



# Trade Mission: South India & Sri Lanka

## Infrastructure, Architecture, Hospitality and Environment

### Explore the markets in Chennai, Cochin and Colombo

Join the U.S. Department of Commerce in this multi sector Trade Mission to South India and Sri Lanka and increase your sales to these booming markets! With soon-to-be implemented infrastructure and industrial facilities in South India and Sri Lanka, now is the time for U.S. firms to play a major role in design, construction, engineering and management of signature projects in the region. This trade mission will help participating firms gain market insights, make industry contacts, solidify business strategies, and advance specific projects, with the goal of increasing U.S. exports of goods and services to India and Sri Lanka.

### Best Prospect Export Sectors

Urban development projects, airport/port development, hospitals and health care, hospitality, cold storage, multi-family residential and townships, education, telecom, power and oil exploration related services and supplies, healthcare & IT.

**Why South India & Sri Lanka?** Sri Lanka and South India occupy a strategic position in South Asia, and trade between the two countries has grown rapidly after the India-Sri Lanka Free Trade Agreement. Sri Lanka has gone through significant development in construction, transportation and tourist capabilities. South Indian states have registered higher than average national growth over the past three decades. South Indian states are also now engaged with Sri Lanka in the massive rebuilding/reconstruction of housing, railways, airport, harbor, power station, and sports stadium. Due to this large development, there are tremendous opportunities for U.S. firms for developing large infrastructure, residential housing, educational institutions and healthcare facilities to serve the growing cities.

**Why participate?** Meet the decision makers - trade mission participants will receive market briefings and participate in customized meetings with key government officials and prospective partners, distributors and end users through one-on-one meetings and networking events.

### U.S. Commercial Service—Connecting you to global markets.

The U.S. Commercial Service supports the President's National Export Initiative.

[http://export.gov/india/tradeevents/eg\\_in\\_052159.asp](http://export.gov/india/tradeevents/eg_in_052159.asp)

**Date**

February 3 - 8, 2013

**Venue**

Chennai - Cochin - Colombo

**Deadline**

November 30, 2012

**Cost**

\$4481 (Large), \$4303 (SME), Additional rep: \$750, Additional stops in Hyderabad or Bangalore: \$700/day/city

Expenses for travel, lodging, most meals and incidentals will be the responsibility of each participant.

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