Architecture Firm Sponsorship opportunities

Chicago, October 8–10, 2024
partnership@aia.org
Hyatt Regency, E Wacker Dr.
Join us in setting a new standard where women take the lead

The profession is changing, and it’s about time. WLS exists to support and empower women on their leadership journeys and break down the barriers that get in their way. Through sponsorships, we’re creating even more opportunities.
Connect with the industry’s largest network of women

Position your firm prominently in front of over 1,200 influential industry leaders at the largest gathering of women in architecture, design, and allied professions in the U.S.

Forge valuable connections, gain visibility, and tap into a network of leaders dedicated to supporting and empowering businesses like yours.
Investing in women, investing in the future of the profession

Companies with diverse executive teams—including women—are 21% more likely to be more profitable than the average company, according to a major study by McKinsey.

Companies with low gender and ethnic/cultural diversity were 29% less likely to achieve above-average profitability.

When women architects and designers have your support, they become more committed to your brand. That commitment results in enduring, strategic, and profitable relationships for your products and services.
2023 attendee stats

- **900** AEC professionals attended in 2023. 1,200 expected in 2024!
- **56%** have more than 15 years of architecture experience
- **71%** work at large and mid-size firms
- **65%** of attendees are licensed architects or principal/partners
- **4 out of 5** attendees work at an architecture firm
- **9%** are emerging professionals
Five sponsorship tiers, plus custom options

$100k+ Exclusive Title sponsor 3 registrations*
- Collaborative branding
- Logo on signage, website, individual mainstage walk-in slides, and app
- Choice of speaking on mainstage and professional photo post event
- Social media assets produced by AIA’s marketing team and social media mentions on AIA platforms
- Sponsor appreciation gathering with key AIA leadership
- Attendee list (post event)
- Verbal recognition during all mainstage sessions
- Reserved seating with VIP guests at all mainstage sessions
- Included in AIA Social Media onsite challenge
- Company logo on email marketing blasts (up to 5)**

$25k Featured sponsor 3 registrations*, 1 opportunity from options list
- Logo on signage, website, mainstage walk-in slides, and app
- Social media mention produced by AIA’s marketing team
- Attendee list (post event)
- Company logo on email marketing blasts (up to 3)**
- Reserved seating with VIP guests at all mainstage sessions
- Hosted lunch at your firm***

$15k Collaborating sponsor 2 registrations*, 1 opportunity from options list
- Name on signage, website, mainstage walk-in slides, and app
- Ability to purchase 1 more ticket at discount member rate
- Attendee list (post event)
- Hosted lunch at your firm.***

$5k Contributing sponsor 1 registration*
- Name on signage, website, mainstage walk-in slides, and app
- Ability to purchase 1 more ticket @ discount member rate
- Hosted lunch at your firm.***

$2500 Lunch sponsor 1 registration*
- Name on signage, website, mainstage walk-in slides, and app
- Hosted lunch at your firm ***

*Includes two breakfasts, one lunch, Welcome Reception, and sponsor recognition button.

**All payments and contracts must be in place and EPS logos received by June 1, 2024, to be included in the email blasts.

***Meal must be provided by firm and proximity of location must be approved by WLS Advisory Committee.
Featured additional options ($25,000)

Sponsors at the $25k level may choose one of the following to add to their package:

- Notebook sponsor (Exclusive): Provide each attendee with a WLS cobranded notebook.
- Panel discussions: High-visibility speaking opportunity
- Executive Women’s Lunch Sponsor (Exclusive)
- Lanyards (Exclusive)
  - Water bottles (Exclusive 1 available)
- App sponsor (Exclusive)

**SOLD OUT**
Strong visibility, recognition, & opportunities to connect

Architecture firms at the $15,000 level may choose one:

• Provide 1-hour women’s professional development education session. (2 available)
  This session must meet the Call for Proposals’ goals for empowering women through leadership, knowledge, and community. (please submit 2-3 topic ideas when selecting this option)

• Provide an interactive 90-minute presummit interactive workshop (2 available)
  This session must meet the Call for Proposals’ goals for empowering women through leadership, knowledge, and community. (please submit 2-3 topic ideas when selecting this option)

• Welcome Reception (4 available): Support the Welcome Reception and integrate your brand into the local experience. (please specify dessert station, photo booth, napkins, branded cocktail)

Wi-Fi (Exclusive): Supply attendees with Wi-Fi access throughout the event venue
Executive Women’s Workshop Sponsor
Keycards (Exclusive)

Ask us about opportunities coming soon:
• Sponsored hotel room drops
• Citywide signage
• Women lead virtual walking tour
• Chicago architect gallery on site
You’re in good company!

2023 sponsors include:

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<th>Oldcastle BuildingEnvelope</th>
<th>Engineered Tax Services</th>
<th>Perkins &amp; Will</th>
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<td>Marvin</td>
<td>Rockwool</td>
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Let’s talk!

Our team

**Firms A–E, #s**
Susan Konohia
Director, Business Development
susankonohia@aia.org

**Firms F–N**
Rebecca Grounds
Senior Director, Business Development
rebeccagrounds@aia.org

**Firms O–Z**
Başar Akkuzu
Director, Business Development
basarakkuzu@aia.org