

# Go Green

Good for the Earth, Good for the Economy

You can do so much to help the U.S. reach the 2030 Target for carbon neutrality, and help the economy at the same time.

Buildings are the largest contributors of greenhouse gas emissions in the U.S. The fact is, sustainable building practices are the only thing that will reduce those emissions and help rebuild and renew America and its economy.

The building sector accounts for nearly one in 10 dollars of our national GDP. The American Institute of Architects has developed an aggressive infrastructure plan that will help stimulate the building industry by creating better, 21st century communities—a critical element for President Barack Obama's economic stimulus plan to create job and improve our infrastructure.

So we support our leaders in their goal to make new and renovated buildings completely carbon neutral in the next 20 years.

Back energy efficient mandates for public buildings. Incentivize building with tax breaks, expedited permitting programs, and bonus density programs for all designed buildings, public and private. Reward projects that go further than imposed sustainability standards.

In short, lead us in addressing the challenges facing our planet as well as our nation.

The time for talk is past. Walk the Walk™ with us, and together we'll leave a greener footprint.

The next step is up to you.

<http://www.aia.org/rebuildandrenew>



THE AMERICAN  
INSTITUTE  
OF ARCHITECTS

**Walk the Walk™**  
Architects Leading the Sustainable Evolution™

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