

## **The American Institute of Architects Update for the 2007 International Presidents' Forum**

In its 150<sup>th</sup> year, the AIA seeks to address several critical issues facing the profession

- to address issues of climate change resulting from resource utilization in buildings and community,
- changes in architectural service delivery embodied in our Integrated Practice model,
- a slow but positive increase in the diversity of people within this profession, and
- a renewed sense of responsibility to reach out and nurture our next generation of architects on their path toward licensure.

To achieve such aspirations, the AIA adopted a new Institute-wide mission statement and developed a 3 year Strategic Plan with four fundamental goals for this organization.

### *The Mission*

The American Institute of Architect is *the* voice of the architectural profession and *the* resource for its members in service to society.

### *Institute Goals*

- Increase member value through programs and services that effectively met, anticipate, and exceed their needs
- Be the authoritative voice and recognized leader for knowledge about the practice and profession of architecture
- Optimize organization performance, including the organizational culture, structure, and resources to achieve excellence
- Serve as the credible voice for quality design and the built environment.

In 2006-2007:

- The AIA is working with our construction and client colleagues to develop tools for the 21st century model of project delivery: integrated practice.
- We continue to refine our contract documents and develop new ones that are the U.S. industry standard.
- In 2006, we had another record-breaking convention, a resource we will continue to leverage and from which members will continue to benefit.
- The AIA actively and successfully lobbied for almost half a billion dollars for housing assistance and historic structure grants in the wake of Katrina.
- The AIA secured a \$2 million contract with U.S. Department of Transportation to study the impacts transportation systems on communities.
- We're advocating for sustainable design at every level of government and policy, including the U.S. Congress, U.S. Conference of Mayors and the U.S. Green Building Council, Green Building Initiative and Architecture 2030.
- We laid the foundation for a legacy-producing sesquicentennial year, AIA150:
  - A total of 156 Blueprint for America grants have been awarded to components to help them do remarkable work with their communities.
  - Studies are under way to make the national office a model green 21st century workplace.
  - A public opinion poll on the 150 best buildings, which resulted in a traveling exhibit, generated scores of articles in the popular press nationwide.
  - An innovative venture with Google Earth is bringing the AIA's outreach efforts to the general public.