



**WOMEN'S
LEADERSHIP
SUMMIT 2025**

an **AIA** Leadership Event

Sponsorship opportunities



Atlanta, November 3-5, 2025
partnership@aia.org





Connect with the industry's largest network of diverse women.

Get your brand in front of 800+ industry leaders—the largest gathering of women architecture, design, and allied professionals in the U.S. Through sponsorships, we're creating even more opportunities to elevate your brand.



WLS is a premier AEC leadership experience where women architects connect, celebrate achievement, and gain the tools to shape the future of the industry through:

- Building connections that matter
- Empowering women and redefining leadership
- Turning inspiration into action
- Celebrating women shaping the future
- Leading with tools and skills to thrive



Investing in women, investing in the future of the profession

Companies with diverse executive teams—including women—are 21% more likely to be more profitable than the average company, according to a major study by McKinsey.

Companies with low gender and ethnic/cultural diversity were 29% less likely to achieve above-average profitability.

When women architects and designers have your support, they become more committed to your brand. That commitment results in enduring, strategic, and profitable relationships for your products and services

2024 Attendee stats



78% of attendees are architect and architect associate members



60% of WLS 2024 attendees are likely to attend WLS 2025



78% work at large and mid-size firms



85% rated their overall experience at the WLS 2024 as good or excellent



More than 8 in 10 attendees rated the overall quality and value of the education sessions as good/excellent



86% stated that WLS inspired them to be better architects and leaders



Four sponsorship tiers, plus custom options

\$100k+ Premier sponsor *3 registrations**

- Collaborative Event branding
- Logo on signage, website, individual mainstage walk-in slides, and app
- Choice of speaking on the mainstage and professional photo
- Social media assets produced by AIA's marketing team and social media mentions on AIA platforms
- Sponsor appreciation gathering with key AIA leadership
- Attendee list pre-event
- Company logo on e-mail marketing blasts (up to 5)**
- Verbal recognition during all mainstage sessions
- Reserved seating with VIP guests at all mainstage sessions

\$25k Featured sponsor *3 registrations*, 1 opportunity -Tier 1 options list*

- Logo on signage, website, mainstage walk-in slides, and app
- Social media mention produced by AIA's marketing team
- Attendee list (post event)
- Company logo on e-mail marketing blasts (up to 3)**
- Ability to purchase 1 more ticket @ discount member rate

\$15k Collaborating sponsor *2 registrations*, 1 opportunity -Tier 2 options list*

- Logo on signage, website, and mainstage walk-in slides
- Ability to purchase 1 more ticket @ discount member rate

\$5k Contributing sponsor *1 registration**

- Name on signage, website, mainstage walk-in slides, and app
- Ability to purchase 1 more ticket at discount member rate

* Includes two breakfast, one lunch, and welcome reception

** All payments and contracts must be in place, and EPS logos received by June be included in the email blasts.

Featured additional options

(\$25,000)

Sponsors at the \$25k level may choose one of the following exclusive options to add to their package

SOLD OUT

- Notebook sponsor

Cobranded notebook for all attendees

SOLD OUT

- Mainstage discussion

Show your industry expertise with integrated content

SOLD OUT

- Lanyards

Cobranded notebook for all attendees

- Water bottles

Cobranded notebook for all attendees

- App Sponsor

High visibility inside app and inclusion in email promotion about the app

SOLD OUT

- Wi-Fi Sponsor

Create custom password, plus onsite signage and app mention

- Innovation Stage/Ted talk style Sponsor

Bring the Innovation Stage to life with recognition as the exclusive sponsor and include one session.

Collaborating additional options

(\$15,000)

Sponsors at the \$15k level may choose one of the following to add to their package

- Welcome Reception: Integrate your brand into the local experience with logo recognition on one of the following:

SOLD OUT

- Photo booth
- Branded napkins

SOLD OUT

- Signature cocktail
- Aquarium tank diver
- Aquarium special exhibit ticket offering for attendees

SOLD OUT

- Hotel Keycards

SOLD OUT

Branded hotel keys for all attendees

- Firm Leaders Lunch

2-3 min speaking opportunity plus ability to hand out materials

- Networking Lounge

Engage with attendees in networking discussions in a branded lounge

- Next to lead Reception

2-3 min speaking opportunity plus ability to hand out materials

- Workshop

Present a 1hr breakout workshop. (Must meet AIA WLS call for proposal criteria.)

You're in good company!

Previous sponsors include:

Oldcastle BuildingEnvelope

Marvin

ConstructConnect

Exposure Lighting

GAF

Dell

Sherwin-Williams

Andersen Windows

CannonDesign

HDR

DLR Group

Cosentino

Robert A.M. Stern Architects

National Gypsum

Perkins Eastman

Payette

Engineered Tax Services

Rockwool

Sierra Pacific

HOK

Compass Data Centers

HED

Shepley Bulfinch

Pickard Chilton

Perry Dean

ICON Architecture

KTGY

CBT Architects

AIA Trust

Gresham Smith

HGA

Annum

Perkins & Will

William Rawn Associates

Gensler

Ayers Saint Gross

Deltak

Procore

MADCAD

Envienergy

IMEG



Let's talk!

Our team

Firm/Company A–F, #s

Susan Konohia

Director, Business Development

susankonohia@aia.org

Firm/Company G–O

Rebecca Grounds

Senior Director, Business Development

rebeccagrounds@aia.org

Firm/Company P–Z

Başar Akkuzu

Director, Business Development

basarakkuzu@aia.org

