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**The Virginias Region**

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**Western Mountain Region**

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**National Associate Director**

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**AIAS Representative**

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**AssociateNews Editor**

Murrye Bernard, Assoc. AIA

**Forward Director**

Katherine Williams, Assoc. AIA

**AIA Staff Member**

Suzanna Wight, AIA

For the most recent contact information  
for the AIA National Associates  
Committee, please visit [www.aia.org/nac](http://www.aia.org/nac).

# Taking Measure

2006 NAC ANNUAL REPORT



AIA National Associates Committee

# Taking Measure

## VISION STATEMENT

By promoting excellence,  
providing information and  
leadership, fostering  
inclusiveness, and encouraging  
individual, community, and  
professional development, the NAC  
will integrate the growing associates  
community of the profession into a  
strong voice within the Institute.



## MISSION

The National Associates  
Committee is dedicated to  
representing and advocating  
for associates, both mainstream  
and alternative, in the national,  
regional, state, and local  
components of the AIA.



## Community

In 2006 the Community Committee of the NAC dove deeper into communication and outreach to associate members in several ways.

The **NAC Web site** was in need of an overhaul and revisions to the site were begun. Although the changes are ongoing, you can visit the site at [www.aia.org/nac](http://www.aia.org/nac).

**AssociateNews**, the monthly e-mail newsletter, had its largest response to date with the article, "What's in a Name?" (view it online at [www.aia.org/assoc\\_nwsltr\\_060616\\_39](http://www.aia.org/assoc_nwsltr_060616_39)) and continued to deliver relevant news to its audience. *AssociateNews* also expanded and created two new assistant editor positions which will take effect in 2007.

Other outreach endeavors included the addition of a new section, "Regional Roundup," in *AssociateNews*; the inclusion of associate lead articles in *AIArchitect*; and the introduction of podcasts and a blog ([www.aia.org/nacblog](http://www.aia.org/nacblog)), which will help to increase user interface and serve as a sounding board for associate members.

**Forward**, the leading quarterly publication for associates, continued to provide articles on and about the profession. The 2006 edition of *Forward* focused on such themes as "Transitions: Getting a New Perspective," "Excelling in the Journey of Architecture," "The Many Angles of Technology," and "Community Development."

The year wasn't filled with all changes, though. Keeping with tradition, the **Emerging Professionals Awards** were conferred in Los Angeles at the AIA national convention:

**EMERGING PROFESSIONALS COMPONENT OF THE YEAR**  
AIA Atlanta

**ASSOCIATE AIA MEMBER OF THE YEAR**  
Jess Wendover, Assoc. AIA

**EMERGING PROFESSIONALS PROGRAM OF THE YEAR**  
Southpoint: From Ruin to Rejuvenation, The Roosevelt Island Arts Center, AIA New York

To read more about the awards, please visit [www.aia.org/press2\\_template.cfm?pagename=release\\_080406\\_emerging\\_prof\\_awards](http://www.aia.org/press2_template.cfm?pagename=release_080406_emerging_prof_awards)

## Advocacy

The Advocacy Committee and position of advocacy director were established in 2006 to help actively promote the NAC's interests in all issues relevant to associate members through its education, advocacy, and policy initiatives. The initiatives are intended to build alliances, educate key stakeholders, and challenge conventional wisdom at local, state, and national levels of the Institute. In 2006 the NAC began to work in conjunction with the AIA Board and AIA state components to address issues of governance with collaterals, state licensing boards, and other groups.

An example of the latter can be seen in an initiative this year to advance the AIA's position on ARE timing. This initiative paired local grassroots advocacy by individual members with educational materials to advance the AIA's position statement. The materials along with the work of all regional directors and NAC regional associate directors to bring the issue to the table yielded a strong synergy on this issue and a willingness from the National Council of Architectural Registration Boards to further the debate. Such efforts carry achievable and visible goals which directly benefit all associate members.

### 2006 NAC CONTINUING EDUCATION PROGRAMS

#### AIA National Convention

- Beyond Architecture: Alternate Careers
- Designing Tomorrow's Architect Results, Responses, and ACTION
- Community, Design, and Architecture

#### Grassroots Leadership and Legislative Conference

- Outstanding Emerging Professionals Components and Programs



## Knowledge

The NAC continued to work collaboratively with the AIA's knowledge communities and other partners to develop continuing education programs. As a result, in 2006 the NAC presented continuing education programs at both the AIA national convention and the AIA Grassroots legislative conference.

*Archcareers.org*, formally The Guide to Professional Growth and Development, expanded this year in collaboration with the American Institute of Architecture Students. The newly revised Web site now focuses on early career planning and facilitates emerging professionals' discussions with their mentors about their career goals.

The NAC participated in the annual AIA Knowledge Leadership Assembly, allowing leaders from the NAC to interact and participate in discussions and planning for future knowledge priorities. Participation in the assembly also enabled the NAC to work with knowledge community advisory groups to try to increase the membership and roles of associates within the knowledge communities.

The NAC also added a section to *AssociateNews* that focuses on associate participation in the knowledge communities. The new section enables associates to learn how they can play a role in a specific knowledge community while acting as a source of public relations for the knowledge community.

The NAC also pledged to continue its role as a generator of knowledge. The NAC will host three seminars for the 2007 AIA National Convention and Design Expo:

- Alternative Careers in Sustainable Design
- Didactic Field Drawing
- Speed Mentoring: Developing You, an Emerging Professional

The NAC also had two seminar proposals accepted for the 2007 AIA Grassroots Leadership and Legislative Conference:

- Take Home Advocacy
- Learning from the Recipients of the Emerging Professionals Award

## Looking into the Future

In 2006 the NAC reorganized its leadership to provide for a more advocacy-related agenda and better communications both within and outside the Institute. Thus, advocacy will be high on the NAC's agenda for 2007 following the ongoing 2006 campaign for implementation of the AIA's position statement on ARE+IDP timing. The tools, resources, and relationships created on behalf of ARE+IDP form a foundation for advocacy efforts that can easily be formatted to support future efforts by both the NAC and the Institute.

Representing the fastest growing membership group in the AIA for the past 10 years, the NAC is constantly working to bridge the gap between education and licensure. A first-time appearance at AIAS Grassroots in 2006 will become an annual tradition along with sessions at the AIAS National Forum in an ongoing effort to build the link between architecture schools and the AIA.

Within the Institute, the NAC is becoming a respected resource. This will continue in the future with the integration of associate members within the AIA knowledge communities as representatives in the knowledge community advisory groups. More associate representation presents greater opportunities and a broader view on the future of the Institute and the profession. Watch future communications in *Forward* and *AssociateNews* regarding opportunities to get involved or contact your local component, state, or regional chapter.

The NAC is also working on a special exhibit for the 2007 AIA convention on the future of the Institute and AIA175. Make plans now to attend the convention in San Antonio May 3–5, meet the regional associate directors speaking on your behalf, and tell us what the next 25 years will hold for you.

