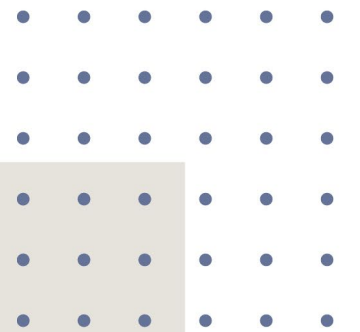




# WOMEN'S LEADERSHIP SUMMIT 2024

an AIA Leadership Event

## Sponsorship opportunities



Chicago, October 8–10, 2024  
[partnership@aia.org](mailto:partnership@aia.org)  
Hyatt Regency, E Wacker Dr.



# WOMEN'S LEADERSHIP SUMMIT 2023

an AIA Leadership Event

## **Join us in setting a new standard where women take the lead**

The profession is changing, and it's about time. WLS exists to support and empower women on their leadership journeys and break down the barriers that get in their way. Through sponsorships, we're creating even more opportunities.



## **Connect with the industry's largest network of diverse women**

Get your brand in front of 1,200+ industry leaders—the largest gathering of women architecture, design, and allied professionals in the U.S.





## Investing in women, investing in the future of the profession

Companies with diverse executive teams—including women—are 21% more likely to be more profitable than the average company, according to a major study by McKinsey.

Companies with low gender and ethnic/cultural diversity were 29% less likely to achieve above-average profitability.

When women architects and designers have your support, they become more committed to your brand. That commitment results in enduring, strategic, and profitable relationships for your products and services



## 2023 attendee stats

 **900**

AEC professionals attended in 2023. 1,200 expected in 2024!

 **56%**

have **more than 15 years** of architecture experience

 **71%**

work at large and mid-size firms

 **65%**

of attendees are licensed architects or principal/partners

 **4 out of 5**

attendees work at an architecture firm

 **9%**

are emerging professionals

# Four sponsorship tiers, plus custom options

## \$100k+ Exclusive Title sponsor *3 registrations\**

- Collaborative branding
- Logo on signage, website, individual mainstage walk-in slides, and app
- Choice of speaking on mainstage and professional photo post-event
- Social media assets produced by AIA's marketing team and social media mentions on AIA platforms
- Sponsor appreciation gathering with key AIA leadership
- Attendee list (post event)
- Verbal recognition during all mainstage sessions
- Reserved seating with VIP guests at all mainstage sessions
- Included in AIA Social Media onsite challenge
- Company logo on e-mail marketing blasts (up to 5)\*\*

## \$25k Featured sponsor *3 registrations\*, 1 opportunity from options list*

- Logo on signage, website, mainstage walk-in slides, and app
- Social media mention produced by AIA's marketing team
- Attendee list (post event)
- Company logo on e-mail marketing blasts (up to 3)\*\*
- Reserved seating with VIP guests at all mainstage sessions

## \$15k Collaborating sponsor *2 registrations\*, 1 opportunity from options list*

- Name on signage, website, mainstage walk-in slides
- Ability to purchase 1 more ticket @ discount member rate
- Attendee list (post event)

## \$5k Contributing sponsor *1 registration\**

- Name on signage, website, mainstage walk-in slides, and app
- Ability to purchase 1 more ticket @ discount member rate

\* Includes two breakfast, one lunch, and welcome reception and sponsor recognition button

\*\* All payments and contracts must be in place, and EPS logos received by June 1, 2024 to be included in the email blasts.

# Featured additional options

(\$25,000)

**Sponsors at the \$25k level may choose one of the following to add to their package**

**SOLD OUT**

Notebook sponsor (Exclusive): Provide each attendee with a WLS cobranded notebook.

**SOLD OUT**

Panel discussions High visibility speaking opportunity

**SOLD OUT**

Executive Women's Lunch Sponsor (Exclusive)

**SOLD OUT**

Lanyards (Exclusive)

- Water bottles (Exclusive 1 available)

**SOLD OUT**

App Sponsor (Exclusive)



# Collaborating additional options

(\$15,000)

**Sponsors at the \$15k level may choose one of the following to add to their package**

- Welcome Reception (4 available): Support the Welcome Reception and integrate your brand into the local experience. (please specify- dessert station, photo booth, napkins, branded cocktail)

**SOLD OUT**

Wi-Fi (Exclusive): Supply attendees with Wi-Fi access throughout the event venue.

- Executive Women's Workshop Sponsor
- Keycards (Exclusive)



# You're in good company!

## 2023 sponsors include

Oldcastle BuildingEnvelope

Marvin

ConstructConnect

Exposure Lighting

GAF

Dell

Sherwin-Williams

Andersen Windows

CannonDesign

HDR

DLR Group

Cosentino

Robert A.M. Stern Architects

National Gypsum

Perkins Eastman

Payette

Engineered Tax Services

Rockwool

Sierra Pacific

HOK

Compass Data Centers

HED

Shepley Bulfinch

Pickard Chilton

Perry Dean

ICON Architecture

KTGY

CBT Architects

AIA Trust

Gresham Smith

HGA

Annum

Perkins & Will

William Rawn Associates

Gensler

Ayers Saint Gross

Deltek

Procore

MADCAD

Envienergy

IMEG





# Let's talk!

## Our team

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