COMPONENT TOOLKIT - The WEAVE, AIA DAYTON

introduction to the Component Weave Process

the primary purpose of this workbook tool is to help aia members and their components understand and plan their work efforts--their ACTIONS--within the common framework of the AIA's 2010-2015 strategic plan. it's a relatively simple exercise through which a snapshot emerges, a "Weave," allowing components insight into who they are and who they want to be.

it's intended to be a flexible and context responsive tool, helping members and their components to better decide where and how to invest their unique resources and talents for maximum impact in their particular circumstances.

this is neither a mandatory nor a scientific process; the tool can be modified to fit the needs and desires of users. it is offered as a point of departure for planning and connection across all components and is expected to evolve over time.

the workbook tool is best deployed by a group of active / engaged component members and staff (if applicable) after they have reviewed the "2010-2015 strategic plan explained" powerpoint show with speaker notes, and after reviewing the "2010-2015 Strategic Plan" as adopted by the Board of Directors in December 2009. if you have questions about or need copies of either of these resources, please contact your regional director.

all that's necessary to complete the exercise are the documents just referenced, any strategic plans that your component may have, and a list of component events, initiatives, projects, programs--let's call them ACTIONS. the timeframe covered by the list is up to you--use current year, last three years, whatever you like. then follow the seven step process outlined in this workbook to create your "Weave," as follows:

step 1: vision
step 2: mission
step 3: goals
step 4: strategies
step 5: action by goal
step 6: action by strategy
step 7: making your Weave

each step is described on a separate tab of the workbook, with the final tab being your "Weave." once completed, a component might consider the following questions:

• who are we / who have we been? (how do our recent chapter activities relate to the 2010-2015 strategic plan?)
• have we pursued broad-based activities that touch on multiple goals and strategies, showing up in many intersections?
• have we pursued depth, with narrow focus of activities that fit within specific intersections?
• who do we want to be / what do we want to focus on? (how might our future activities fit into the 2010-2015 strategic plan?)
• do we want to pursue broad-based activities that touch on multiple goals and strategies, showing up in many intersections?
• do we want to pursue depth, narrowing focus of activities to fit within specific intersections?
• do we want to assign a specific initiative category to any particular intersection(s) to assist with depth and focus? (meaning activities in that intersection would fit into that specific initiative category)

additional possible activities that members and their components may consider:
• sort their ACTION list into initiative category "buckets," listing them under the initiative category that is the best fit.
• sort their ACTION list according to investment of effort / resources / dollars, high / medium / low.
• sort their ACTION list according to impact / value / outcome of activity, high / medium / low.
• and....?

ultimately it is the AIA's hope to capture all component actions in a searchable, shareable database, allowing members and their components across the country to connect and leverage work efforts. please let us know if your component might be interested in serving in test pilots as tools evolve.

and that's it! we're looking for your feedback...please send comments to markku allison, aia at mallison@aia.org.

enjoy!

--2010 AIA Strategic Direction Group

COMPONENT TOOLKIT - The WEAVE

Step 1 - Vision

The American Institute of Architects: Driving positive change through the power of design

AIA Dayton ~ should (shall) be both an organization that embodies and represents the quality and excellence in the profession, and should (shall) be an advocate for the collective membership.

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Step 2 - Mission

The American Institute of Architects is the voice of the architectural profession and a resource for its members in service to society.

AIA Dayton ~ To facilitate unity and fellowship among the members in their pursuit of professional excellence toward quality architecture, influencing the built environment, increase the public's awareness of the profession's benefits and a commitment to the community.

Vision- The American Institute of Architects: Driving positive change through the power of design

Mission- The American Institute of Architects is the voice of the architectural profession and a resource for its members in service to society.

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2010 ➡ 2015 STRATEGIC PLAN

COMPONENT TOOLKIT - The WEAVE

Step 3 - Goals

Serve as the Credible Voice Promote the members and their AIA as the credible voice for quality design and the built environment.	**Be the Authoritative Source** Be the recognized leader for knowledge about the practice and profession of architecture.	**Increase Member Value** Increase value to members through programs and services that effectively meet, anticipate, and exceed their needs.

AIA Dayton ~ **Serve as the Credible Voice**	**AIA Dayton ~** **Be the Authoritative Source**	**AIA Dayton ~** **Increase Member Value**

COMPONENT TOOLKIT - The WEAVE

Step 4 - Strategies

knowledge	advocacy	communication	collaboration
Create, promote, and disseminate interdisciplinary study and research ensuring the AIA's members are leaders in the profession, the industry, and their communities.	Advance policies about design through political outreach, education, and engagement that are responsive to the public and the profession.	Elevate the voice of architects to promote the value of design and to enhance the public's understanding of the importance of architecture.	Align resources and empower networks of members, components, and allied professionals to build teamwork.

AIA Dayton Strategies

ACTION by Goal

	Serve as the Credible Voice Promote the members and their AIA as the credible voice for quality design and the built environment.	**Be the Authoritative Source** Be the recognized leader for knowledge about the practice and profession of architecture.	**Increase Member Value** Increase value to members through programs and services that effectively meet, anticipate, and exceed their needs.
AIA Dayton	**AIA Dayton**	**AIA Dayton**	**AIA Dayton**
AIA Dayton Scholarship Program/Dayton Foundation			
Annual Golf Outing			
Annual Meeting			
Annual Sponsor Recognition Picnic			
Architecture Basics & Bagels (ABB)			
Architrave			
ARE Lending Library			
Associates Picnic			
Builder's Exchange Team Building Night			
CSI Trade Show			
CSI/ASHRAE Collaborative programs			
Dayton Public Schools Career Fair			
Dayton's Favorite Architecture			
Elements IV program			
Eric Teske program			
Focus on Design Awards/Lecture			
Foodbank Community Service			
Government Relations – Grassroots			
IDP Coordinator			
Membership Directory			
Miami University AIAS			
National Rebuilding Day			
News Brief			
News Bulletin			
OVR Convention 2011			
Sinclair Community College Programs (technology)			
Student Design Competition/Scholarships			
Tours			
Urban Nights/2X			
Website			
WPAFB Intl Code Seminars			

ACTION by Strategy

	knowledge Create, promote, and disseminate interdisciplinary study and research ensuring the AIA's members are leaders in the profession, the industry, and their communities.	**advocacy** Advance policies about design through political outreach, education, and engagement that are responsive to the public and the profession.	**communication** Elevate the voice of architects to promote the value of design and to enhance the public's understanding of the importance of architecture.	**collaboration** Align resources and empower networks of members, components, and allied professionals to build teamwork.
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2010 ➡ 2015 STRATEGIC PLAN

		knowledge	advocacy	communication	collaboration
Vision- The American Institute of Architects: Driving positive change through the power of design	Mission- The American Institute of Architects is the voice of the architectural profession and a resource for its members in service to society.	Create, promote, and disseminate interdisciplinary study and research ensuring the AIA's members are leaders in the profession, the industry, and their communities.	Advance policies about design through political outreach, education, and engagement that are responsive to the public and the profession.	Elevate the voice of architects to promote the value of design and to enhance the public's understanding of the importance of architecture.	Align resources and empower networks of members, components, and allied professionals to build teamwork.
Vision - AIA Dayton ~ should (shall) be both an organization that embodies and represents the quality and excellence in the profession, and should (shall) be an advocate for the collective membership.	Mission - AIA Dayton ~ To facilitate unity and fellowship among the members in their pursuit of professional excellence toward quality architecture, influencing the built environment, increase the public's awareness of the profession's benefits and a commitment to the community.		(Political and Public)		
Serve as the Credible Voice Promote the members and their AIA as the credible voice for quality design and the built environment.	**AIA Dayton**	***AIA Dayton Scholarshilp Program/Foundaton*** ***Architecture Camp*** ***Student Design/Scholarships*** ***Dayton Public School Career Fair***	***Written Articles - Dayton Business Journal qrt*** ***National Rebuilding Day/Foodbank*** ***More Community Outreach*** ***Career Days @ local schools*** ***Partner with Chamber of Commerce***	***Dayton's Favorite Architecture*** ***Quarterly written articles*** ***Career Day*** ***Architecture Week (or month)*** ***Artist Dinners hosted by architects*** ***Urban Nights -environmental impact*** ***Architecture Camp*** ***DVAC*** ***AIA Home***	**Architects as artist (w/DVAC)** **Chamber of Commerce collaboration** **Public architecture tours to tie into convention** **Scholarship Foundation** ***Architecture Week***
Be the Authoritative Source Be the recognized leader for knowledge about the practice and profession of architecture.	**AIA Dayton**	***Licensure (mock exam; study groups)*** ***Publish perks of being licenses*** ***Incentives for passing ARE*** ***Licensure Boot camp*** ***Involve Miami University*** ***ABB***	***Government Relations*** ***Career Day***	***Architrave*** ***Member Directory*** ***AIA Home*** ***Design Slam*** ***Social Media - Spontaneous Events (products/projects)***	***Partner with Chamber*** ***BIM competition w/Sinclair*** ***Team Building Night w/contractors*** ***Design Slam*** ***Annual Golf Outing*** ***CSI Trade Show***
Increase Member Value Increase value to members through programs and services that effectively meet, anticipate, and exceed their needs.	**AIA Dayton**	***Review time/locations ABB*** ***Project Manager Boot Camp*** ***OVR 2011 Convention*** ***Architecture Week*** ***PK Night - how to pull together presentations*** ***Technology in Practice*** ***WPAFB Intl Code Seminars*** ***Professional Liability Serminar (Teske)*** ***Procratinators University***	***PK Night*** ***Fellows - How to submit; Increase interest***	***Written Articles*** ***Membership Directory*** ***Investigate potential for AIA home*** ***Better Utilize Social Media*** ***Facebook, Linked In, Meet Up - Explore Opportunities***	***AIA Home*** ***Happy Hour - YAF*** ***Family Tours*** ***Annual Sponsor Recogntion Picnic*** ***Associate Picnic***
Infrastructure	**Infrastructure** ~ These programs, functions and activities are necessary foundations for the health and vibrancy of the organization. Resources are needed to support these actions include staff time, volunteer time and budgetary support.	***Website updates; ARE Lending Library; National Grassroots; State Grassroots; Annual Meeting; IDP Coordinator; News Brief; News Bulletin***			

2012	2013	2014	2015
AIA Home *Focus on Design Awards/Lecture resumes* *Reivew & Revise SP*	*Review & Revise SP*	*New SP*	