
2012-10-03 5:36 pm	<a href="#">AIANational</a>	New to #aiachat and Twitter chats in general? Start here: <a href="http://t.co/FglXwKoD">http://t.co/FglXwKoD</a>

2012-10-03 5:37 pm [aiacae](#) RT [@AIANational](#): RT [@AIANational](#): New to **#aiachat** and Twitter chats in general? Start here: <http://t.co/FglXwKoD>

2012-10-03 5:40 pm [reThinkWood](#) Looking forward to it! MT [@AIANational](#) We'll be rocking Twitter w [@pubarch](#) in 30 minutes. Join us: <http://t.co/T97eMD1A> **#aiachat**

2012-10-03 5:41 pm [HDRArchitecture](#) **#aiachat** with [@pubarch](#) starts in 20 minutes. New to Twitter chats? Here's an FAQ from [@AIANational](#): <http://t.co/uN8I8OhT>

2012-10-03 5:42 pm [aejarch](#) RT [@AIANational](#): RT [@AIANational](#): We'll be rocking Twitter w [@pubarch](#) in 30 minutes, chatting abt social impact design/pro bono work. Join us! <http://t.c> ...

2012-10-03 5:45 pm [UAPVirginiaTech](#) RT [@AIANational](#): RT [@AIANational](#): We'll be rocking Twitter w [@pubarch](#) in 30 minutes, chatting abt social impact design/pro bono work. Join us! <http://t.c> ...

2012-10-03 5:58 pm [ShaneAlgiere](#) If we all only did what we were paid for, the world would be a terrible place. **#aiachat**

2012-10-03 6:01 pm [AIANational](#) RT [@ShaneAlgiere](#): If we all only did what we were paid for, the world would be a terrible place. | Awesome statement for our chat! **#aiachat**

2012-10-03 6:02 pm [AIANational](#) Welcome to **#aiachat**, our monthly Twitter gathering. If you're chatting w/us today, introduce yourself; tell us who you are. **#aiachat**

2012-10-03 6:03 pm [Bibliobella](#) Maria here **#AIACHat**

2012-10-03 6:03 pm [AIA\\_Advocacy](#) This is Shervan Sebastian & Amanda Stratton from AIA Advocacy, here to add the legislative and policy perspective. **#aiachat**

2012-10-03 6:04 pm [archweek](#) Kevin Matthews here from ArchitectureWeek. Greetings, all! **#aiachat** **#aiachat**

2012-10-03 6:05 pm [HenneberyEddy](#) Hennebery Eddy Architects here in Portland, OR. Glad to be here for another **#aiachat**

2012-10-03 6:05 pm [AIAAlliances](#) We've got Theresa Fulginiti, Matt Welker & Cynthia Sanford from AIA Alliances. Excited for today's **#aiachatn** **#aiachat**

2012-10-03 6:06 pm [GuyHorton](#) Here **#aiachat**

2012-10-03 6:06 pm [DasalLighting](#) Dave from Dasal Architectural Lighting checking in from Vancouver <http://t.co/Rmkpdy2> **#aiachat**

2012-10-03 6:06 pm [RLFarchitects](#) RLF Architects from Sunny Florida, signing on **#aiachat**

2012-10-03 6:06 pm [ShaneAlgiere](#) Shane Algiere. I'm an Associate AIA member and Intern Architect in Tulsa, OK. **#aiachat**

2012-10-03 6:07 pm [cvandevere](#) Craig VanDevere here! **#aiachat**

2012-10-03 6:07 pm [etroxel](#) Here **#aiachat**

2012-10-03 6:08 pm [TimBungert](#) This is Tim Bungert, Intern Architect in Des Moines, IA **#aiachat**

2012-10-03 6:08 pm [AIANational](#) It's great to see you all today. Thanks for being here! I'm [@sybilwb](#), SoMe dir here at [@aianational](#). Let's start **#aiachat**

2012-10-03 6:08 pm [AIANational](#) First up, we want to thank our friends at [@ReedConstrData](#) for sponsoring our chat. Are you following them? You should be! **#aiachat**

2012-10-03 6:09 pm [HawkinsArch](#) Andrew Hawkins here from Texas. **#aiachat**

2012-10-03 6:09 pm [AIANational](#) Thrilled that guests are Amy Ress & Samantha Givens-Dennis from [@PubArch](#). Our topic today is social impact design/pro bono work. **#aiachat**

2012-10-03 6:10 pm [AIANational](#) Amy is program manager and Samantha is administrative manager of [@PubArch](#). **#aiachat**

2012-10-03 6:10 pm [TheNamelsBABA](#) RT [@AIANational](#): RT [@AIANational](#): Thrilled that guests are Amy Ress & Samantha Givens-Dennis from [@PubArch](#). Our topic today is social impact design/p ...

2012-10-03 6:10 pm [pubarch](#) Hi everyone! Thanks for being here! **#aiachat**

2012-10-03 6:11 pm [skibison](#) I'm here for **#aiachat**

2012-10-03 6:11 pm [aejarch](#) Adam here, from **#Carmel, CA #aiachat**

2012-10-03 6:11 pm [AIANational](#) When you're chatting today, don't forget to use the tag **#aiachat** so we can see your tweets and number your tweets w/question number **#aiachat**

2012-10-03 6:12 pm [AIANational](#) Q1 is coming up from [@PubArch](#). **#aiachat**

2012-10-03 6:12 pm [pubarch](#) Q1: You could have been anything; you choose to be a designer. Why? **#aiachat**

2012-10-03 6:14 pm [HenneberyEddy](#) A1: Because everyone wants to talk to architects at cocktail parties **#aiachat**

2012-10-03 6:14 pm [BNIM](#) RT [@aianational](#): Q1 is coming up from [@pubarch](#). **#aiachat**

2012-10-03 6:14 pm [BNIM](#) RT [@pubarch](#): Q1: You could have been anything; you choose to be a designer. Why? **#aiachat**

2012-10-03 6:14 pm [AIAAlliances](#) RT [@pubarch](#): Q1: You could have been anything; you choose to be a designer. Why? **#aiachat**

2012-10-03 6:15 pm [DasalLighting](#) Nice! RT [@HenneberyEddy](#): A1: Because everyone wants to talk to architects at cocktail parties **#aiachat**

2012-10-03 6:16 pm [HawkinsArch](#) Q1: I enjoy the act of creation. It has always been fun for me to create things even as a child. **#aiachat**

2012-10-03 6:16 pm [aejarch](#) [@pubarch](#) Q1 **#Architecture**, planning, and building design impact everyone, everywhere: our landscape, cities, climate, and economy. **#aiachat**

2012-10-03 6:16 pm [convergencearch](#) Q1: It's the most social type of design there is and has the greatest impact on people's lives. **#aiachat**

2012-10-03 6:17 pm [archweek](#) First a designer, now a design journalist... to help build a better world. **#aiachat #boringbuttrue**

2012-10-03 6:17 pm [aieey\\_yo](#) RT [@AIANational](#): RT [@AIANational](#): When you're chatting today, don't forget to use the tag **#aiachat** so we can see your tweets and number your tweets w/que ...

2012-10-03 6:18 pm [HenneberyEddy](#) A1 But Seriously: New challenges every day; the opportunity to consider and enhance the human experience on multiple levels. **#aiachat**

2012-10-03 6:18 pm [pubarch](#) Q2: How is quality of life related to quality of space? **#aiachat**

2012-10-03 6:19 pm [HawkinsArch](#) Q1: It is also a creative endeavor that affects people in a "real" way. Other creative fields do not possess same amount of impact. **#aiachat**

2012-10-03 6:19 pm [skibison](#) Q1: Make a positive contribution to our communities, work with people, love complex issues & make places that have meaning for people **#aiachat**

2012-10-03 6:20 pm [pubarch](#) RT [@aejarch](#): Q1 arch, planning, and building design impact everyone, everywhere: our landscape, cities, climate, and economy. **#aiachat**

2012-10-03 6:20 pm [pubarch](#) [@HawkinsArch](#) what do you mean by "real"? **#aiachat**

2012-10-03 6:21 pm [HenneberyEddy](#) A2: Great space cannot make a great life. Good design can however, enhance. **#aiachat**

2012-10-03 6:21 pm [ShaneAlgiere](#) A1 Being a designer chose me. **#aiachat**

2012-10-03 6:21 pm [AFriendlyHouse](#) Ditto. Reporting solutions to built environ. n@archweek 1st a designer, now a design journalist... to help build a better world. **#aiachat**

2012-10-03 6:21 pm [HONBLUE](#) Going on now! RT [@AIANational](#): New to **#aiachat** and Twitter chats

2012-10-03 6:21 pm [BNIM](#) in general? Start here: <http://t.co/qZFNuube>  
RT [@pubarch](#): Q2: How is quality of life related to quality of space? #  
**aiachat**

2012-10-03 6:21 pm [convergencearch](#) Q2: Interaction with the space informs interaction with the people  
within. #**aiachat**

2012-10-03 6:21 pm [archweek](#) Quality of life and quality of space are in a cyclical relationship, each  
dependent over time on the other. #**aiachat**

2012-10-03 6:22 pm [HawkinsArch](#) . [@pubarch](#) I mean more in tangible/physical ways. Thinking how art  
can move emotionally, as can Arch, but Arch has another layer. #  
**aiachat**

2012-10-03 6:23 pm [BuildingContent](#) I'm glad I stumbled on #**AIachat** today.  
2012-10-03 6:23 pm [aejarch](#) [@pubarch](#) A2: Qual. of life suggests healthy, lively, places that foster  
interaction, collaboration, creativity. Great spaces help! #**aiachat**

2012-10-03 6:24 pm [ShaneAlgiere](#) A2 Space dictates function. Bad space, bad function. #**aiachat**  
2012-10-03 6:24 pm [skibison](#) Q2: The real ? is, How does quality of environment related to quality  
of life? #**aiachat**

2012-10-03 6:25 pm [pubarch](#) For example, access to light and nature has been shown to reduce  
hospital stays #**aiachat**

2012-10-03 6:25 pm [AIANational](#) [@BuildingContent](#) We're glad you did too :) We're chatting with  
[@PubArch](#) about quality of life/quality of space Q2 #**aiachat**

2012-10-03 6:25 pm [HawkinsArch](#) Like this! RT [@archweek](#): Quality of life & quality of space are in a  
cyclical relationship, each dependent over time on the other. #**aiachat**

2012-10-03 6:26 pm [AFriendlyHouse](#) #**aiachat** A2) Quality spaces support quality of life. Ability to move,  
visual appeal, accoustics, social access. Conversely, jail cell.

2012-10-03 6:26 pm [HawkinsArch](#) Q2: Quality of life and space are related, but also very much based on  
individual prefs and situations. Not equal for every person. #**aiachat**

2012-10-03 6:26 pm [pubarch](#) Q3: As a designer, how do you define social impact? #**aiachat**  
2012-10-03 6:27 pm [modelremodel](#) RT [@pubarch](#): RT [@pubarch](#): Q3: As a designer, how do you define  
social impact? #**aiachat**

2012-10-03 6:27 pm [RLFarchitects](#) Q2 A great space serves as a facilitator for activity and interaction. #  
**aiachat**

2012-10-03 6:28 pm [pubarch](#) [@HawkinsArch](#): so true and so important! RT your response to Q2 #  
**aiachat**

2012-10-03 6:28 pm [RDaelo](#) Q2: The sense and nature of space (scale, color..) is directly  
correlated to social perceptions, they are intertwined. #**aiachat**

2012-10-03 6:29 pm [GuyHorton](#) Q2 Its also a social and economic justice issue. #**aiachat**  
2012-10-03 6:29 pm [HawkinsArch](#) Q3: Design/ideas that impact sector of population in positive way.  
Often a sector that is often not positively impacted by design. #  
**aiachat**

2012-10-03 6:29 pm [BuildingContent](#) <Media friends, #storytellers, listen in as architects talk design> RT  
[@pubarch](#) Q3: As a designer, how do you define social impact? #  
**aiachat**

2012-10-03 6:29 pm [aejarch](#) [@pubarch](#) A3: To me, it's about reaching communities or groups that  
do not have access to architects or \$\$ to pay for quality design #  
**aiachat**

2012-10-03 6:30 pm [shamit](#) [@pubarch](#) #**aiachat** "Architects create the stage on which our lives  
unfold everyday" what a profound statement by someone.

2012-10-03 6:30 pm [aejarch](#) RT [@HawkinsArch](#): RT [@HawkinsArch](#): Q3: Design/ideas that impact  
sector of population in positive way. Often a sector that is often not  
positively impacted ...

2012-10-03 6:30 pm [convergencearch](#) RT [@BuildingContent](#): <Media friends, #storytellers, listen in as architects talk design> [@AIANational](#) RT [@pubarch](#) **#aiachat**

2012-10-03 6:30 pm [skibison](#) A3: Measures, events, programs places or spaces to positively improve people's lives. **#aiachat**

2012-10-03 6:31 pm [RLFdesign](#) RT [@RDaelo](#): RT [@RDaelo](#): Q2: The sense and nature of space (scale, color..) is directly correlated to social perceptions, they are intertwined. **#aiachat**

2012-10-03 6:31 pm [RDaelo](#) Q3: Social impact is how you affect the day to day lives of the environment around you, ideally in a positive way through design. **#aiachat**

2012-10-03 6:32 pm [pubarch](#) RT [@aejarch](#) A3To me, its about reaching communities or groups that do not have access to architects or \$\$ to pay for quality design **#aiachat**

2012-10-03 6:32 pm [AIA\\_Advocacy](#) [@aejarch](#) - We believe this is where crowdfunding can have a tangible impact on community based infrastructure projects **#aiachat**

2012-10-03 6:32 pm [LATENT DESIGN](#) Catching the tail end of **#aiachat** w [@pubarch](#) - Ironically just in from a meeting w **#probono** client.

2012-10-03 6:33 pm [AIA\\_Advocacy](#) [@aejarch](#) New sources of revenue can both spur innovation and creativity, leading to more community engagement **#aiachat**

2012-10-03 6:33 pm [HenneberyEddy](#) A3: Agree with [@pubarch](#) - it's about doing work that affects those who don't typically have the luxury of 'design' in their lives. **#aiachat**

2012-10-03 6:33 pm [LATENT DESIGN](#) [@BuildingContent](#) A3 Absolutely. The built environment is the intersection of design + policy, but we only reward built projects **#aiachat**

2012-10-03 6:33 pm [pubarch](#) Q4: Is social impact design limited to the underserved? **#aiachat**

2012-10-03 6:33 pm [BuildingContent](#) [@LATENT DESIGN](#) **#Probono** client. Yay, Katherine! **#aiachat**

2012-10-03 6:34 pm [pubarch](#) [@LATENT DESIGN](#) we're just getting started! **#aiachat**

2012-10-03 6:34 pm [rosefellowship](#) Lots of great conversation going on right now in the **#aiachat** about social impact design and pro bono work! [@pubarch](#) [@aianational](#)

2012-10-03 6:34 pm [ShaneAlgiere](#) A3 I would define social impact as the relationship b/w projects and people. How we interact w/ buildings over time. **#aiachat**

2012-10-03 6:35 pm [pubarch](#) RT [@rosefellowship](#): Lots of great conversation going on right now in the **#aiachat** about social impact design and pro bono work! **#aiachat**

2012-10-03 6:35 pm [LATENT DESIGN](#) [@BuildingContent](#) Our biggest impact, which we measure loosely in terms of restoring access, has been in new programs, not buildings **#aiachat**

2012-10-03 6:35 pm [archweek](#) Social impact architecture: With global crisis in many environments... we're all underserved. **#aiachat**

2012-10-03 6:36 pm [aejarch](#) [@AIA\\_Advocacy](#) Absolutely; Kickstarter, [@crowdrise](#), Profounder: these websites and other open-source platforms are changing the game **#aiachat**

2012-10-03 6:36 pm [HenneberyEddy](#) A3: Sorry - meant agree with [@aejarch](#) on A3 (but we like [@pubarch](#) too) **#aiachat**

2012-10-03 6:36 pm [RDaelo](#) Q4: No, social impact has to affect all levels of the social spectrum. It's a continuous balance between either ends. [@aiachat](#)

2012-10-03 6:36 pm [RLFarchitects](#) [@pubarch](#) Q4 Not so much "limited" to, but it stands to reason that they can and should be an area focus. **#aiachat**

2012-10-03 6:36 pm [RDaelo](#) Q4: No, social impact has to affect all levels of the social spectrum. It's a continuous balance between either ends. **#aiachat**

2012-10-03 6:36 pm [convergencearch](#) Q3: Affecting the day to day lives of a group of individuals and how they interact with who/what is around them. **#aiachat**

2012-10-03 6:36 pm [HawkinsArch](#) Q4: No. Everyone deserves great design. Our goal as a profession should be to ensure in any way that we can it is available to all! **#aiachat**

2012-10-03 6:36 pm [pubarch](#) [@LATENT\\_DESIGN](#) What does new programs > new buildings mean for the role of designers? **#aiachat**

2012-10-03 6:37 pm [RDaelo](#) RT [@RLFarchitects](#): RT [@RLFarchitects](#): [@pubarch](#) Q4 Not so much "limited" to, but it stands to reason that they can and should be an area focus. **#aiachat**

2012-10-03 6:37 pm [AFriendlyHouse](#) **#aiachat** A3) Lots of low-income & infill housing is well-designed, especially in the public areas. Whatever promotes community is welcome.

2012-10-03 6:38 pm [AIA\\_Advocacy](#) [@aejarch](#) The AIA is working on the 2012 crowdfunding initiative specifically to ensure our members understand best practices **#aiachat**

2012-10-03 6:38 pm [skibison](#) A4: It is not limited to the underserved but it should be the focus considering the decreased funding for those in real need. **#aiachat**

2012-10-03 6:38 pm [convergencearch](#) Q4: Social impact design is not limited to underserved, but more value created that way. **#aiachat**

2012-10-03 6:38 pm [AIANational](#) RT [@pubarch](#): Q4: Is social impact design limited to the underserved? **#aiachat**

2012-10-03 6:39 pm [BuildingContent](#) RT [@HawkinsArch](#) Q4: No. Everyone deserves great design <I agree. Socially beneficial design isn't a class or cast issue.> **#aiachat**

2012-10-03 6:39 pm [LATENT\\_DESIGN](#) [@pubarch](#) It shows the flexibility of our profession, value of design thinking and additional opps for value add to the project **#aiachat**

2012-10-03 6:39 pm [aejarch](#) [@pubarch](#) A4: Underserved by what? Even rich cities, successful nonprofits, big corporations can benefit from social impact design **#aiachat**

2012-10-03 6:39 pm [LATENT\\_DESIGN](#) [@pubarch](#) Plus a welcome option for collaboration outside the profession to implement a program **#aiachat**

2012-10-03 6:39 pm [HenneberyEddy](#) A4: No - any project used by the public can have a social impact. But the underserved do need the attention of the design community **#aiachat**

2012-10-03 6:40 pm [AFriendlyHouse](#) **#aiachat** A3) Universal design features and neighborhood design that accommodates people of all ages and abilities to be desired.

2012-10-03 6:40 pm [convergencearch](#) [@archweek](#) "...we're all underserved." But there are still huge economic disparities, don't you agree? **#aiachat**

2012-10-03 6:41 pm [AIA\\_Advocacy](#) We're also working on legislation titled The National Design Services Act, specifically for pro bono work in under-served areas **#aiachat**

2012-10-03 6:42 pm [archweek](#) [@convergencearch](#) Huge economic disparities, for sure, & disadvantaged have least resilience, greatest need. **#aiachat**

2012-10-03 6:42 pm [pubarch](#) Q5: Who is participating in Public Architecture's 1% pro bono design program? **#aiachat**

2012-10-03 6:42 pm [convergencearch](#) RT [@archweek](#): [@convergencearch](#) Huge economic disparities, for sure, & disadvantaged have least resilience, greatest need. **#aiachat**

2012-10-03 6:43 pm [LATENT\\_DESIGN](#) [@pubarch](#) Since 2009 we have responded or completed 5 projects with 1% **#aiachat**

2012-10-03 6:43 pm [pubarch](#) Jumping back to Q4 a sec-- John Peterson our Founder Pres likes to define underserved as the people we literally are not serving **#aiachat**

2012-10-03 6:44 pm [convergencearch](#) Q5: On my to-do list still. Already have much over 1% , but not tracked w/ [@pubarch](#) yet! **#aiachat**

2012-10-03 6:44 pm [aejarch](#) RT [@AIA\\_Advocacy](#): RT [@AIA\\_Advocacy](#): We're also working on legislation titled The National Design Services Act, specifically for pro bono work in under-ser ...

2012-10-03 6:44 pm [ShaneAlgiere](#) A4 I dont only associate pro bono work w/ lower income pop. Vast majority of people dont hire an architect and are "underserved" **#aiachat**

2012-10-03 6:45 pm [r\\_mutschler](#) Q5: I've explored the list of Boston-area firms in the program, and if any of you are looking for help, let me know! **#aiachat**

2012-10-03 6:46 pm [HenneberyEddy](#) A5: Not officially. We do however do at least 1% (exact figure is probably higher) pro bono. **#aiachat**

2012-10-03 6:47 pm [ShaneAlgiere](#) RT [@pubarch](#): RT [@pubarch](#): Jumping back to Q4 a sec-- John Peterson our Founder Pres likes to define underserved as the people we literally are not se ...

2012-10-03 6:47 pm [convergencearch](#) [@ShaneAlgiere](#) I think the biggest value is in pro bono publico (literally, "for the public good"). Community/non-profit projects. **#aiachat**

2012-10-03 6:47 pm [convergencearch](#) Nice! RT [@HenneberyEddy](#): A5: Not officially. We do however do at least 1% (exact figure is probably higher) pro bono. **#aiachat**

2012-10-03 6:48 pm [aejarch](#) [@pubarch](#) Makes sense! "Design for the other 90 percent" "Designing for the 98% Without Architects" --all social impact. **#aiachat**

2012-10-03 6:48 pm [pubarch](#) FYI, The 1% is an online platform that connects npos in need of design with a&d firms willing to commit time pro bono **#aiachat**

2012-10-03 6:48 pm [convergencearch](#) RT [@pubarch](#): FYI, The 1% is an online platform that connects npos in need of design with a&d firms willing to commit time pro bono **#aiachat**

2012-10-03 6:48 pm [HenneberyEddy](#) A5: Looks like an excellent program though, we're going to take a closer look **#aiachat**

2012-10-03 6:48 pm [pubarch](#) <http://t.co/w5C6N640> **#aiachat**

2012-10-03 6:49 pm [ShawContract](#) [@pubarch](#) A5: We continue to designate 1% of sales of our Homage collection back to the 1% program **#aiachat**

2012-10-03 6:49 pm [pubarch](#) Q6: How does your practice define pro bono? **#aiachat**

2012-10-03 6:50 pm [archweek](#) RT [@pubarch](#): RT [@pubarch](#): FYI, The 1% is an online platform that connects npos in need of design with a&d firms willing to commit time pro bono ...

2012-10-03 6:50 pm [archweek](#) RT [@pubarch](#): RT [@pubarch](#): <http://t.co/w5C6N640> **#aiachat**

2012-10-03 6:50 pm [ShawContract](#) [@pubarch](#) A5: This partnership has been a highly successful collaboration between [@ShawContract](#) and [@pubarch](#) **#aiachat**

2012-10-03 6:52 pm [pubarch](#) [@shawcontract](#) so glad you're here! Everyone, Shaw has been a standout supporter of our work. **#aiachat**

2012-10-03 6:53 pm [HenneberyEddy](#) A6: Putting our unique problem solving and artistic skills to use for the good of our community, rather than for profit. **#aiachat**

2012-10-03 6:53 pm [pubarch](#) With Q6, note the difference between pro bono and social impact design **#aiachat**

2012-10-03 6:54 pm [pubarch](#) Another for example, the legal profession defines pro bono as no fee -- what about in your office? **#aiachat**

2012-10-03 6:55 pm [LATENT\\_DESIGN](#) [@pubarch](#) A6 - no fee to the client, but we pay our employees for their time funded from our 'probono work' account **#aiachat**

2012-10-03 6:56 pm [pubarch](#) We believe opps arise when you remove \$. Pro bono is an effective

tool 4 r&d + to work with new groups in new environments #aiachat #aiachat

- 2012-10-03 6:56 pm [pubarch](#) The mistake is that pro bono is the only place to be socially responsible #aiachat #aiachat
- 2012-10-03 6:56 pm [AFriendlyHouse](#) #aiachat Social impact evident in AIANY Chapter's article on making NYC age-friendly. It's up on <http://t.co/jm16nd5b>
- 2012-10-03 6:56 pm [HenneberyEddy](#) A6: We also often do work that is reduced fee - most recent project was 25% of standard fee #aiachat
- 2012-10-03 6:56 pm [pubarch](#) In fact we should be socially responsible in everything we do -- pro bono is simply where we remove the impact of money #aiachat #aiachat
- 2012-10-03 6:56 pm [StreetPlans](#) RT @pubarch: RT @pubarch: The mistake is that pro bono is the only place to be socially responsible #aiachat #aiachat
- 2012-10-03 6:57 pm [pubarch](#) Q7: What makes a good pro bono or social impact project? #aiachat
- 2012-10-03 6:58 pm [aejarch](#) @pubarch A6: No fee. Also, we include volunteer non-profit and board commitments, outside of actual design work #aiachat
- 2012-10-03 6:58 pm [GuyHorton](#) @archweek good point about all being underserved. It's needed everywhere. Q is how to do this. #aiachat
- 2012-10-03 6:59 pm [pubarch](#) @GuyHorton indeed, that is the question! #aiachat
- 2012-10-03 6:59 pm [archweek](#) For starters, a good pro bono or social impact project has to be good #design, in every sense. #aiachat
- 2012-10-03 7:00 pm [archweek](#) RT @GuyHorton: RT @GuyHorton: @archweek good point about all being underserved. It's needed everywhere. Q is how to do this. #aiachat
- 2012-10-03 7:00 pm [ShaneAlgiere](#) A6 Pro bono may have the future intent of contractual (read: profitable) work while social impact may be more of a public service #aiachat
- 2012-10-03 7:00 pm [ZayLyve](#) RT @pubarch: RT @pubarch: <http://t.co/w5C6N640> #aiachat
- 2012-10-03 7:01 pm [GuyHorton](#) A6 but arch needs to be stronger in business. Higher profits from other sectors allows more giving. Anyone partner w big corps? #aiachat
- 2012-10-03 7:01 pm [AIA\\_Advocacy](#) The AIA is also trying to expand the definition of pro bono work to include loan principle & interest assistance for arch students #aiachat
- 2012-10-03 7:01 pm [ShawContract](#) RT @pubarch: RT @pubarch: @shawcontract so glad you're here! Everyone, Shaw has been a standout supporter of our work. #aiachat
- 2012-10-03 7:02 pm [HenneberyEddy](#) A7: Hard to define but something that gets the most (hopefully) impact out of the time we put in. #aiachat
- 2012-10-03 7:02 pm [pubarch](#) @ShawContract what is the manufacturers role in this work? #aiachat
- 2012-10-03 7:02 pm [aejarch](#) @pubarch A7: Collaboration between stakeholders and future user groups. Quality design (pro bono should be beautiful!). Sustainable #aiachat
- 2012-10-03 7:04 pm [AFriendlyHouse](#) #aiachat A7) Good projects can start small and have big impact, such as San Francisco's parklets: <http://t.co/rnnrarMQ> <http://t.co/buXyoM72>
- 2012-10-03 7:05 pm [pubarch](#) Q8: What are the biggest obstacles or opportunities in doing pro bono/social impact projects? #aiachat
- 2012-10-03 7:06 pm [LATENT\\_DESIGN](#) Thanks for such a great #aiachat @AIANational @pubarch! Needed the afternoon inspiration of amazing peers from across the country!
- 2012-10-03 7:06 pm [convergencearch](#) Q8: Funding! (design & construction) #aiachat

2012-10-03 7:07 pm [alufiam](#) It would be interesting to learn more about this RT [@pubarch:](#) [@ShawContract](#) what is the manufacturers role in this work? #  
**aiachat**

2012-10-03 7:07 pm [GuyHorton](#) [@AIA\\_Advocacy](#) I like that! That frees people up to serve social needs. #**aiachat**

2012-10-03 7:08 pm [AIA\\_Advocacy](#) [@convergencearch](#) That's where crowdsourcing can be a useful tool in encourage new ideas/investments in community aid projects #  
**aiachat**

2012-10-03 7:08 pm [archweek](#) RT [@LATENT\\_DESIGN:](#) RT [@LATENT\\_DESIGN:](#) Thanks for such a great #**aiachat** [@AIANational](#) [@pubarch!](#) Needed the afternoon inspiration of amazing peers from across ...

2012-10-03 7:08 pm [AFriendlyHouse](#) #**aiachat** A8) Biggest obstacle: Getting community consensus.

2012-10-03 7:09 pm [AIA\\_Advocacy](#) [@GuyHorton](#) Exactly. And it gets numerous members of the community involved in the early stages of the project #**aiachat**

2012-10-03 7:09 pm [pubarch](#) [@AFriendlyHouse](#) Could you be more specific? #**aiachat**

2012-10-03 7:10 pm [HenneberyEddy](#) A8: [@convergencearch](#) - yes, particularly the construction funding. #  
**aiachat**

2012-10-03 7:10 pm [archweek](#) Enlarging the box... Though challenging, #community #consensus can be a deep outcome of public interest design & planning #**aiachat**

2012-10-03 7:11 pm [pubarch](#) Q9: How do you measure and report the impact of your projects? #  
**aiachat**

2012-10-03 7:11 pm [GuyHorton](#) [@pubarch](#) arch for humanity partners with big money to gain economic leverage for public good but no logos allowed #**aiachat**

2012-10-03 7:11 pm [convergencearch](#) [@AIA\\_Advocacy](#) True, but crowdsourcing can be another tough step between defining and addressing a need. #**aiachat**

2012-10-03 7:12 pm [pubarch](#) [@AIA\\_Advocacy](#) how does loan principle & interest assistance for arch students support pro bono? #**aiachat**

2012-10-03 7:13 pm [AIA\\_Advocacy](#) [@convergencearch](#) Can you elaborate on your concerns and where you believe gaps exist? #**aiachat**

2012-10-03 7:13 pm [BuildingContent](#) I missed the end of #**AIachat**, but I participated long enough to follow some great #Architects. I hope to engage with you soon!

2012-10-03 7:13 pm [AIA\\_Advocacy](#) [@pubarch](#) The idea is that arch students will work in underserved areas nationwide simply in exchange for student loan assistance #  
**aiachat**

2012-10-03 7:14 pm [HawkinsArch](#) Q8: I agree with most. Funding is the biggest obstacle. For the construction. Or getting construction to go pro bono also. #**aiachat**

2012-10-03 7:14 pm [AFriendlyHouse](#) #**aiachat** [@pubarch](#) Nimbys abound. One person's parklet is another's stolen parking space. Businesses, neighbors worry about traffic impacts.

2012-10-03 7:14 pm [AIANational](#) [@BuildingContent](#) We're not quite at the end yet; we've got about 15 more minutes to go. Stick around :) #**aiachat**

2012-10-03 7:15 pm [AIANational](#) RT [@pubarch:](#) Q9: How do you measure and report the impact of your projects? #**aiachat**

2012-10-03 7:15 pm [HenneberyEddy](#) A9: Must be measured over time 1: Are we AND client happy? 2: Does it continue to succeed? 3: Does it adapt to new users/uses? #  
**aiachat**

2012-10-03 7:16 pm [pubarch](#) [@GuyHorton](#) Definitely a good approach -- what other ways to break down the barrier of funding do you know of? #**aiachat**

2012-10-03 7:16 pm [BuildingContent](#) For those who don't know, my hope is to get the our brand (Architecture) into the media through the #1000stories of

#Architecture. #aiachat

- 2012-10-03 7:17 pm [convergencearch](#) [@AIA\\_Advocacy](#) Same issues with any funding source for a community project (grants, public \$, or crowdsourcing). #aiachat
- 2012-10-03 7:17 pm [pubarch](#) [@HenneberyEddy](#) What tools do you use to make these measurements? Is it mostly qualitative data? #aiachat
- 2012-10-03 7:18 pm [convergencearch](#) Yes! MT [@HawkinsArch](#): Q8: Funding is the biggest obstacle. For the construction. Or getting construction to go pro bono also. #aiachat
- 2012-10-03 7:18 pm [AIA\\_Advocacy](#) [@convergencearch](#) Agreed. But it can help define a need based on the projects the local community gravitate towards #aiachat
- 2012-10-03 7:19 pm [pubarch](#) Beyond the impact on the community, how can social impact/pro bono projects have a positive impact on business? #aiachat
- 2012-10-03 7:19 pm [convergencearch](#) RT [@GuyHorton](#): [@pubarch](#) [@archforhumanity](#) partners with big money to gain economic leverage for public good but no logos allowed #aiachat
- 2012-10-03 7:22 pm [BuildingContent](#) RT [@AIANational](#) We're not quite at the end yet; we've got about 15 more minutes to go. <Great! I'll stick around!> #aiachat
- 2012-10-03 7:22 pm [HenneberyEddy](#) [@pubarch](#) yes, qualitative, and really common sense. Cities are full of projects that clearly work and sadly many that don't. #aiachat
- 2012-10-03 7:22 pm [HawkinsArch](#) [@pubarch](#) It can create more exposure for your business. That's quickest. Also can create other relationships that create benefit. #aiachat
- 2012-10-03 7:24 pm [AIANational](#) We've got just a few minutes left to chat. [@PubArch](#), can we squeeze in one more question before we go? #aiachat
- 2012-10-03 7:24 pm [convergencearch](#) [@AIA\\_Advocacy](#) Too many needed projects to fund them all. ? is, how do we help scale existing comm/NP funding structure to do more? #aiachat
- 2012-10-03 7:25 pm [GuyHorton](#) [@pubarch](#) would like to see bond measures on ballots for this! #aiachat
- 2012-10-03 7:25 pm [pubarch](#) Sure! Q10: Could you name a nonprofit project has been a good experience? #aiachat
- 2012-10-03 7:26 pm [AIA\\_Advocacy](#) [@convergencearch](#) Informing AIA members on best practices and providing the research tools to further these ideas is one method #aiachat
- 2012-10-03 7:26 pm [aejarch](#) [@pubarch](#) For most businesses, there's an intangible PR benefit to "giving back." Also, collaboration can open doors to new growth. #aiachat
- 2012-10-03 7:26 pm [BNIM](#) RT [@pubarch](#): Sure! Q10: Could you name a nonprofit project has been a good experience? #aiachat
- 2012-10-03 7:27 pm [pubarch](#) What we're working to solve every day! RT [@convergencearch](#): how do we help scale existing comm/NP funding structure to do more? #aiachat
- 2012-10-03 7:29 pm [aejarch](#) [@pubarch](#) A10: We're working with Philip Glass on a performing arts center in Big Sur. Check it out! --> <http://t.co/GumU0vcj> #aiachat
- 2012-10-03 7:29 pm [HenneberyEddy](#) A10: Yes! The new Outdoor Adventure at Portland Children's Museum <http://t.co/1CbgCWX7> #aiachat
- 2012-10-03 7:29 pm [ChrisHellstern](#) [@KMD\\_Architects](#) pro-bono Bertschi #LivingBuilding! RT [@pubarch](#): Q10: Could you name a nonprofit project has been a good experience? #aiachat
- 2012-10-03 7:31 pm [AIANational](#) We've reached the end of today's chat with [@PubArch](#). Feel free to keep the convo going on your own. #aiachat

2012-10-03 7:31 pm [ShawContract](#) [@pubarch](#) It has been a great tool for our sales people to discuss pro bono design with our global customer base **#aiachat**

2012-10-03 7:31 pm [convergencearch](#) Q10: This elementary school playground: <http://t.co/Zeba5Yyd> Did second phase this summer w/ raingarden & 4ksf more asphalt gone! **#aiachat**

2012-10-03 7:32 pm [aejarch](#) [@HenneberyEddy](#) cool project! I love the concept sketches. **#aiachat**

2012-10-03 7:32 pm [convergencearch](#) That looks fun! RT [@HenneberyEddy](#): A10: Yes! The new Outdoor Adventure at Portland Children's Museum <http://t.co/O102nkLN> **#aiachat**

2012-10-03 7:32 pm [RLFarchitects](#) Missed the second half, so will have to get caught up with the transcripts. Thanks [@AIANational](#) [@PubArch](#) and [@ReedConstrData](#) **#aiachat**

2012-10-03 7:32 pm [AIANational](#) Many thanks to [@PubArch](#) for hosting today's chat. And thanks, too, to you for taking time from your day to chat. **#aiachat**

2012-10-03 7:33 pm [HawkinsArch](#) Stats for today's great **#aiachat** via [@Hashtracking](#) || <http://t.co/NwbBH zrB>

2012-10-03 7:33 pm [HenneberyEddy](#) Thank you [@AIAnational](#) & [@pubarch](#). Great chatting with everyone this month. Give us a follow, and let's stay in contact! **#aiachat**

2012-10-03 7:33 pm [AIAAlliances](#) RT [@AIANational](#): Many thanks to [@PubArch](#) for hosting today's chat. And thanks, too, to you for taking time from your day to chat. **#aiachat**

2012-10-03 7:34 pm [AIANational](#) Join us next time, November 7, same time, same place for our next chat. Let's talk about . . . licensure. **#aiachat**

2012-10-03 7:34 pm [aejarch](#) Thx to the new followers, enjoyed chatting about pro bono w/ you today! [@BuildingContent](#) [@HenneberyEddy](#) [@AFriendlyHouse](#) [@archweek](#) **#aiachat**

2012-10-03 7:34 pm [HawkinsArch](#) And more stats for today's **#aiachat** It was a great group discussion today. <http://t.co/rlydSPyC>

2012-10-03 7:35 pm [GMTHomeDesigns](#) RT [@HawkinsArch](#): RT [@HawkinsArch](#): And more stats for today's **#aiachat** It was a great group discussion today. <http://t.co/rlydSPyC>

2012-10-03 7:35 pm [GMTHomeDesigns](#) RT [@AFriendlyHouse](#): RT [@AFriendlyHouse](#): **#aiachat** A7) Good projects can start small and have big impact, such as San Francisco's parklets: <http://t.co/rnnrar> ...

2012-10-03 7:35 pm [pubarch](#) Thanks everyone for participating! Tweet at us anytime for continued conversation. **#aiachat**

2012-10-03 7:36 pm [GMTHomeDesigns](#) RT [@archweek](#): RT [@archweek](#): For starters, a good pro bono or social impact project has to be good #design, in every sense. **#aiachat**

2012-10-03 7:36 pm [GMTHomeDesigns](#) RT [@pubarch](#): RT [@pubarch](#): The mistake is that pro bono is the only place to be socially responsible **#aiachat #aiachat**

2012-10-03 7:36 pm [HawkinsArch](#) Ohhhh!!! [@AIANational](#) Licensure! That one will be fun! I cannot wait for that one next month! **#aiachat**

2012-10-03 7:37 pm [elvisofdallas](#) RT [@HawkinsArch](#): RT [@HawkinsArch](#): And more stats for today's **#aiachat** It was a great group discussion today. <http://t.co/rlydSPyC>

2012-10-03 7:37 pm [pubarch](#) [@AIANational](#) [@ReedConstrData](#) very much appreciate the opportunity to lead the discussion **#aiachat**

2012-10-03 7:38 pm [AFriendlyHouse](#) **#aiachat** Thanks for the great conversation today.

2012-10-03 7:40 pm [archweek](#) Thanks for the great **#aiachat** today, everyone! **#aiachat**

2012-10-03 8:00 pm [SRA lasvegas](#) RT [@pubarch](#): RT [@pubarch](#): We believe opps arise when you remove \$. Pro bono is an effective tool 4 r&d + to work with new

groups in new environme ...

2012-10-03 8:13 pm [BuildingContent](#) RT [@HawkinsArch](#): RT [@HawkinsArch](#): Stats for today's great #**aiachat** via [@Hashtracking](#) || <http://t.co/NwbBHrB>

2012-10-03 8:14 pm [tullysaren](#) RT [@AIANational](#): RT [@AIANational](#): Join us next time, November 7, same time, same place for our next chat. Let's talk about . . . licensure. #**aiachat**

2012-10-03 8:31 pm [etterstayplh5](#) RT [@ChrisHellstern](#): RT [@ChrisHellstern](#): [@KMD\\_Architects](#) pro-bono Bertschi #LivingBuilding! RT [@pubarch](#): Q10: Could you name a nonprofit project has been a g ...

2012-10-03 8:38 pm [hashtracking](#) RT [@HawkinsArch](#): RT [@HawkinsArch](#): Stats for today's great #**aiachat** via [@Hashtracking](#) || <http://t.co/NwbBHrB>

2012-10-03 8:42 pm [BuildingContent](#) [@skibison](#) Thank you for the #**aiachat** follow, Prescott. Glad to meet you.

2012-10-03 9:27 pm [joveria\\_rahim](#) Can be a dissertation topic RT [@pubarch](#): Q2: How is quality of life related to quality of space? #**aiachat**

2012-10-03 9:44 pm [smartoolslc](#) #architects #InteriorDesigners #owners Save time by creating punch lists on your iPhone with PunchLists <http://t.co/A2pQ27dF> #**aiachat**

2012-10-04 1:35 am [AishaDBdesigner](#) [@AIANational](#) Reminds me of the #**aiachat** abt livable/walkable cities. Good article, very much to the point. <http://t.co/D5HA4Y8y> from [@GOOD](#)

2012-10-04 1:57 pm [MyTipTopShop](#) RT [@LATENT\\_DESIGN](#): RT [@LATENT\\_DESIGN](#): Thanks for such a great #**aiachat** [@AIANational](#) [@pubarch](#)! Needed the afternoon inspiration of amazing peers from across ...

2012-10-04 2:01 pm [CannonDesign](#) Interesting question from #**aiachat** yesterday that people should debate - how is quality of life related to quality of space?

2012-10-04 2:01 pm [pammoran](#) RT [@CannonDesign](#): RT [@CannonDesign](#): Interesting question from #**aiachat** yesterday that people should debate - how is quality of life related to quality of ...

2012-10-04 4:26 pm [perkinswill\\_NYO](#) [@pubarch](#) [@AIANational](#) So sorry to have missed yesterday's #**aiachat** on social impact, #probono, and #3BL. Such an important topic!