



The Pop-Up Project

2014 AIA SPP Small Project Design Competition

Submissions Open:	December 10, 2013
Submission Deadline:	March 21, 2014
Winner Announced:	April 25, 2014
AIA National Convention:	June 25, 2014

2014 AIA SPP Small Project Design Competition

The Pop-Up Project

The AIA Small Project Practitioners invites architects and architecture students to submit design ideas to the 2014 SPP Small Project Design Competition. In this unique design competition, submitters are asked to re-imagine the standard farmer's market canopy pop-up booth.

Winners will be announced in April 2014 and will be expected to build and then assemble the winning design in Chicago where it will be displayed at the convention center, or nearby, during the 2014 AIA National Convention in Chicago IL – June 26-28. A travel stipend and construction budget will be provided. Award winning projects will be recognized in AIA publications and electronic media, including the SPP Journal and website. The winning design will be donated to the local non-for-profit partner, Growing Home Chicago, for use by their clients and program participants.

Introduction

Farmers markets across the United States are popping up as fast as pop-up tents. In 2010, the U.S. Department of Agriculture put the number of markets at more than 6,100—a 16 percent increase over the 2009 count. Most of these markets feature delectable produce sold by friendly vendors under a hodgepodge of well-worn tents. Chicago is a FOOD city. It has thousands of restaurants and a very active and influential “foodie” community. Mix in the growing “local” food movement, and you have created a very vibrant food culture in Chicago. Throughout the Spring, Summer and Fall, the streets are full of street festivals and farmer's markets where local producers sell their harvest. These markets occur all over, often in dense areas with little to no green space, where a neighborhood street is blocked off for an evening or a day, allowing local farmers to set up their wares under the cover of a bland, nondescript white vinyl pop up canopy.

About Your Design

Design Problem

Street fairs and farmer's markets are full of the simple, generic 8'-0" x 8'-0" or 10'-0" x 10'-0" white canopies. The structures are light and portable, which also means that vendors have to get creative when they anchor them to the ground (no stakes allowed). And most vendors can't afford a custom tent, so they are all white, with flimsy signage.

This year's design problem is to design AND build a better pop-up canopy.

Design Parameters

The proposed design solution should consider the following:

1. Standard size - 8'-0" x 8'-0"
2. Maximum height of 8'-0"
3. Protect the user and her/his wares from the elements
4. Easy to put up and take down - with 1-2 people
5. Will not blow away or tip over due to rain, wind, etc.
6. Does not require attachment to the ground
7. Easy to carry for one person when disassembled
8. Easy to brand including places for signage and logos
9. Cost effective to build or purchase - construction budget of \$500.00

Submissions should also consider the target users philosophy of sustainability and local sourcing.

Submission Details

Entries may be submitted between November 20th to March 21st..

All submissions should contain original content.

All entries must be submitted without identifying marks, including logos, text, insignia, or images on the display surface that could be used to identify the submission's author(s).

The AIA SPP will use all information submitted to display in exhibitions and publications to publicize the competition, including but not limited to the following:

- A gallery display at the AIA 2014 National Convention and Design Exposition in Chicago, IL

- Various web sites, including AIA SPP pages

- Other industry and print magazines

As part of the submission, entrants will be expected to complete and return an AIA 2014 Copyright Permission form.

Recipients will be announced in early March 2014.

The winning entrant will be expected to build the winning design and display it in Chicago, the day before the start of the convention. The winning design will be showcased at the convention center for the duration of the convention.

Competition Timeline

December 2013	Competition begins. Online submission site open.
March 21, 2014	Submission deadline. Competition site closes.
April 25, 2014	Winner announced.
June 25, 2014	Winning design is erected at the AIA 2014 National Convention

Required Information and Files

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- 1- Written description of design solution – 250 words or less, describing your design solution
- 2- One (1) presentation board (24"x36") portrait oriented at 150dpi in PDF format and saved as a single PDF file less than 10MB in size. To ensure legibility in jurying and publications, all fonts must be 18 point or larger.

The board must contain the following material:

1. Plan
 2. Elevations or Perspectives
 3. Section
 4. Anchoring detail
 5. Assembly and dis-assembly diagram
 6. Carrying representation
 7. Construction cost breakdown
 8. Material selections
- 3- One (1) high resolution IMAGE which represents your submission best.
 - 4- A completed concealed identification form identifying and describing the design team. Provide contact information on each member.
 - 5- Entry fee, per submission, of \$75.00

Eligibility

This Design Competition is open to architects, associate architects, and architecture students, with the following exclusions:

- Any person whose relationship to a juror might affect the juror's impartiality in carrying out his/her responsibilities. These include, but are not limited to, members and employees of juror's firm, close business associates or jurors, juror's students, close relatives of jurors, and any employee of the AIA or any AIA component.
- Entries shall not have been previously published in any competition publication, whether printed, online or otherwise.
- Entries shall not have been selected as finalists, winner, honorable mention, etc. in any other competition.
- If the design is submitted from a team of people, all team members must be identified on the concealed identification form.

Judging Criteria

The jury will review the submission and select the finalists based on these criteria:

- Compliance with all submission requirements
- Adherence to the design parameters
- Aesthetic merit
- Constructability and suitability of design for intended use

Decisions of Jury are final

Recognition

Prizes

1. \$500.00 to construct the winning design prototype for display in Chicago
2. One round-trip airline ticket, up to \$600.00 in value, to the 2014 AIA National Convention in Chicago – from anywhere within the continental United States. If the winner lives within driving distance or train distance from Chicago, or otherwise cannot use a plane ticket, s/he may elect to receive the alternate prize of free admission to the AIA National Convention in Chicago for one person.
3. Hotel accommodation, for one person – June 25th, 26th and 27th
4. Publication of winning design in SPP Journal
5. Winning design to be showcased at the convention center

Jury

Architects

Jean Dufresne, SPACE Architects + Planners
Katherine Darnstadt, Latent Design

Farmer

Alex + Allison Needham, Radical Root Farm

Member of partner non-for-profit

Tim Murakami, Growing Home Inc.



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