

## aiachat

2013-02-06 to 2013-02-07  
387 Twitter search results

62 contributors  
103 retweets 132 @replies 0 links

Time	User	Tweet
2013-02-06 12:19 pm	<a href="#">GlobalSitePlans</a>	RT <a href="#">@aianational</a> : What if you could easily access energy data of any building? Let's chat Feb 6 at 2pm ET, <a href="http://t.co/rhsZ5TAz">http://t.co/rhsZ5TAz</a> #aiachat
2013-02-06 12:21 pm	<a href="#">GlobalSitePlans</a>	Looking forward to joining #aiachat at 2pm EST and #builtheritage at 4pm EST. See you then!
2013-02-06 2:45 pm	<a href="#">AIANational</a>	We know you're busy but we hope you'll find time today for #aiachat @ 2pmET, <a href="http://t.co/fVYnpugW">http://t.co/fVYnpugW</a> Topic: transparency in sustainable design.
2013-02-06 2:48 pm	<a href="#">AudioVideoLight</a>	RT <a href="#">@AIANational</a> : We know you're busy but we hope you'll find time today for #aiachat @ 2pmET, <a href="http://t.co/fVYnpugW">http://t.co/fVYnpugW</a> Topic: transparency in sustainable design.
2013-02-06 2:54 pm	<a href="#">MikeDavisFAIA</a>	Very sorry I can't join the AIA Twitter chat #aiachat today hosted by <a href="#">@CannonDesign</a> on "Transparency in Sustainability". Sounds great, Rand!
2013-02-06 2:56 pm	<a href="#">Whizardly</a>	RT <a href="#">@AIANational</a> : We know you're busy but we hope you'll find time today for #aiachat @ 2pmET, <a href="http://t.co/fVYnpugW">http://t.co/fVYnpugW</a> Topic: transparency in sustainable design.
2013-02-06 2:58 pm	<a href="#">VodeLight</a>	RT <a href="#">@AIANational</a> : We know you're busy but we hope you'll find time today for #aiachat @ 2pmET, <a href="http://t.co/fVYnpugW">http://t.co/fVYnpugW</a> Topic: transparency in sustainable design.
2013-02-06 2:58 pm	<a href="#">SamFoxSchool</a>	RT <a href="#">@AIANational</a> : We know you're busy but we hope you'll find time today for #aiachat @ 2pmET, <a href="http://t.co/fVYnpugW">http://t.co/fVYnpugW</a> Topic: transparency in sustainable design.
2013-02-06 3:01 pm	<a href="#">STUDIO39</a>	RT <a href="#">@AIANational</a> : This is the week for #aiachat w/ <a href="#">@CannonDesign</a> ! Let's chat abt transparency in sustainable design, Wed Feb. 6 @ 2pmET, <a href="http://t.co/fVYnpugW">http://t.co/fVYnpugW</a>
2013-02-06 3:06 pm	<a href="#">CannonDesign</a>	<a href="#">@katieweeks</a> will you be able to join #aiachat today? <a href="http://t.co/t4UBWiRW">http://t.co/t4UBWiRW</a> - We'd love to have you
2013-02-06 3:13 pm	<a href="#">CannonDesign</a>	Join us for #aiachat at 2 p.m. today - "Transparency In Sustainability" - <a href="http://t.co/CbePoWEi">http://t.co/CbePoWEi</a> <a href="#">@archrecord</a> <a href="#">@archpaper</a> <a href="#">@chiarchitecture</a>
2013-02-06 3:13 pm	<a href="#">katieweeks</a>	Yep! RT <a href="#">@cannondesign</a> : <a href="#">@katieweeks</a> will you be able to join #aiachat today? <a href="http://t.co/qK9SGvsC">http://t.co/qK9SGvsC</a> - We'd love to have you
2013-02-06 3:17 pm	<a href="#">aiacae</a>	RT <a href="#">@AIANational</a> : We know you're busy but we hope you'll find time today for #aiachat @ 2pmET, <a href="http://t.co/fVYnpugW">http://t.co/fVYnpugW</a> Topic: transparency in sustainable design.
2013-02-06 3:19 pm	<a href="#">CannonDesign</a>	Join us for #aiachat at 2 p.m. today - "Transparency In Sustainability" - <a href="http://t.co/APdpfHp7">http://t.co/APdpfHp7</a> <a href="#">@architizer</a> <a href="#">@livingarchitect</a>
2013-02-06 3:23 pm	<a href="#">rongbilodeau</a>	RT <a href="#">@cannondesign</a> : Join us for #aiachat at 2 p.m. today - "Transparency In Sustainability" - <a href="http://t.co/Y4dW8Nxf">http://t.co/Y4dW8Nxf</a> <a href="#">@Architizer...</a>
2013-02-06 3:30 pm	<a href="#">CannonDesign</a>	Join us for #aiachat today - "Transparency In Sustainability" -

2013-02-06 3:31 pm [CannonDesign](#) <http://t.co/A454fz3N> @aafdesign @ladyaia @gilbertbrindley thanks so much - any chance you can join us for #aiachat today? <http://t.co/1YYA3P0r>

2013-02-06 3:38 pm [BiNWCorporate](#) RT @CannonDesign: Join us for #aiachat at 2 p.m. today - "Transparency In #Sustainability" - <http://t.co/XMpPFOYz> @architizer @livingarchitect

2013-02-06 4:06 pm [ladyaia](#) @CannonDesign Thank you for reminding me about today's #aiachat . I'll look forward to the discussion on "transparency in sustainability" .

2013-02-06 4:25 pm [CannonDesign](#) Join us for #aiachat at 2 p.m. today - "Transparency In Sustainability" - <http://t.co/sjyDOgJl> @pubarch @architectmag @dwell

2013-02-06 4:35 pm [SMPS\\_SF](#) RT @AIANational: We know you're busy but we hope you'll find time today for #aiachat @ 2pmET, <http://t.co/fVYnpugW> Topic: transparency in sustainable design.

2013-02-06 4:40 pm [CannonDesign](#) Join us for #aiachat at 2 p.m. today - "Transparency In Sustainability" - <http://t.co/0frraiG2> @architizer

2013-02-06 4:46 pm [CannonDesign](#) Today's The Day - #aiachat with @aianational - Transparency in Sustainability - <http://t.co/d79cwwDX> Join us @archforhumanity @archdaily

2013-02-06 4:48 pm [livingarchitect](#) RT @CannonDesign: Join us for #aiachat at 2 p.m. today - "Transparency In Sustainability" - <http://t.co/APdpfHp7> @architizer @livingarchitect

2013-02-06 4:50 pm [CannonDesign](#) Join us for #aiachat today - "Transparency In Sustainability" - <http://t.co/WRV6E06T> - @pps\_placemaking @atlanticcities @living\_cities

2013-02-06 4:57 pm [AIANational](#) In just a few hours, we'll kick off #aiachat. New to chats? Here's an overview on how to take part, <http://t.co/FgIXwKoD> Join us!

2013-02-06 5:10 pm [CannonDesign](#) Would love to have you join #aiachat today at 2 p.m. - Transparency in Sustainability - <http://t.co/SxNE59d8> @urbanophile @theurbanologist

2013-02-06 5:22 pm [sweetsproducts](#) RT @cannondesign: Join us for #aiachat at 2 p.m. today - "Transparency In Sustainability" - <http://t.co/rxGixvcJ>

2013-02-06 5:22 pm [BFHLArchitects](#) Looking forward to #aiachat – MT @aianational 2pmET, <http://t.co/r43RyCuK> Topic: transparency in sustainable design.

2013-02-06 5:24 pm [ARQUIRED](#) RT @CannonDesign: Would love to have you join #aiachat today at 2 p.m. - Transparency in Sustainability - <http://t.co/SxNE59d8> @urbanophile @theurbanologist

2013-02-06 5:26 pm [JefferyGlick](#) RT @AIANational: We know you're busy but we hope you'll find time today for #aiachat @ 2pmET, <http://t.co/fVYnpugW> Topic: transparency in sustainable design.

2013-02-06 5:40 pm [NicholeLReber](#) #Chicago flips the definition of gentrification <http://t.co/1d43nhbR> #urbandedesign #architecture #architweep #aiachat

2013-02-06 5:45 pm [CannonDesign](#) @archweek if you have time today - join us for #aiachat - Transparency In Sustainability - <http://t.co/ame7oWHE>

2013-02-06 5:48 pm [BlueMediumInc](#) RT @AIANational: In just a few hours, we'll kick off #aiachat. New to chats? Here's an overview on how to take part, <http://t.co/FgIXwKoD> Join us!

2013-02-06 5:51 pm [primetimezk](#) RT @CannonDesign: Join us for #aiachat at 2 p.m. today - "Transparency In Sustainability" - <http://t.co/0frraiG2> @architizer

2013-02-06 5:54 pm [K\\_Rucki](#) RT @AIANational: In just a few hours, we'll kick off #aiachat. New to chats? Here's an overview on how to take part, <http://t.co/FgIXwKoD>

2013-02-06 5:58 pm [CannonDesign](#) Join us!  
Oh boy - 60 minutes until **#aiachat** - who else is getting excited? #  
**aiachat**

2013-02-06 6:01 pm [pmnphxaz](#) RT [@CannonDesign](#): Oh boy - 60 minutes until **#aiachat** - who else is  
getting excited? #**aiachat**

2013-02-06 6:20 pm [CannonDesign](#) [@dallasarchforum](#) [@bobborson](#) [@metropolismag](#) - hope you'll join us  
for **#aiachat** today <http://t.co/7gXzBbZI>

2013-02-06 6:21 pm [Archhdotcom](#) RT [@AIANational](#): In just a few hours, we'll kick off **#aiachat**. New to  
chats? Here's an overview on how to take part, <http://t.co/FgIXwKoD>  
Join us!

2013-02-06 6:30 pm [AIANational](#) Grab your lunch, fill your coffee cup. 30 minutes 'til **#aiachat** with  
guest host [@CannonDesign](#) on transparency in sustainable design.

2013-02-06 6:31 pm [CannonDesign](#) Today's The Day - **#aiachat** with [@aianational](#) - Transparency in  
Sustainability - <http://t.co/61OKPazv> #architecture

2013-02-06 6:36 pm [pubarch](#) RT [@CannonDesign](#): Join us for **#aiachat** at 2 p.m. today -  
"Transparency In Sustainability" - <http://t.co/sjyDOgJl> [@pubarch](#)  
[@architectmag](#) [@dwell](#)

2013-02-06 6:38 pm [NextCityOrg](#) Our friends at [@AIANational](#) are hosting another **#aiachat** today @  
2pmET, <http://t.co/V3zO7LYf>. Topic: transparency in #sustainable  
#design.

2013-02-06 6:38 pm [CannonDesign](#) Sounds great RT [@aianational](#): 30 minutes 'til **#aiachat** with guest  
host [@CannonDesign](#) on transparency in sustainable design.

2013-02-06 6:46 pm [archweek](#) [@CannonDesign](#) TYSM - will drop in if dentist finishes early! :- ) #  
**aiachat** 2pm EST

2013-02-06 6:49 pm [MetalFabric](#) Can't wait! RT [@cannondesign](#): Oh boy - 60 minutes until **#aiachat** -  
who else is getting excited? #**aiachat**

2013-02-06 6:52 pm [RegupolAmerica](#) Looking forward to **#aiachat** with [@CannonDesign](#)

2013-02-06 6:53 pm [AIACHicago](#) Ready your fingers for today's live Twitter **#aiachat** with  
[@CannonDesign](#) and [@AIANational](#), 2pm: <http://t.co/S3UFcBCA>

2013-02-06 6:54 pm [CannonDesign](#) [@regupolamerica](#) We're looking forward to it as well! Your  
organization looks very interesting. Thanks for joining in the convo. #  
**aiachat**

2013-02-06 6:56 pm [CannonDesign](#) [@aiachicago](#) We have 3 of our #sustainable design leaders from our  
chicago office tweeting today. #**aiachat**

2013-02-06 6:57 pm [CannonDesign](#) [@urbanlandinst](#) hop into **#aiachat** if you have a minute - Topic:  
Transparency In Sustainable Design

2013-02-06 6:57 pm [CannonDesign](#) [@urbanbydesign](#) if you've got a sec - join **#aiachat** - lets talk  
transparency in sustainable design

2013-02-06 7:00 pm [GlobalSitePlans](#) Apologies in advance. About to start **#aiachat**, followed by  
#builtheritage. Three hours of tweet chatting. #tweetchat #twitterchat

2013-02-06 7:00 pm [AIANational](#) Welcome to **#aiachat**, our monthly virtual gathering for design pros.  
It's been a while since our last chat; we missed you! #**aiachat**

2013-02-06 7:01 pm [AIANational](#) Let's start w/introductions. Who's here to chat? Tell us who you and  
what you do. #**aiachat**

2013-02-06 7:02 pm [AIANational](#) [@GlobalSitePlans](#) That's ok; we don't mind. ;) #**aiachat**

2013-02-06 7:02 pm [EnergyStarBldgs](#) We're excited to join **#AIACHAT** today, [@CannonDesign](#)! When  
you're done, join us at 3PM EST over here - we're talking about  
#RTD2013!

2013-02-06 7:02 pm [GlobalSitePlans](#) Hi everyone at **#aiachat**. My name is Renee van Staveren, an urban  
planner residing in Istanbul. Principal of [@GlobalSitePlans](#).

2013-02-06 7:03 pm [JefferyGlick](#) Looking forward to the conversation! **#aiachat @AIANational**

2013-02-06 7:03 pm [aluflam](#) Good morning **#aiachat** Peter with Aluflam here.

2013-02-06 7:03 pm [SOMCityDesign](#) **#aiachat** SOM's global City Design Practice -- large-scale master planning and high-performance urban design. Tweeting from Chicago.

2013-02-06 7:03 pm [MetalFabric](#) GKD Metal Fabrics here! **#aiachat**

2013-02-06 7:03 pm [UrbanStudioUSA](#) Thanks for having us [@AIANational](#) & [@CannonDesign](#) Meredith from UrbanStudio Architects in FL **#aiachat #architects #interiordesign**

2013-02-06 7:04 pm [BFHLArchitects](#) [@aianational](#) Hello! My name is Johnny Xu with [@bfhlarchitects](#) in SF. We specialize in healthcare architecture planning and design. **#aiachat**

2013-02-06 7:04 pm [CityScanInc](#) Afternoon **#aiachat** - we're a startup out of Chicago that leverages a wide array of urban data to help improve cities

2013-02-06 7:05 pm [katieweeks](#) We're on the **#aiachat** today - are you? **##aiachat**

2013-02-06 7:05 pm [RegupolAmerica](#) Pleased to be participating. Looking forward to a great chat. **#aiachat**

2013-02-06 7:05 pm [CannonDesign](#) Hi everyone! Rand Ekman (^RE) tweeting for us along with colleagues Chris Lambert (^CL), Marion Lawson (^ML) and Marya Graff (^MG). **#aiachat**

2013-02-06 7:05 pm [falloutstudio](#) Jamie here from Austin **#aiachat**

2013-02-06 7:06 pm [HenneberyEddy](#) Hennebery Eddy here from Portland, Oregon, ready to talk **#sustainability #aiachat**

2013-02-06 7:06 pm [GlobalSitePlans](#) [@altaca](#) Great to see Turkey represented on **#aiachat**.

2013-02-06 7:06 pm [STUDIO39](#) Hi this is [@Deborah\\_Hayward](#) with STUDIO39. Excited to join in the conversation. **#aiachat**

2013-02-06 7:06 pm [AIANational](#) Thanks so much for taking time out to join us today. I'm [@SybilWB](#), dir of SoME here at [@AIANational](#). Good to see you all! **#aiachat**

2013-02-06 7:06 pm [AIANational](#) Today's chat is sponsored by our friends at [@ReedConstrData](#). Are you following them for industry trends, data, and analysis? **#aiachat**

2013-02-06 7:07 pm [AIANational](#) And today's topic is Transparency in Sustainable Design, with [@CannonDesign](#); Rand Ekman (^RE) taking the lead, <http://t.co/vRqUQP0p> **#aiachat**

2013-02-06 7:08 pm [AIANational](#) As [@CannonDesign](#) said, Rand is joined by his colleagues Chris Lambert (^CL) and Marion Lawson (^ML). **#aiachat**

2013-02-06 7:08 pm [AIANational](#) To chat with us, don't forget to use hashtag **#aiachat** and number your responses. Let's roll! Q1 is coming up from [@CannonDesign](#). **#aiachat**

2013-02-06 7:08 pm [IMT\\_speaks](#) We're joining **#aiachat** with [@AIANational](#), [@CannonDesign](#) and others to talk transparency in sustainable design. <http://t.co/8Rf8UKeV> **#energy**

2013-02-06 7:09 pm [CallisonGlobal](#) This is arichane with Callison. Excited for **#aiachat**. **#aiachat**

2013-02-06 7:09 pm [archweek](#) RT [@EnergyStarBldgs](#): We're excited to join **#AIACHAT** today, [@CannonDesign](#)! When you're done, join us at 3PM EST over here - we're talking about **#RTD2013**!

2013-02-06 7:09 pm [CannonDesign](#) Here we go! Q1. How would you gauge the current state of transparency in sustainable design today? **#aiachat**

2013-02-06 7:10 pm [LAIHawaii](#) RT [@AIANational](#): And today's topic is Transparency in Sustainable Design, with [@CannonDesign](#); Rand Ekman (^RE) taking the lead, <http://t.co/vRqUQP0p> **#aiachat**

2013-02-06 7:10 pm [FreyjaRealEstat](#) RT [@CannonDesign](#): Here we go! Q1. How would you gauge the current state of transparency in sustainable design today? **#aiachat**

2013-02-06 7:11 pm [AIA\\_Media](#) Curious how you r defining "transparency" in #sustainable #design? #**aiachat**

2013-02-06 7:11 pm [GlobalSitePlans](#) RT [@cannondesign](#): Here we go! Q1. How would you gauge the current state of transparency in sustainable design today? #**aiachat**

2013-02-06 7:12 pm [HenneberyEddy](#) q1 - [@CannonDesign](#) - could you perhaps start be explaining exactly what you mean by "transparency" in sustainable design? #**aiachat**

2013-02-06 7:12 pm [archweek](#) Current state of transparency in sustainable design today? - Islands of excellence, in a great sea of opportunity. #**aiachat**

2013-02-06 7:12 pm [markdegroh](#) RT [@AIANational](#): And today's topic is Transparency in Sustainable Design, with [@CannonDesign](#); Rand Ekman (^RE) taking the lead, <http://t.co/vRqUQP0p> #**aiachat**

2013-02-06 7:13 pm [CannonDesign](#) [@henneberyeddy](#) Open source approach to materials info, building performance that connects design with operations ^RE #**aiachat**

2013-02-06 7:14 pm [katieweeks](#) RT [@CannonDesign](#): Here we go! Q1. How would you gauge the current state of transparency in sustainable design today? #**aiachat**

2013-02-06 7:14 pm [SOMCityDesign](#) #**aiachat** Many firms are independently gathering data on embedded energy in materials but open access to data is limited

2013-02-06 7:14 pm [katieweeks](#) RT [@archweek](#): Current state of transparency in sustainable design today? - Islands of excellence, in a great sea of opportunity. #**aiachat**

2013-02-06 7:14 pm [katieweeks](#) [@cannondesign](#) Current state of transparency in sustainability? In need of much more exploration! #**aiachat** #**aiachat**

2013-02-06 7:15 pm [IMT\\_speaks](#) RT [@katieweeks](#): [@cannondesign](#) Current state of transparency in sustainability? In need of much more exploration! #**aiachat** #**aiachat**

2013-02-06 7:15 pm [SOMCityDesign](#) #**aiachat** Also, the arch, design, planning industries lack a standard for sustainability reporting like the GRI Framework for business

2013-02-06 7:16 pm [GlobalSitePlans](#) A1 Aside from "sustainability measurement/development" programs such as LEED or BREEAM how can we create more transparency? #**aiachat**

2013-02-06 7:16 pm [CannonDesign](#) [@somcitydesign](#) Cannon Design has published its research on embodied energy on its website. Is there a need for more collaboration? #**aiachat**

2013-02-06 7:16 pm [katieweeks](#) What's impeding sharing? MT [@SOMCityDesign](#): #**aiachat** Many firms gathering data on embedded energy but open access to data limited #**aiachat**

2013-02-06 7:16 pm [archweek](#) [@altaca](#) - Yes, have to agree. There are some big sharks of #greenwashing swimming in the sea of #sustainability transparency. #**aiachat**

2013-02-06 7:16 pm [CityScanInc](#) A1) With #opendata coming from cities, we're interacting diff with the built env, check [@CoryMollet's](#) <http://t.co/t8Y8OLZs> #**aiachat**

2013-02-06 7:16 pm [HawkinsArch](#) Agree. What IS transparency? RT [@AIA\\_Media](#): Curious how you r defining "transparency" in #sustainable #design? #**aiachat**

2013-02-06 7:17 pm [katieweeks](#) Good ? MT [@GlobalSitePlans](#) A1 Aside from programs such as LEED or BREEAM how can we create more transparency? #**aiachat** #**aiachat**

2013-02-06 7:17 pm [HenneberyEddy](#) q1: the sustainable materials world is sorely lacking in transparency (and honesty) greenwashing and unsubstantiated claims abound #**aiachat**

2013-02-06 7:17 pm [katieweeks](#) True MT [@archweek](#): [@altaca](#) - have to agree. Some big sharks of #greenwashing swimming in the sea of #sustainability transparency. #**aiachat**

2013-02-06 7:17 pm [Earchphoto](#) RT [@AIANational](#): And today's topic is Transparency in Sustainable Design, with [@CannonDesign](#); Rand Ekman (^RE) taking the lead, <http://t.co/vRqUQP0p> **#aiachat**

2013-02-06 7:18 pm [katieweeks](#) Yes! MT [@CannonDesign](#): [@somcitydesign](#) Cannon Design published research on embodied energy on its website. Need more collaboration? **#aiachat**

2013-02-06 7:18 pm [archweek](#) [@katieweeks](#) [@somcitydesign](#) - Yes, key question! "[@katieweeks](#): What's impeding sharing?" **#aiachat**

2013-02-06 7:18 pm [AIA\\_Media](#) Valuable resource [@CannonDesign](#) helped develop #AIA Energy Modeling Guide <http://t.co/vPRvbJfK> important for metric reporting **#aiachat**

2013-02-06 7:18 pm [CannonDesign](#) [@katieweeks](#) Agreed Katie! **#aiachat**

2013-02-06 7:18 pm [Earchphoto](#) RT [@AIANational](#): Welcome to **#aiachat**, our monthly virtual gathering for design pros. It's been a while since our last chat; we missed you! **#aiachat**

2013-02-06 7:18 pm [katieweeks](#) Follow up to questions re: lack of collaboration on data/research - how do we foster better communication among firms? **#aiachat #aiachat**

2013-02-06 7:19 pm [HenneberyEddy](#) q1: Energy use data however, is becoming much visible, interactive, and can motivate users to adjust their behavior real-time **#aiachat**

2013-02-06 7:19 pm [katieweeks](#) And also, + maybe more important, how foster more communication btwn product manufacturers + design firms? **#aiachat #aiachat**

2013-02-06 7:19 pm [CityScanInc](#) RT [@AIA\\_Media](#): Valuable resource [@CannonDesign](#) helped develop #AIA Energy Modeling Guide <http://t.co/vPRvbJfK> important for metric reporting **#aiachat**

2013-02-06 7:20 pm [GlobalSitePlans](#) [@somcitydesign](#) I completely agree! We only have LEED and BREEAM to work with. But, do you think there should be a standard? **#aiachat**

2013-02-06 7:20 pm [IMT\\_speaks](#) .[@altaca](#) by increasing energy benchmarking in cities + states: motivates owners to improve their efficiency, cuts waste. **#aiachat**

2013-02-06 7:20 pm [CannonDesign](#) [@hawkinsarch](#) Transparency is open source approach to materials info, building performance that connects design with operations ^RE **#aiachat**

2013-02-06 7:21 pm [falloutstudio](#) thx for highlight #sharingisgood RT [@AIA\\_Media](#): [@CannonDesign](#) helped develop #AIA Energy Modeling Guide <http://t.co/J4spp3ID> **#aiachat**

2013-02-06 7:21 pm [katieweeks](#) Plus provides common metrics RT [@IMT\\_speaks](#): [@altaca](#) increasing energy benchmarking in cities+states motivates owners to improve **#aiachat**

2013-02-06 7:21 pm [GlobalSitePlans](#) A1 MT [@SOMCityDesign](#) makes a good point for a central information clearinghouse. We need a central source to facilitate access. **#aiachat**

2013-02-06 7:22 pm [archweek](#) Step toward needed common framework? [@AIA\\_Media](#): Valuable #AIA Energy Modeling Guide [@CannonDesign](#) helped on <http://t.co/h7yesbdz> **#aiachat**

2013-02-06 7:22 pm [katieweeks](#) MT [@hawkinsarch](#) Transparency=open source approach 2 materials info, building performance that connects design w/operations **#aiachat #aiachat**

2013-02-06 7:22 pm [JefferyGlick](#) [@katieweeks](#) I completely agree regarding fostering communication between manufacturers & arch. How can we do this? **#aiachat**

2013-02-06 7:22 pm [archweek](#) RT [@SOMCityDesign](#): **#aiachat** Many firms are independently

gathering data on embedded energy in materials but open access to data is limited

- 2013-02-06 7:22 pm [katieweeks](#) Wondering: who would regulate? RT [@GlobalSitePlans](#): A1 MT [@SOMCityDesign](#) makes a good point for a central information clearinghouse #aiachat
- 2013-02-06 7:22 pm [LISC\\_HQ](#) LISC is checking in for the twitter chat with [@AIANational](#) on transparency in Green building and design #aiachat #sorrywerelate
- 2013-02-06 7:23 pm [CallisonGlobal](#) That's the crux of the problem MT [@katieweeks](#): how to foster more communication btwn product manufacturers + design firms? #aiachat #aiachat
- 2013-02-06 7:23 pm [CannonDesign](#) [@imt\\_speaks](#) Energy benchmarking in a transp. approach connects performance to asset value. it matters to clients & A/E practice ^RE #aiachat
- 2013-02-06 7:23 pm [katieweeks](#) [@JefferyGlick](#) That seems to be the unanswered question. Main challenge is prob removing aura of us vs them on either side #aiachat
- 2013-02-06 7:24 pm [SOMCityDesign](#) #aiachat [@GlobalSitePlans](#), not another sustain. standard, but a standard for reporting i.e. sharing info that matters most to stakeholders
- 2013-02-06 7:24 pm [GlobalSitePlans](#) [@archweek](#) Is this because participants are not interested in open access to this information? #aiachat
- 2013-02-06 7:24 pm [IMT\\_speaks](#) RT [@CannonDesign](#): [@imt\\_speaks](#) Energy benchmarking in a transp. approach connects performance to asset value. it matters to clients & A/E practice ^RE #aiachat
- 2013-02-06 7:24 pm [falloutstudio](#) a1: looks like a logical op for collab with academy. reasearch integration w/ practice, deliberate methods, publish or perish #aiachat
- 2013-02-06 7:24 pm [katieweeks](#) Exactly:common dialogue+metrics are missing RT [@SOMCityDesign](#): [@GlobalSitePlans](#), not another standard, but a standard for reporting #aiachat
- 2013-02-06 7:25 pm [GlobalSitePlans](#) [@katieweeks](#) I imagine all sustainability standard reporters would collaborate and have an outside regulatory company? Just an idea. #aiachat
- 2013-02-06 7:25 pm [CannonDesign](#) [@katieweeks](#) Agreed. How many manufacturers are on today's chat? ^CL #aiachat
- 2013-02-06 7:26 pm [GlobalSitePlans](#) [@katieweeks](#) Are you asking whether LEED and BREEAM are good? #aiachat
- 2013-02-06 7:26 pm [katieweeks](#) [@altaca](#) Think the first step is deciding on a consistent vocabulary and set of info to track, before figuring out how to centralize #aiachat
- 2013-02-06 7:26 pm [archweek](#) Interesting media dimensions in #sustainability transparency. Hard work to get the info when reporting. And how to fact check? #aiachat
- 2013-02-06 7:26 pm [JefferyGlick](#) [@katieweeks](#) You've nailed it. The us vs them mentality hinders transparency. Unfortunately, greenwashing still abounds. #aiachat
- 2013-02-06 7:26 pm [GlobalSitePlans](#) [@somcitydesign](#) Great clarification. #aiachat
- 2013-02-06 7:26 pm [katieweeks](#) [@altaca](#) Following up, thinking something like the Health Product Declaration is moving in that direction. Thoughts? #aiachat
- 2013-02-06 7:27 pm [katieweeks](#) [@GlobalSitePlans](#) Nope - they both have their benefits. The key is finding discussions points that bridge them. #aiachat
- 2013-02-06 7:27 pm [HenneberyEddy](#) [@altaca](#) - when energy use of users is clearly displayed, users compete to use less than their neighbor. "Don't be the energy hog" #aiachat
- 2013-02-06 7:27 pm [MetalFabric](#) [@katieweeks](#) What if the product manufacturer has an architect on

their staff **#aiachat**  
 2013-02-06 7:27 pm [GlobalSitePlans](#) [@altaca](#) All major reporting agencies could collaborate to create greater transparency/regulation. What obstacles do you imagine? **#aiachat**  
 2013-02-06 7:28 pm [CannonDesign](#) [@katieweeks](#) YES! ^RE ^ML **#aiachat**  
 2013-02-06 7:28 pm [GlobalSitePlans](#) [@katieweeks](#) Agreed. **#aiachat**  
 2013-02-06 7:28 pm [KPickardDC](#) Good discussion on transparency in sustainable design; building performance that connects design w/operations **#aiachat**  
[@CannonDesign](#)  
 2013-02-06 7:28 pm [katieweeks](#) Good ? - does this make convo easier? RT [@MetalFabric:](#) [@katieweeks](#) What if the product manufacturer has an architect on their staff **#aiachat**  
 2013-02-06 7:29 pm [HawkinsArch](#) [@katieweeks](#) [@jefferyglick](#) The over abundance of greenwashing adds to that vs mentality. Too many instances of the wash not working. **#aiachat**  
 2013-02-06 7:30 pm [CannonDesign](#) [@metalfabric](#) Flip that question around too...should A/E firms hire materials scientists/ chemists? ^RE ^ML **#aiachat**  
 2013-02-06 7:30 pm [katieweeks](#) True. MT [@altaca](#): Q1 **#aiachat**, [@katieweeks](#), can agree w/central vocab+standards, enforcement then becomes the issue. Too much abuse **#aiachat**  
 2013-02-06 7:30 pm [AIA\\_Media](#) [@HawkinsArch](#) The more post occupancy performance data we can share - the better to combat greenwashing claims **#aiachat**  
 2013-02-06 7:30 pm [archweek](#) **#aiachat** - Seems like we could use a multisector roundtable to help move this forward. Who's already organizing that? How do we help?  
 2013-02-06 7:31 pm [SOMCityDesign](#) **#aiachat** [@altaca](#), we didn't call for a central clearinghouse of data, but it seems public access and standardization could be beneficial  
 2013-02-06 7:31 pm [JefferyGlick](#) [@katieweeks](#) [@HawkinsArch](#) I agree that developing a central vocabulary is essential. **#aiachat**  
 2013-02-06 7:31 pm [DwayneFuhlhage](#) [@CannonDesign](#) PROSOCO is on. We will use [@HPDstandard](#) for Consolideck interior finish products. [@SCScertified](#) for Spec 01350 **#aiachat**  
 2013-02-06 7:31 pm [katieweeks](#) Should work both ways, no? MT [@CannonDesign:](#) [@metalfabric](#) Flip that question: should A/E firms hire materials scientists/chemists? **#aiachat**  
 2013-02-06 7:31 pm [falloutstudio](#) true refereed publications? not common but needed **#architecture** RT [@CannonDesign:](#) [@metalfabric](#) Flip that question around too... **#aiachat**  
 2013-02-06 7:31 pm [CannonDesign](#) Here comes another: Q2. Is there a role for the AIA to support greater transparency and collaboration? **#aiachat**  
 2013-02-06 7:31 pm [MetalFabric](#) [@katieweeks](#) Absolutely - we find that having an architect on our staff does help **#aiachat**  
 2013-02-06 7:32 pm [katieweeks](#) So true! RT [@AIA\\_Media:](#) [@HawkinsArch](#) The more post occupancy performance data we can share-the better to combat greenwashing claims **#aiachat**  
 2013-02-06 7:32 pm [KPickardDC](#) Agreed MT [@katieweeks](#) First step is deciding on a consistent vocabulary and info to track, before figuring out how to centralize **#aiachat**  
 2013-02-06 7:32 pm [BFHLArchitects](#) [@cannondesign](#) [@metalfabric](#) Interesting thought. It'd be ideal to have material sci/chemists as consultants on hand **#aiachat**  
 2013-02-06 7:32 pm [GlobalSitePlans](#) A1 How could we approach fact checking for reporting? How can we

2013-02-06 7:32 pm [archidata](#) ensure the correct data is reported? **#aiachat**

2013-02-06 7:33 pm [CityScanInc](#) So sorry we missed it! When's the next one? RT "[@AIANational](#): We know you're busy but we hope you'll find time today for **#aiachat** @ 2pmET,"

2013-02-06 7:33 pm [JefferyGlick](#) [@archweek](#) + **#aiachat** - we're noticing a trend towards multi-industry collaboration for problems relating to cities in general, good point

2013-02-06 7:33 pm [archweek](#) Speaking of post occupancy data, the New York Times data was just released by LBNL. Very insightful and transparent! **#aiachat**

2013-02-06 7:33 pm [GlobalSitePlans](#) [@SOMCityDesign](#): **#aiachat** [@altaca](#) - Yes, "public access & standardization could be beneficial" including architects, industry, assns, media

2013-02-06 7:33 pm [HawkinsArch](#) RT [@cannondesign](#): Here comes another: Q2. Is there a role for the AIA to support greater transparency and collaboration? **#aiachat**

2013-02-06 7:34 pm [AIANational](#) [@aia\\_media](#) But that only deals with part of the issue. I agree it is needed, but the problem is more complex than that alone. **#aiachat**

2013-02-06 7:34 pm [archweek](#) [@archidata](#) You haven't missed us; we're about 30 minutes into it. Glad you made it. n **#aiachat**

2013-02-06 7:34 pm [archidata](#) RT [@JefferyGlick](#): Speaking of post occupancy data, the New York Times data was just released by LBNL. Very insightful and transparent! **#aiachat**

2013-02-06 7:35 pm [RegupolAmerica](#) [@AIANational](#) , do you plan to post a Storify (sp?) of the chat? **#aiachat**

2013-02-06 7:35 pm [katieweeks](#) [@CannonDesign](#) [@bfnlarchitects](#) [@metalfabric](#) Ideally, it should be both ways. Win/Win. **#aiachat**

2013-02-06 7:35 pm [falloutstudio](#) [@aianational](#) re: Q2 - How does AIA currently work w/manufacturers on their interactions w/architects? **#aiachat**

2013-02-06 7:35 pm [archweek](#) A2: five collateral orgs have responsibility to #sustainability foster collab btwn all aspects of profession; #AIA has op to lead **#aiachat**

2013-02-06 7:36 pm [katieweeks](#) RT [@MetalFabric](#): [@katieweeks](#) Absolutely - we find that having an architect on our staff does help **#aiachat**

2013-02-06 7:36 pm [HawkinsArch](#) Or, [@AIAnational](#) - flip the Q again: How does AIA work w/its members on how they interact w/manufacturers. Help them ask right ?s ? **#aiachat**

2013-02-06 7:36 pm [AIANational](#) A2: Yes. I feel that we are going to have to be the drivers of any transparency. And that we can foster that thru collaboration. **#aiachat**

2013-02-06 7:36 pm [GlobalSitePlans](#) [@archidata](#) We do post a transcript; perhaps a Storify would make a better format. Will keep you posted. n **#aiachat**

2013-02-06 7:36 pm [CannonDesign](#) Q2 When it is a question of assistance, supporting a common goal is always needed. What does AIA want to offer? **#aiachat**

2013-02-06 7:36 pm [falloutstudio](#) Glad you're here! Rand Ekman (^RE) Chris Lambert (^CL), Marion Lawson (^ML) and Marya Graff (^MG) **#aiachat**

2013-02-06 7:37 pm [HenneberyEddy](#) paramount RT [@GlobalSitePlans](#): A1 How could we approach fact checking for reporting? can we ensure the correct data is reported? **#aiachat**

2013-02-06 7:37 pm [JefferyGlick](#) [@altaca](#) -It's a matter of culture: happens here in the eco-philic Pacific Northwest. We can share some examples offline if you like **#aiachat**

2013-02-06 7:37 pm [falloutstudio](#) Q2: Perhaps AIA could rethink the CEU presentation format manufacturers **#aiachat**

2013-02-06 7:37 pm or collateral orgs? RT [@katieweeks](#): Or, [@AIAnational](#) - flip the Q again: How does AIA work w/its members ... w/manufacturers.? **#**

## aiachat

- 2013-02-06 7:38 pm [CannonDesign](#) [@falloutstudio](#) What are these five? **#aiachat**
- 2013-02-06 7:38 pm [JefferyGlick](#) Q2: AIA could provide a larger segment of presentation to be specific, requiring transparency from manufacturers **#aiachat**
- 2013-02-06 7:39 pm [CannonDesign](#) [@katieweeks](#) Good point! Education opportunity here! ^RE **#aiachat**
- 2013-02-06 7:39 pm [SOMCityDesign](#) [@CityScanInc](#) [@archweek](#) Multisector collaboration can be effective around a specific project or problem if learnings are shared **#aiachat**
- 2013-02-06 7:39 pm [falloutstudio](#) AIA ACSA NAAB NCARB AIAS -- defacto governing bodies of different epochs of an architect **#aiachat** [@CannonDesign](#)
- 2013-02-06 7:40 pm [archweek](#) **#aiachat** - uh oh, dentist is back. :- ) Catch you on the transcript. Sign us up for the moving-it-forward roundtable!
- 2013-02-06 7:40 pm [BFHLArchitects](#) You're onto something there: RT [@jefferyglick](#): Q2: Perhaps AIA could rethink the CEU presentation format manufacturers **#aiachat**
- 2013-02-06 7:40 pm [GlobalSitePlans](#) [@bfhlarchitects](#) Nowadays we could flip a coin on which would do a better job. Third party, corruption? Government, bureaucracy? **#aiachat**
- 2013-02-06 7:41 pm [JefferyGlick](#) [@BFHLArchitects](#), CEU presentations provide a natural incentive for manufacturer transparency. It's a start! **#aiachat**
- 2013-02-06 7:41 pm [GlobalSitePlans](#) [@altaca](#) What do you mean "does not figure?" **#aiachat**
- 2013-02-06 7:42 pm [AIANational](#) [@katieweeks](#) We're careful in our dealings w/manufacturers; it's not our role to work on product development. We consult, if asked. **#aiachat**
- 2013-02-06 7:42 pm [CannonDesign](#) [@jefferyglick](#) Interesting idea. Would AIA make product transparency a requirement for LUs? (LCA, EPD, HPD) **#aiachat**
- 2013-02-06 7:42 pm [GlobalSitePlans](#) RT [@jefferyglick](#): [@BFHLArchitects](#), CEU presentations provide a natural incentive for manufacturer transparency. It's a start! **#aiachat**
- 2013-02-06 7:42 pm [SOMCityDesign](#) **#aiachat** Q2: AIA could definitely play a role driving transparency, given the size and engagement of its professional community
- 2013-02-06 7:43 pm [CityScanInc](#) [@SOMCityDesign](#) [@archweek](#) - sharing data across city depts is a constant battle, how can we cut thru red tape of civic innovation? **#aiachat**
- 2013-02-06 7:43 pm [CannonDesign](#) Number three!! Q3: In addition to energy, where else in design is transparency essential? ^RE **#aiachat**
- 2013-02-06 7:43 pm [GlobalSitePlans](#) [@falloutstudio](#) Thank you. **#aiachat**
- 2013-02-06 7:43 pm [katieweeks](#) Are enough manuf's providing? MT [@CannonDesign](#): [@jefferyglick](#) Would AIA make product transparency a req. for LUs? (LCA, EPD, HPD) **#aiachat**
- 2013-02-06 7:44 pm [CallisonGlobal](#) RT [@CannonDesign](#): Number three!! Q3: In addition to energy, where else in design is transparency essential? ^RE **#aiachat**
- 2013-02-06 7:44 pm [JefferyGlick](#) the infrastructure is already there to encourage manufacturers. Allow them to be more specific in CEUs, but require transparency **#aiachat**
- 2013-02-06 7:44 pm [katieweeks](#) [@aianational](#) gotcha - question is whether there's a way to foster better communication btwn aia members + manuf's. **#aiachat**
- 2013-02-06 7:44 pm [GlobalSitePlans](#) [@cannondesign](#) Q3 Assuming we are still talking about sustainability? **#aiachat**
- 2013-02-06 7:45 pm [GlobalSitePlans](#) RT [@cannondesign](#): Number three!! Q3: In addition to energy, where else in design is transparency essential? ^RE **#aiachat**
- 2013-02-06 7:45 pm [CannonDesign](#) [@katieweeks](#) No, they are not. That's why we need to drive that marketplace. ^RE **#aiachat**
- 2013-02-06 7:45 pm [katieweeks](#) Toxic materials seems a no-brainer RT [@CannonDesign](#): Q3: In

addition to energy, where else in design is transparency essential? #  
**aiachat**

- 2013-02-06 7:46 pm [SOMCityDesign](#) #**aiachat** Q3 embodied water is an emerging and critical issue where transparency would help inform decision-making
- 2013-02-06 7:46 pm [UrbanStudioUSA](#) #**aiachat** Q3: are we taking into consideration how far products/ services people have to travel to work on a project?
- 2013-02-06 7:46 pm [CannonDesign](#) [@globalsiteplans](#) Yes. Still about sustainability. #**aiachat**
- 2013-02-06 7:46 pm [AIANational](#) [@katieweeks](#) Sounds like a future chat topic. #**aiachat**
- 2013-02-06 7:46 pm [aias\\_ncsu](#) [@CannonDesign](#) Sustainability in design starts with material choice as well - reduce, reuse, recycle #**aiachat**
- 2013-02-06 7:47 pm [GlobalSitePlans](#) Q3 Water! #**aiachat**
- 2013-02-06 7:47 pm [CannonDesign](#) [@somcitydesign](#) Spot on! What else? ^RE #**aiachat**
- 2013-02-06 7:47 pm [falloutstudio](#) elaborate pls RT [@SOMCityDesign](#): #**aiachat** Q3 embodied water is an emerging and critical issue where transparency would help inform...
- 2013-02-06 7:47 pm [katieweeks](#) Def a convo in itself. RT [@AIANational](#): [@katieweeks](#) Sounds like a future chat topic. #**aiachat**
- 2013-02-06 7:47 pm [aias\\_ncsu](#) RT [@SOMCityDesign](#): #**aiachat** Q3 embodied water is an emerging and critical issue where transparency would help inform decision-making
- 2013-02-06 7:47 pm [katieweeks](#) For sure! RT [@SOMCityDesign](#): Q3 embodied water is emerging+critical issue where transparency would help inform decision-making #**aiachat**
- 2013-02-06 7:48 pm [JefferyGlick](#) Q3: Materials, embodied energy, 3rd party case studies validating performance claims #**aiachat**
- 2013-02-06 7:48 pm [GlobalSitePlans](#) A3 Water and energy are completely interrelated. I don't think you can have a conversation about one without the other. #**aiachat**
- 2013-02-06 7:48 pm [CannonDesign](#) [@urbanstudioua](#) Embodied energy does take into consideration product shipping. The "people" question is an interesting one. ^CL #  
**aiachat**
- 2013-02-06 7:48 pm [archidata](#) Thx! RT "@AIANational: [@archidata](#) We do post a transcript; perhaps a Storify would make a better format. Will keep you posted. #**aiachat**"
- 2013-02-06 7:48 pm [GlobalSitePlans](#) RT [@somcitydesign](#): #**aiachat** Q3 embodied water is an emerging and critical issue where transparency would help inform decision-making
- 2013-02-06 7:49 pm [marangelis](#) RT [@aias\\_ncsu](#): [@CannonDesign](#) Sustainability in design starts with material choice as well - reduce, reuse, recycle #**aiachat**
- 2013-02-06 7:49 pm [GlobalSitePlans](#) [@somcitydesign](#) Glad to see that we are thinking along the same lines! #**aiachat**
- 2013-02-06 7:50 pm [marangelis](#) Agreed! water reduction should be an important goal RT [@GlobalSitePlans](#) Q3 Water! #**aiachat**
- 2013-02-06 7:50 pm [aias\\_ncsu](#) [@GlobalSitePlans](#) [@SOMCityDesign](#) Q3 #**aiachat** where in the design process would you fit consideration for embodied water?
- 2013-02-06 7:50 pm [SOMCityDesign](#) #**aiachat** [@UrbanStudioUSA](#), travel can be captured as embodied energy, but maybe we should measure social impacts of local products/people too
- 2013-02-06 7:50 pm [CannonDesign](#) [@SOMCityDesign](#) How about public health impact? #**aiachat**
- 2013-02-06 7:50 pm [GlobalSitePlans](#) [@marangelis](#) Great to see we think the same! #**aiachat**
- 2013-02-06 7:51 pm [GlobalSitePlans](#) [@cannondesign](#) Thank you. #**aiachat**
- 2013-02-06 7:51 pm [KPickardDC](#) So true RT [@SOMCityDesign](#) #**aiachat** Q3 embodied water is an

emerging and critical issue where transparency would help inform decision-making

- 2013-02-06 7:51 pm [RegupolAmerica](#) [@marangelis](#) Your comment is spot on! Choice - reduce, reuse, recycle is the best. #aiachat
- 2013-02-06 7:52 pm [archidata](#) RT [@AIA\\_Media](#): Curious how you r defining "transparency" in #sustainable #design? #aiachat
- 2013-02-06 7:52 pm [cuspdevelopment](#) #aiachat Any interest in providing input or collaborating w/ manufacturers/product developers on components to improve efficiency?
- 2013-02-06 7:53 pm [SOMCityDesign](#) #aiachat [@aias\\_ncsu](#), as with energy, embodied water could drive materials specification.
- 2013-02-06 7:53 pm [falloutstudio](#) post occupancy eval? industry has no clearinghouse i know of. help RT [@CannonDesign](#): [@SOMCityDesign](#) How about public health impact? #aiachat
- 2013-02-06 7:53 pm [GlobalSitePlans](#) [@aias\\_ncsu](#) Consideration would take place prior to design. Emphasis and desire for local products, with low embodied water value. #aiachat
- 2013-02-06 7:54 pm [archidata](#) RT [@CannonDesign](#): [@SOMCityDesign](#) How about public health impact? #aiachat
- 2013-02-06 7:54 pm [GlobalSitePlans](#) RT [@somcitydesign](#): #aiachat [@aias\\_ncsu](#), as with energy, embodied water could drive materials specification.
- 2013-02-06 7:55 pm [GlobalSitePlans](#) [@somcitydesign](#) Exactly! #aiachat
- 2013-02-06 7:55 pm [EnergyStarBldgs](#) Great #AIACHAT today! If you still want to keep chatting, we're talking about Designed to Earn the ENERGY STAR right now. Use #RTD2013.
- 2013-02-06 7:55 pm [GlobalSitePlans](#) [@bfhlarchitects](#) Thank you! #aiachat
- 2013-02-06 7:55 pm [CannonDesign](#) [@falloutstudio](#) Thinking more about public health as a driver to make materials choices...^CL #aiachat
- 2013-02-06 7:55 pm [aias\\_ncsu](#) RT [@falloutstudio](#): post occupancy eval? industry has no clearinghouse i know of. help RT [@CannonDesign](#): [@SOMCityDesign](#) How about public health impact? #aiachat
- 2013-02-06 7:56 pm [CannonDesign](#) [@mskarissajean](#) were you able to join in #aiachat? Still time ...
- 2013-02-06 7:56 pm [AIANational](#) [@EnergyStarBldgs](#) We are still chatting . . . til 3:30. #aiachat
- 2013-02-06 7:56 pm [aias\\_ncsu](#) RT [@CannonDesign](#): [@falloutstudio](#) Thinking more about public health as a driver to make materials choices...^CL #aiachat
- 2013-02-06 7:57 pm [SOMCityDesign](#) #aiachat [@CannonDesign](#), transparency in PH impacts would be big. many cities report on quality of life but not specifically re: design
- 2013-02-06 7:57 pm [CannonDesign](#) Alright, here's the final one: Q4 What immediate actions could we take to increase transparency? #aiachat
- 2013-02-06 7:57 pm [GlobalSitePlans](#) [@aias\\_ncsu](#) Here is the weakness. Currently using energy water value process for water. Looks like an opportunity for someone ... #aiachat
- 2013-02-06 7:58 pm [archidata](#) "@aias\_ncsu: [@RegupolAmerica](#) [@marangelis](#) the ultimate transparency is designer's choice 2 reduce reuse or recycle bldg materials" #aiachat
- 2013-02-06 7:58 pm [katieweeks](#) RT [@CannonDesign](#): Alright, heres the final one: Q4 What immediate actions could we take to increase transparency? #aiachat
- 2013-02-06 7:58 pm [falloutstudio](#) [@CannonDesign](#) understood but honestly there are many reserachers in other disciplines who have data on the "built environment" #aiachat

2013-02-06 7:58 pm [CallisonGlobal](#) There are so many studies these days about the toxicity levels in newborns. healthy matieral selection IS a public health concern. #**aiachat**

2013-02-06 7:58 pm [GlobalSitePlans](#) RT [@cannondesign](#): Alright, here's the final one: Q4 What immediate actions could we take to increase transparency? #**aiachat**

2013-02-06 7:58 pm [JefferyGlick](#) RT [@CannonDesign](#): Alright, here's the final one: Q4 What immediate actions could we take to increase transparency? #**aiachat**

2013-02-06 7:59 pm [SOMCityDesign](#) #**aiachat** Q4 We must each be champions within our own organizations to drive this shift in the industry

2013-02-06 7:59 pm [CannonDesign](#) [@callisonglobal](#) Agreed ^ML #**aiachat**

2013-02-06 8:00 pm [JefferyGlick](#) RT [@SOMCityDesign](#): #**aiachat** Q4 We must each be champions within our own organizations to drive this shift in the industry

2013-02-06 8:00 pm [AIANational](#) [@CannonDesign](#) It's a great convo going; we've got about 30 minutes to squeeze in another question or two. #**aiachat**

2013-02-06 8:00 pm [MetalFabric](#) RT [@somcitydesign](#): #**aiachat** Q4 We must each be champions within our own organizations to drive this shift in the industry

2013-02-06 8:01 pm [aias\\_ncsu](#) [@GlobalSitePlans](#) #**aiachat** Water market could become interesting if #architects lead conservation efforts

2013-02-06 8:01 pm [CannonDesign](#) [@somcitydesign](#) And we need to hold our "supply chain" to transparency standards. ^RE #**aiachat**

2013-02-06 8:01 pm [GlobalSitePlans](#) Perfectly said! RT [@somcitydesign](#): #**aiachat** Q4 We must each be champions within our own organizations to drive this shift in the industry

2013-02-06 8:01 pm [JefferyGlick](#) [@SOMCityDesign](#) , Absolutely! This goes for architects, as well as manufacturers. And conversations such as this fuel the passion #**aiachat**

2013-02-06 8:01 pm [CallisonGlobal](#) Q4: We live and work in a world that anyone can look up anything. If you aren't transparent on your own...you might get outted #**aiachat**

2013-02-06 8:01 pm [KPickardDC](#) RT [@SOMCityDesign](#): #**aiachat** Q4 We must each be champions within our own organizations to drive this shift in the industry

2013-02-06 8:01 pm [cuspdevelopment](#) [@CannonDesign](#) Find opportunities to collaborate with manufacturers/product developers to help drive product specifications. #**aiachat**

2013-02-06 8:02 pm [aias\\_ncsu](#) [@CannonDesign](#) Q4 #**aiachat** Immediate action would only require #architects to make public their sustainable designs

2013-02-06 8:03 pm [aias\\_ncsu](#) RT [@CallisonGlobal](#): Q4: We live and work in a world that anyone can look up anything. If you aren't transparent on your own...you might get outted #**aiachat**

2013-02-06 8:03 pm [JefferyGlick](#) Passion to do the right thing fuels transparency & drives sustainable solutions much more so than regulations #**aiachat**

2013-02-06 8:03 pm [edcmagazine](#) Checking in with the Race to Denver #**AIACHat** #RTD2013. What can we expect to learn today?

2013-02-06 8:04 pm [aias\\_ncsu](#) RT [@JefferyGlick](#): Passion to do the right thing fuels transparency & drives sustainable solutions much more so than regulations #**aiachat**

2013-02-06 8:04 pm [GlobalSitePlans](#) [@aias\\_ncsu](#) Their designs and/or are you referring to finished products (built-out) ? #**aiachat**

2013-02-06 8:04 pm [JefferyGlick](#) and open dialogue stokes passion #**aiachat**

2013-02-06 8:04 pm [KPickardDC](#) Yes. RT [@JefferyGlick](#) Passion to do the right thing fuels transparency & drives sustainable solutions much more so than regulations #**aiachat**

2013-02-06 8:05 pm [CannonDesign](#) [@JefferyGlick](#) a great point - so how to we inspire more passion? #  
**aiachat**

2013-02-06 8:05 pm [CannonDesign](#) [@kpickarddc](#) how do we inspire more passion? - question to  
everyone #**aiachat**

2013-02-06 8:05 pm [CannonDesign](#) RT [@jefferyglick](#): Passion to do the right thing fuels transparency &  
drives sustainable solutions much more so than regulations #**aiachat**

2013-02-06 8:06 pm [GlobalSitePlans](#) A4 Transparency would need to be a company/firm value. Then this  
value would lead to a physical form ... open access reporting. #  
**aiachat**

2013-02-06 8:06 pm [RegupolAmerica](#) #**aiachat** Thanks for the great conversation. We must step off.  
Looking forward to next chat.

2013-02-06 8:06 pm [AIA\\_Media](#) [@CannonDesign](#) Get clients passionate by highlighting ECONOMIC  
benefits of energy efficient deign #**aiachat**

2013-02-06 8:07 pm [GlobalSitePlans](#) A4 Adjust your firms' values to include transparency. #**aiachat**

2013-02-06 8:07 pm [CannonDesign](#) [@globalsiteplans](#) It starts with culture! ^CL #**aiachat**

2013-02-06 8:08 pm [CallisonGlobal](#) We inspire more passion by showing the good outcomes that occur  
when multiple disciplines work together towards a common goal. #  
**aiachat**

2013-02-06 8:08 pm [CannonDesign](#) [@regupolamerica](#) Thanks so much for joining! #**aiachat**

2013-02-06 8:08 pm [CallisonGlobal](#) Follow the money. RT [@AIA\\_Media](#): [@CannonDesign](#) Get clients  
passionate by highlighting ECONOMIC benefits of energy efficient  
deign #**aiachat**

2013-02-06 8:08 pm [GlobalSitePlans](#) [@altaca](#) I believe these values will grow in time. It matters what you  
do, not others. Catch on late in the game? Their loss. #**aiachat**

2013-02-06 8:08 pm [SOMCityDesign](#) Q4 Transparency can be its own KPI, along with energy and water  
performance, when we assess our work #**aiachat**

2013-02-06 8:09 pm [BFHLArchitects](#) Definitely agreed. Company culture and core values. RT  
[@cannondesign](#): [@GlobalSitePlans](#) It starts with culture! ^CL #  
**aiachat**

2013-02-06 8:09 pm [JefferyGlick](#) Passion to do the right thing is driven by open dialogue, incentives (as  
opposed to regulations), and inspirational education #**aiachat**

2013-02-06 8:09 pm [CannonDesign](#) [@callisonglobal](#) Agreed case studies are important! ^CL #**aiachat**

2013-02-06 8:09 pm [GlobalSitePlans](#) [@cannondesign](#) Completely agreed! #**aiachat**

2013-02-06 8:09 pm [GlobalSitePlans](#) [@bfhlarchitects](#) Exactly!! #**aiachat**

2013-02-06 8:10 pm [JefferyGlick](#) Incentives can come in the form of better performance specifications,  
CEU opportunities, etc #**aiachat**

2013-02-06 8:10 pm [CannonDesign](#) [@somcitydesign](#) Great idea, how would you measure transparency?  
^RE #**aiachat**

2013-02-06 8:11 pm [GlobalSitePlans](#) Green to Gold, great read from my undergrad. How to create a green  
company culture ... <http://t.co/2cvu62n7> #**aiachat**

2013-02-06 8:11 pm [AIA\\_Media](#) [@altaca](#) Sure, but have also seen metrics w/ (Approx) 40% reduction  
in energy consumption in year 1 of a retro fit... #**aiachat**

2013-02-06 8:11 pm [CityScanInc](#) A question for #**aiachat** - Can citizens interacting with green buildings  
(ex. energy use #dataviz in the lobby) help increase transparency?

2013-02-06 8:12 pm [CannonDesign](#) [@altaca](#) Depends on how you define paybacks.. #**aiachat**

2013-02-06 8:12 pm [BFHLArchitects](#) [@energystarblgds](#) Jumping on from #**aiachat**

2013-02-06 8:14 pm [KPickardDC](#) [@CannonDesign](#) Inspire passion by sharing openly w/ peers not just  
project outcomes, but what learned in process. Culture change #  
**aiachat**

2013-02-06 8:14 pm [GlobalSitePlans](#) RT [@aias\\_ncsu](#): [@GlobalSitePlans](#) #**aiachat** Water market could

2013-02-06 8:15 pm [SOMCityDesign](#) become interesting if #architects lead conservation efforts  
[@CannonDesign](#) Transparency can be measured by the amount and detail of relevant data disclosed #**aiachat**

2013-02-06 8:15 pm [CannonDesign](#) Bonus question Q5: Is anyone using Pharos database or HPDs or EPDs to collect information on the products you specify on projects? #**aiachat**

2013-02-06 8:15 pm [HawkinsArch](#) Internally or externally? Both? RT [@globalsiteplans](#): A4 Adjust your firms' values to include transparency. #**aiachat**

2013-02-06 8:16 pm [JefferyGlick](#) Sustainable transparency example = Case Study. LBNL's new transparent report of the NYT building. Jan 2013  
<http://t.co/mjfdKhHM> #**aiachat**

2013-02-06 8:16 pm [GlobalSitePlans](#) [@altaca](#) As long as it isn't mandated, companies, I am afraid, will take their time. Should we mandate this rather than grow? #**aiachat**

2013-02-06 8:17 pm [CannonDesign](#) [@somcitydesign](#) What do you think about working together to determine what data we're asking for? ^CL #**aiachat**

2013-02-06 8:18 pm [SOMCityDesign](#) Need to head out -- thank you to [@CannonDesign](#) for the leading this relevant and informative #**aiachat**

2013-02-06 8:18 pm [CannonDesign](#) [@hawkinsarch](#) Starts internal then goes external ^CL #**aiachat**

2013-02-06 8:18 pm [cuspdevelopment](#) [@CallisonGlobal](#) Broad collaboration can help to improve outcomes and allow for broader influence over building component efficacy #**aiachat**

2013-02-06 8:19 pm [falloutstudio](#) culture and paradigm shifts start at home RT [@CannonDesign](#):  
[@hawkinsarch](#) Starts internal then goes external ^CL #**aiachat**

2013-02-06 8:19 pm [JefferyGlick](#) Great conversation! I thoroughly enjoyed my 1st #**aiachat**!

2013-02-06 8:20 pm [HawkinsArch](#) [@CannonDesign](#) Internal should be given. External gets tricky due to market shares and such. Most would gladly share til we compete? #**aiachat**

2013-02-06 8:20 pm [CannonDesign](#) [@jefferyglick](#) Thanks so much for participating! #**aiachat**

2013-02-06 8:20 pm [AIANational](#) Time is flying; [@CannonDesign](#) do you have one final question before we wrap up? #**aiachat**

2013-02-06 8:21 pm [CallisonGlobal](#) [@cuspdevelopment](#) excellent point. the more minds (different viewpoints) solving a problem, arguably, the better the outcome. #**aiachat**

2013-02-06 8:21 pm [AIA\\_Media](#) BREAKING: for #AIA members to interact w/ manufacturers, click here <http://t.co/E2CnTNHz> a resource center to get more info #**aiachat**

2013-02-06 8:21 pm [katieweeks](#) RT [@AIA\\_Media](#): BREAKING: for #AIA members to interact w/ manuf's, click here <http://t.co/pxA1fzBJ> a resource center w/more info #**aiachat**

2013-02-06 8:22 pm [HawkinsArch](#) [@globalsiteplans](#) Agree. Transparency is tricky & complex issue to navigate. Not everyone will agree on the location of that line #**aiachat**

2013-02-06 8:22 pm [aias\\_ncsu](#) [@SOMCityDesign](#) [@CannonDesign](#) thanks for a great discussion - my first #**aiachat**

2013-02-06 8:22 pm [CannonDesign](#) [@aianational](#) No one answered the bonus question! Anyone using Pharos or HPDs or EPDs to collect info on products you specify? #**aiachat**

2013-02-06 8:23 pm [HawkinsArch](#) Agree! RT [@falloutstudio](#): culture and paradigm shifts start at home RT [@CannonDesign](#): Starts internal then goes external ^CL #**aiachat**

2013-02-06 8:23 pm [AIA\\_Media](#) [@CannonDesign](#) A-Rod? Oh no, wait.... #**aiachat**

2013-02-06 8:23 pm [CallisonGlobal](#) We use Pharos and find it helpful and a great place to start when researching materials **#aiachat**

2013-02-06 8:24 pm [CannonDesign](#) [@callisonglobal](#) Great to hear! We are too ^ML **#aiachat**

2013-02-06 8:25 pm [CannonDesign](#) [@aias\\_ncsu](#) Thank you!! **#aiachat**

2013-02-06 8:25 pm [BFHLArchitects](#) [@hawkinsarch](#) It takes leadership to figure where that line is drawn **#aiachat**

2013-02-06 8:26 pm [AIA Media](#) Shameless plug alert: [@AIA\\_Cote](#) Tope 10 Green Blgs and COTE+ announced around #EarthDay2013 **#aiachat**

2013-02-06 8:26 pm [AIANational](#) [@CannonDesign](#) I think that's a wrap for today's **#aiachat**. I've got to dash but keep the convo going on your own. **#aiachat**

2013-02-06 8:26 pm [CannonDesign](#) [@aia\\_media](#) Not PED. **#aiachat**

2013-02-06 8:27 pm [nadavbg](#) RT [@KPickardDC](#): [@CannonDesign](#) Inspire passion by sharing openly w/ peers not just project outcomes, but what learned in process. Culture change **#aiachat**

2013-02-06 8:27 pm [HawkinsArch](#) [@bfhlarchitects](#) Oh I agree! I just think it is complicated to determine that line. But we should lead to define where is drawn. **#aiachat**

2013-02-06 8:27 pm [AIANational](#) I can't leave though without thanking [@CannonDesign](#) for hosting today's chat. Awesome team! #sogladyoudidit **#aiachat**

2013-02-06 8:28 pm [EnergyStarBldgs](#) RT [@AIA\\_Media](#) Shameless plug alert: [@AIA\\_Cote](#) Tope 10 Green Blgs and COTE+ announced around #EarthDay2013 **#aiachat** #RTD2013

2013-02-06 8:28 pm [CallisonGlobal](#) Thanks everyone. Interesting topics and discussion. Look forward to the next one. **#aiachat**

2013-02-06 8:28 pm [MetalFabric](#) Thanks all for the great insight. Please let us know if we can ever answer any questions on products and design. Until next time! **#aiachat**

2013-02-06 8:28 pm [AIANational](#) And thanks to all of you for hanging with us today. **#aiachat**

2013-02-06 8:29 pm [GlobalSitePlans](#) It was great joining **#aiachat** and I look forward to catching up next month. Thank you [@AIANational](#) and [@CannonDesign](#) for hosting!

2013-02-06 8:29 pm [KPickardDC](#) RT [@AIA\\_Media](#): Shameless plug alert: [@AIA\\_Cote](#) Tope 10 Green Blgs and COTE+ announced around #EarthDay2013 **#aiachat**

2013-02-06 8:29 pm [JefferyGlick](#) Thanks everyone! I look forward to interacting with you in the future. **#aiachat**

2013-02-06 8:29 pm [CannonDesign](#) Thank you [@aianational](#). Our team was honored to be a part of it! Please reach out to us with anything following the convo. **#aiachat**

2013-02-06 8:30 pm [AIANational](#) Mark your iCals for our next chat at 2pm ET on March 6. See you then? **#aiachat**

2013-02-06 8:30 pm [BFHLArchitects](#) Thanks [@aianational](#) [@cannondesign](#) for hosting a great **#aiachat**. Thanks to [@globalsiteplans](#) and [@jefferyglick](#) for awesome insights.

2013-02-06 8:31 pm [GlobalSitePlans](#) RT [@aianational](#): Mark your iCals for our next chat at 2pm ET on March 6. See you then? **#aiachat**

2013-02-06 8:31 pm [EnergyStarBldgs](#) We're chatting on #RTD2013 too. MT [@AIANational](#) [@CannonDesign](#) I think that's a wrap for today's **#aiachat** - keep the convo going on your own.

2013-02-06 8:31 pm [Arch2030](#) Great **#AIACHAT** today! Many good insights and items for consideration and thanks for the invitation [@CannonDesign](#)!

2013-02-06 8:32 pm [AIADallasELP](#) Great chat!!! **#aiachat** we will mark up our calendars for next month [@AIANational](#) [@CannonDesign](#)

2013-02-06 8:32 pm [KPickardDC](#) Awesome **#aiachat** today. Thanks, [@CannonDesign](#). Lots to think about regarding what my projects can do to support members in the

effort.

2013-02-06 8:32 pm [BFHLArchitects](#) [@aianational](#) What's the topic for next month's **#aiachat**?

2013-02-06 8:32 pm [katieweeks](#) Ditto RT [@Arch2030](#): Great **#AIACHAT** today! Many good insights + items for consideration and thanks for the invitation [@CannonDesign!](#) **#aiachat**

2013-02-06 8:35 pm [KPickardDC](#) RT [@Arch20302](#) Great **#AIACHAT** today! Many good insights and items for consideration and thanks for the invitation [@CannonDesign!](#)

2013-02-06 8:35 pm [archidata](#) RT [@AIA\\_Media](#): Shameless plug alert: [@AIA\\_Cote](#) Tope 10 Green Blgs and COTE+ announced around #EarthDay2013 **#aiachat**

2013-02-06 8:35 pm [GlobalSitePlans](#) [@altaca](#) I definitely agree that it should be mandated. For something like that when is it ever a "good timing?" **#aiachat**

2013-02-06 8:36 pm [cuspdevelopment](#) [@AIA\\_Media](#) Good. Custom installations/components should be in play as well. What components would you make if you could? **#aiachat**

2013-02-06 8:36 pm [GlobalSitePlans](#) RT [@hawkinsarch](#): Agree. Transparency is tricky & complex issue to navigate. Not everyone will agree on the location of that line **#aiachat**

2013-02-06 8:36 pm [archidata](#) RT [@JefferyGlick](#): Sustainable transparency example = Case Study. LBNL's new transparent report of the NYT building. Jan 2013 <http://t.co/mjfdKhHM> **#aiachat**

2013-02-06 8:36 pm [GlobalSitePlans](#) [@bfhlarchitects](#) Glad to have been involved. Good chatting with you. **#aiachat**

2013-02-06 8:38 pm [etho\\_pkui](#) Sustainable transparency = DIALOGUE and ACTION. At Illinois this is why we are doing Solar Decathlon China 2013 **#solardecathlon #aiachat**

2013-02-06 8:38 pm [EnergyStarBldgs](#) Energy metrics and \$\$ savings. EPA tools can help define those numbers. Get recognized and join the 2013 Race to Denver! **#RTD2013 #AIACHat**

2013-02-06 8:39 pm [GlobalSitePlans](#) Just wrapped up **#aiachat** and now onto **#builtheritage**. Will you be joining in 20 minutes?

2013-02-06 8:40 pm [katieweeks](#) Thx 4 hosting **#aiachat**. V interesting! MT [@cannondesign](#): [@katieweeks](#) Thx so much for the great insight. Looking forward to connecting again!

2013-02-06 8:43 pm [archweek](#) Congratulations [@AIANational](#) [@CannonDesign](#) and all participants on a productive & inspiring **#aiachat** today!

2013-02-06 8:44 pm [tullysaren](#) RT [@Arch2030](#): Great **#AIACHAT** today! Many good insights and items for consideration and thanks for the invitation [@CannonDesign!](#)

2013-02-06 8:44 pm [falloutstudio](#) [@CannonDesign](#) thx for moderating and [@AIANational](#) for hosting **#aiachat** today

2013-02-06 8:44 pm [Arch2030](#) MT [@EnergyStarBldgs](#): Energy metrics and \$\$ savings. EPA tools can help define those #'s. Get recognized! **#RTD2013 #AIACHat**

2013-02-06 8:45 pm [archweek](#)