



# AIA26 Exhibit Prospectus

AIA Conference on Architecture & Design 2026

San Diego, June 10-13

AIA Expo, June 11-12

## **Unmatched access**

Connect your brand to AIA and get unmatched access to the largest, most influential network of architecture & design professionals at the premier AEC industry event!



# Key event details

- Hosted in San Diego, June 10-13, 2026
- Two-day expo
  - June 11: 10 am-6:30pm
  - June 12: 10-4:30pm
- Dedicated expo-only hours
- High-profile keynotes from some of the industry's biggest names
- The AEC networking hub featuring parties & events
- 300+ CE sessions including expo-credit sessions
- Architect-led tours & open studios

# Max ROI in one location

Network with thousands of AEC decision-makers and get your products specified in projects across the world.

**12,000+**  
anticipated attendees

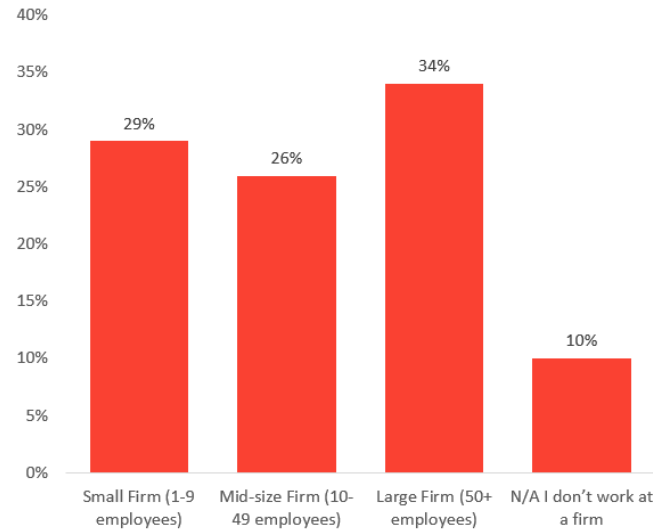
**90%**  
visit the expo floor

**65%**  
have influencing or  
buying power

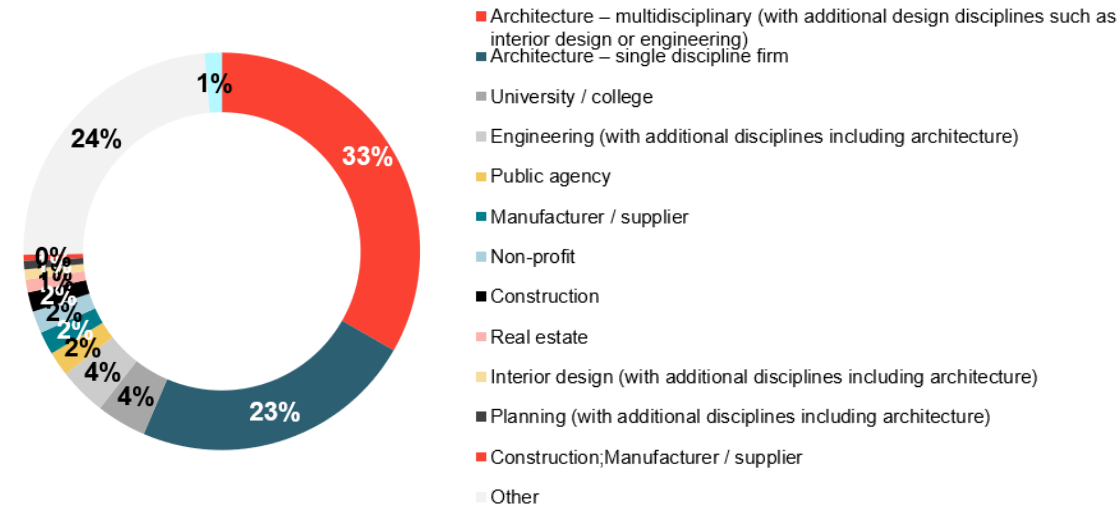
**#2**  
Expo is the second  
most important reason to  
attend

# Attendee profile

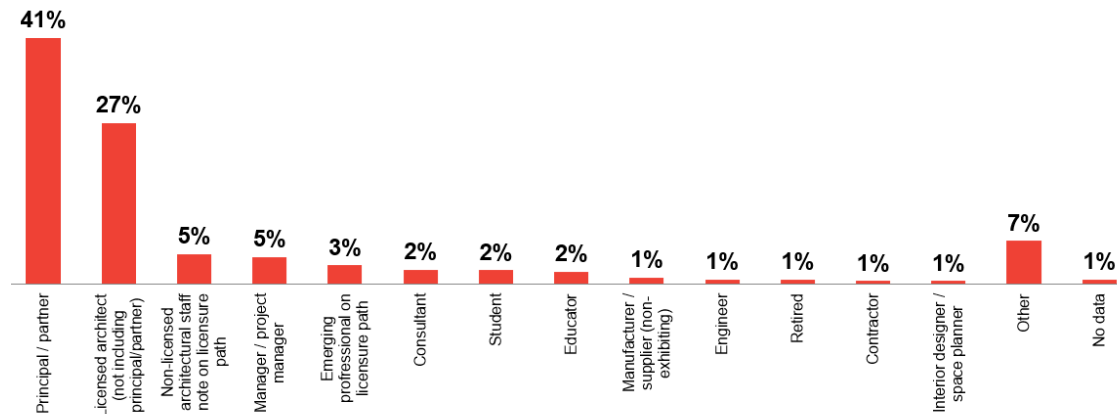
Firms of all sizes are well represented.



Most attendees work at architecture firms



More than two-thirds of attendees were licensed architects



72 countries represented

**Top 5 represented countries:**

- United States
- Canada
- Germany
- China
- United Kingdom



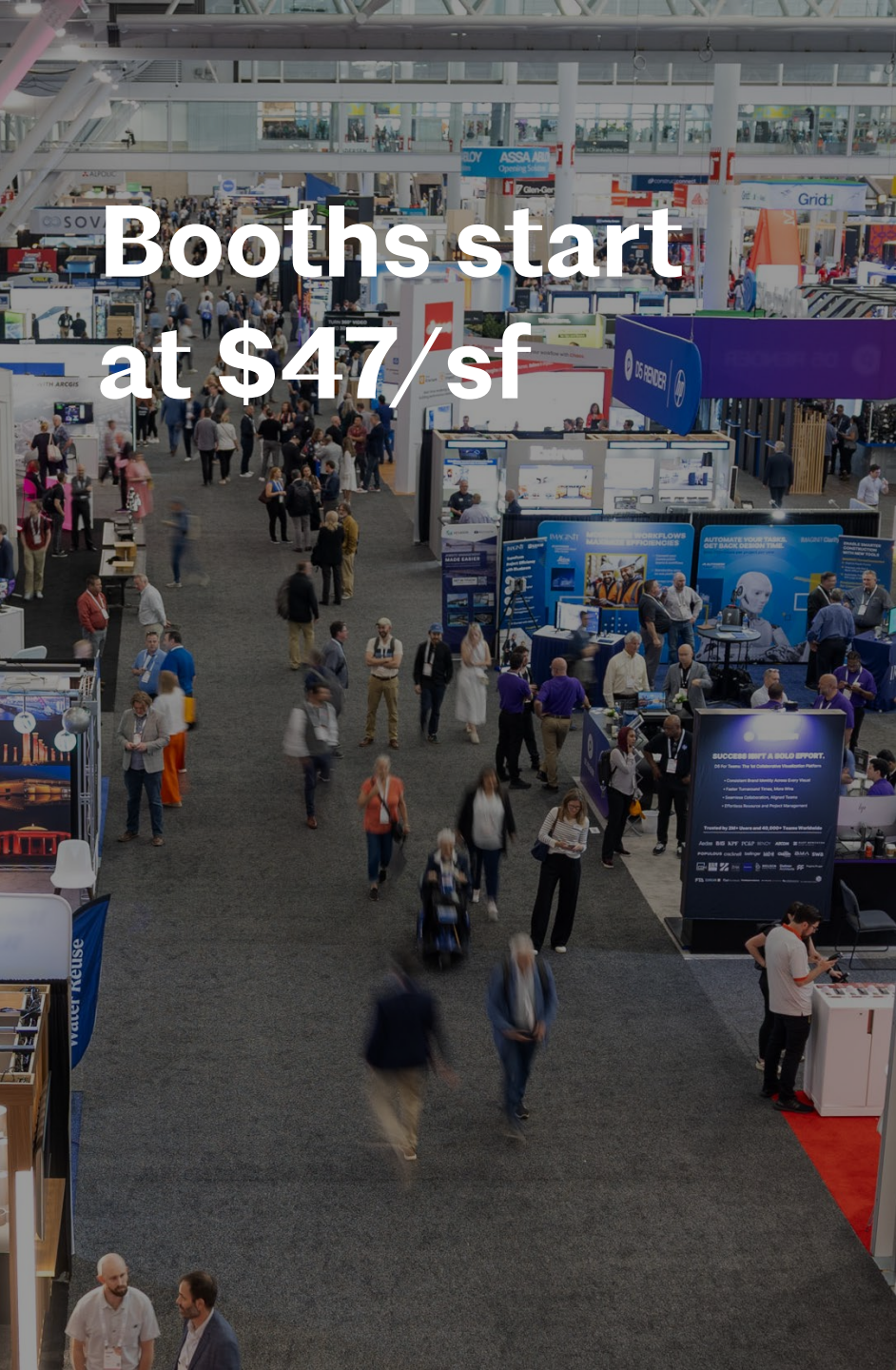
# AIA26

## **Every booth includes:**

- Required digital listing (upgrades available)
- 4 expo badges per 100 sq. ft.
- Free Expo Passes to share with your customers
- AIA26 exhibitor promotional logos for use on marketing materials
- Expo trainings and content for a successful show

## **Non-island booths include:**

- 8' high back drape and 3' side drape
- 7"x44" identification sign (non-island booths only)



**Booths start  
at \$47/sf**

Booth size	Sq ft	Standard rate*	Standard corner rate (+\$500)
10x10	100	\$4,700	\$5,250
10x20	200	\$9,400	\$9,950
10x30	300	\$14,100	\$14,650
10x40	400	\$19,350	\$19,900
20x20	400	\$21,000	
20x30	600	\$30,400	
20x40	800	\$39,800	
30x30	900	\$44,500	
20x50	1000	\$49,200	
30x40	1200	\$58,600	
30x50	1500	\$72,700	

\*Premium booths are \$500 flat fee per 10x10

# Required booth listing package options:

Attendees use the exhibitor directory to plan their visit to the AIA Conference on Architecture & Design and short-list the exhibitors they plan to see.

	Basic listing \$500	SMART listing \$750	Maximum exposure listing \$1,500
Company Information	●	●	●
Social Media Links	●	●	●
Product Categories	●	●	●
Company Logo	●	●	●
AI-Powered Recommendations	●	●	●
Team Members	●	●	●
Header Image or Video		●	●
Custom Background		●	●
Video Links & Documents		10	20
Product Showcase		8	12
Priority Placement			●
Advertisement Banner			●
Live Chat with Sales Staff			●
Inbound Meetings			●

\*offerings subject to change\*

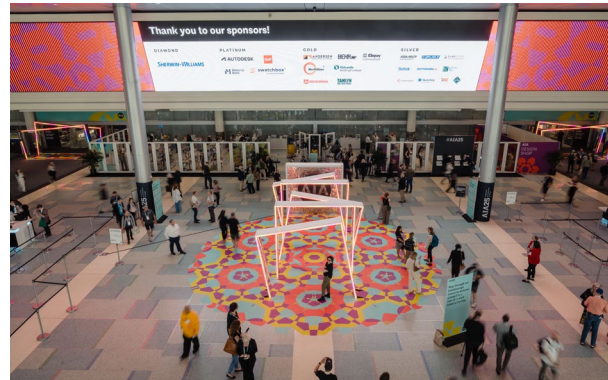
# Sponsor AIA26

Browse all sponsorships at:

<https://conferencesonarchitecture.com/sponsor-aia26/>

## Build brand visibility & connect with qualified leads

Sponsorship opportunities include thought leadership sessions, networking events, branded merchandise, digital signage, expo activations, booth drivers, and more.



# Contact us

## **Interested in exhibiting?**

Please contact  
[aiasales@aia.org](mailto:aiasales@aia.org)