

# Why you need to hire a City Architect



A City Architect is a strategic partner, embedding critical design thinking directly into your city's governance. By bridging the gap between policy, development, and community, a City Architect ensures that every project—from a new park to a revitalized downtown—drives economic growth, enhances quality of life, and builds a legacy of civic pride.

# Success in action

### Millions saved in West Hollywood

The City Architect drove economic recovery by creating permanent outdoor dining standards and saved \$7.3M on a major civic memorial through a strategic redesign.

# Economic growth in Washington, DC

The Director of the Department of Buildings adjusted fee structures on adaptive reuse projects, saving developers an estimated \$800,000 and spurring downtown revitalization.

# **Key benefits of a City Architect**

## **Drives economic growth**

Streamlined permitting, strategic partnerships, and expert oversight drive development, reduce delays, and deliver cost-effective city projects

# Strengthens community

Transforms public spaces, ensures new developments reflect city character, and champions equitable design for all.

# Designs a healthier city

Integrates resilient standards, reduces long-term costs with efficient materials, and builds a healthier urban environment



Learn more >

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