

an AIA Leadership Event

Sponsorship opportunities



Atlanta, November 3-5, 2025 partnership@aia.org





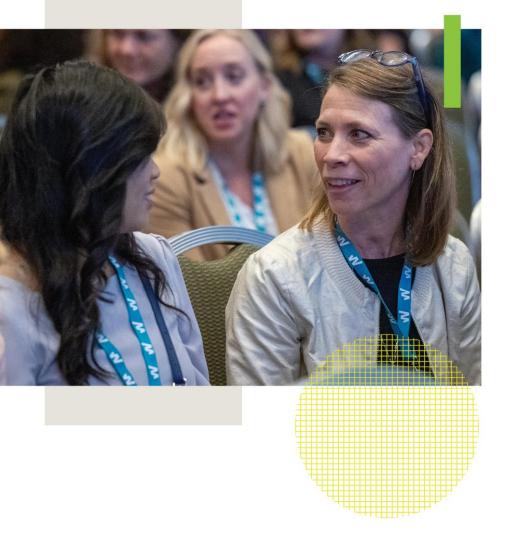
Connect with the industry's largest network of diverse women.

Get your brand in front of 800+ industry leaders—the largest gathering of women architecture, design, and allied professionals in the U.S. Through sponsorships, we're creating even more opportunities to elevate your brand.



WLS is a premier AEC leadership experience where women architects connect, celebrate achievement, and gain the tools to shape the future of the industry through:

- Building connections that matter
- Empowering women and redefining leadership
- Turning inspiration into action
- Celebrating women shaping the future
- Leading with tools and skills to thrive



Investing in women, investing in the future of the profession

Companies with diverse executive teams—including women—are 21% more likely to be more profitable than the average company, according to a major study by McKinsey.

Companies with low gender and ethnic/cultural diversity were 29% less likely to achieve above-average profitability.

When women architects and designers have your support, they become more committed to your brand. That commitment results in enduring, strategic, and profitable relationships for your products and services

2024 Attendee stats





78% of attendees are architect and architect associate members



60% of WLS 2024 attendees are likely to attend WLS 2025



78% work at large and mid-size firms



85% rated their overall experience at the WLS 2024 as good or excellent



More than 8 in 10 attendees rated the overall quality and value of the education sessions as good/excellent



86% stated that WLS inspired them to be better architects and leaders

Four sponsorship tiers, plus custom options

* Includes two breakfast, one lunch, and welcome reception

\$100k+ Premier sponsor 3 registrations*

- Collaborative Event branding
- Logo on signage, website, individual mainstage walk-in slides, and app
- Choice of speaking on the mainstage and professional photo
- Social media assets produced by AIA's marketing team and social media mentions on AIA platforms

- Sponsor appreciation gathering with key AIA leadership
- Attendee list pre-event
- Company logo on e-mail marketing blasts (up to 5)**
- Verbal recognition during all mainstage sessions

 Reserved seating with VIP guests at all mainstage sessions

\$25k Featured sponsor 3 registrations*, 1 opportunity -Tier 1 options list

- Logo on signage, website, mainstage walk-in slides, and app Company logo on e-mail marketing blasts (up to 3)**
- Social media mention produced by AIA's marketing team
 Ability to purchase 1 more ticket
 @ discount member rate
- Attendee list (post event)

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\$15k Collaborating sponsor 2 registrations*, 1 opportunity -Tier 2 options list

- Logo on signage, website, and mainstage walk-in slides
 Ability to pu @ discount
 - Ability to purchase 1 more ticket
 @ discount member rate

\$5k Contributing sponsor 1 registration*

- Name on signage, website, mainstage walk-in slides, and app
- Ability to purchase 1 more
 ticket at discount member rate

Featured additional options

(\$25,000)

Sponsors at the \$25k level may choose one of the following exclusive options to add to their package

- Notebook sponsor SOLD OUT Cobranded notebook for all attendees SOLD OUT Mainstage discussion Show your industry expertise with integrated content SOLD OUT Lanyards • Cobranded notebook for all attendees Water bottles • Cobranded notebook for all attendees App Sponsor High visibility inside app and inclusion in email promotion about the app SOLD OUT Wi-Fi Sponsor Create custom password, plus onsite signage and app mention
 - Innovation Stage/Ted talk style Sponsor

Bring the Innovation Stage to life with recognition as the exclusive sponsor and include one session.

Collaborating additional options

(\$15,000)

Sponsors at the \$15k level may choose one of the following to add to their package

- Welcome Reception: Integrate your brand into the local experience with logo recognition on one of the following:
- SOLD OUT
 - Photo booth
 - \circ Branded napkins
 - Signature cocktail
 - \circ $\,$ Aquarium tank diver
 - Aquarium special exhibit ticket offering for attendees

SOLD OUT

SOLD OUT

- Hotel Keycards
- SOLD OUT
- Branded hotel keys for all attendees
- Firm Leaders Lunch

2-3 min speaking opportunity plus ability to hand out materials

• Networking Lounge

Engage with attendees in networking discussions in a branded lounge

• Next to lead Reception

2-3 min speaking opportunity plus ability to hand out materials

• Workshop

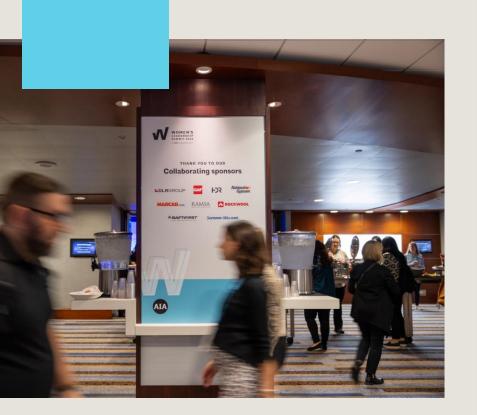
Present a 1hr breakout workshop. (Must meet AIA WLS call for proposal criteria.)



You're in good company!

Previous sponsors include:

Payette	HGA
Engineered Tax Services	Annum
Rockwool	Perkins & Will
Sierra Pacific	William Rawn Associates
НОК	Gensler
Compass Data Centers	Ayers Saint Gross
HED	Deltek
Shepley Bulfinch	Procore
Pickard Chilton	MADCAD
Perry Dean	Envienergy
ICON Architecture	IMEG
KTGY	
CBT Architects	
AIA Trust	
Gresham Smith	
	Engineered Tax Services Rockwool Sierra Pacific HOK Compass Data Centers HED Shepley Bulfinch Pickard Chilton Perry Dean ICON Architecture KTGY CBT Architects AIA Trust



Let's talk!

Our team

Firm/Company A–F, #s Susan Konohia Director, Business Development susankonohia@aia.org

Firm/Company G–O Rebecca Grounds Senior Director, Business Development rebeccagrounds@aia.org

Firm/Company P–Z Başar Akkuzu Director, Business Development basarakkuzu@aia.org