

Sponsorship opportunities



Kansas City, MO
November 1-3, 2026
partnership@aia.org



Connect with the industry's largest network of diverse women.

Get your brand in front of 800+ industry leaders—the largest gathering of women architecture, design, and allied professionals in the U.S. Through sponsorships, we're creating even more opportunities to elevate your brand.



WLS is a premier AEC leadership experience where women architects connect, celebrate achievement, and gain the tools to shape the future of the industry through:

- Building connections that matter
- Empowering women and redefining leadership
- Turning inspiration into action
- Celebrating women shaping the future
- Leading with tools and skills to thrive



Investing in women, investing in the future of the profession

Companies with diverse executive teams—including women—are 21% more likely to be more profitable than the average company, according to a major study by McKinsey.

Companies with low gender and ethnic/cultural diversity were 29% less likely to achieve above-average profitability.

When women architects and designers have your support, they become more committed to your brand. That commitment results in enduring, strategic, and profitable relationships for your products and services

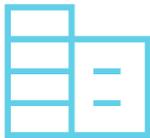
Attendee stats



78% of attendees are architect and architect associate members



60% of WLS attendees are likely to attend the next WLS



78% work at large and mid-size firms



85% rated their overall experience at the WLS as good or excellent



More than 8 in 10 attendees rated the overall quality and value of the education sessions as good/excellent



86% stated that WLS inspired them to be better architects and leaders



Four sponsorship tiers, plus custom options

\$100k+ Premier sponsor *3 full conference registrations*

- Collaborative Event branding
- Logo on signage, website, individual mainstage walk-in slides, and app
- Choice of speaking on the mainstage and professional photo
- Social media assets produced by AIA's marketing team and social media mentions on AIA platforms
- Sponsor appreciation gathering with key AIA leadership
- Attendee list pre-event
- Company logo on e-mail marketing blasts (up to 5)**
- Verbal recognition during all mainstage sessions
- Reserved seating with VIP guests at all mainstage sessions

\$25k Featured sponsor *3 full conference registrations, 1 opportunity -Tier 1 options*

- Logo on signage, website, mainstage walk-in slides, and app
- Social media mention produced by AIA's marketing team
- Attendee list (post event)
- Company logo on e-mail marketing blasts (up to 3)*
- Ability to purchase 1 more ticket @ discount member rate

\$15k Collaborating sponsor *2 full conference registrations, 1 opportunity -Tier 2 option*

- Logo on signage, website, and mainstage walk-in slides
- Ability to purchase 1 more ticket @ discount member rate

\$5k Contributing sponsor *1 full conference registrations*

- Name on signage, website, mainstage walk-in slides, and app
- Ability to purchase 1 more ticket at discount member rate

* All payments and contracts must be in place, and EPS logos received by June be included in the email blasts.

Featured additional options

(\$25,000)

Sponsors at the \$25k level may choose one of the following exclusive options to add to their package

- Notebook sponsor

Cobranded notebook for all attendees

- Mainstage Presence x2

Show your industry expertise with integrated 3 min remarks and 30sec commercial from mainstage

- Lanyards - **SOLD**

Cobranded notebook for all attendees

- Water bottles

Cobranded sustainable water bottle for all attendees

- App Sponsor

High visibility inside app and inclusion in email promotion about the app

- Wi-Fi Sponsor

Create custom password, plus onsite signage and app mention

- Tote Bag

Cobranded sustainable tote bag for all attendees

- Registration Sponsor

High visibility onsite to all attendees with branded screens at onsite kiosks

Collaborating additional options

(\$15,000)

Sponsors at the \$15k level may choose one of the following to add to their package

- Welcome Reception: Integrate your brand into the local experience with logo recognition on one of the following:
 - Photo booth - **SOLD**
 - Signature cocktail - **SOLD**
 - Dessert Station - **SOLD**
- Hotel Keycards - **SOLD**
 - Branded hotel keys for all attendees*
- Executive Leadership Lab - **SOLD**
- 2-3 min speaking opportunity plus ability to hand out materials
- Social Media Contest
 - Included hashtag in sponsored 2026 registration prize
- Education Session x 3
 - Present a 1hr concurrent session. (Must meet AIA WLS call for proposal criteria.)*
- Innovation Stage/Ted talk style Sponsor - **SOLD**
 - Bring the Innovation Stage to life with recognition as the exclusive sponsor
- Wellness Sponsor
 - Bring the wellness activities to attendees with recognition as the exclusive sponsor
- Pencil/Pen with case
 - Branded for all attendees*

You're in good company!

Previous sponsors include:

Oldcastle BuildingEnvelope	Payette	HGA
Marvin	Engineered Tax Services	Perkins & Will
ConstructConnect	Rockwool	William Rawn Associates
Exposure Lighting	Sierra Pacific	Gensler
GAF	HOK	Ayers Saint Gross
Dell	Compass Data Centers	Deltek
Sherwin-Williams	HED	Procore
Andersen Windows	Shepley Bulfinch	MADCAD
CannonDesign	Pickard Chilton	Envienergy
HDR	Perry Dean	IMEG
DLR Group	ICON Architecture	Kawneer
Cosentino	KTGY	USG
Robert A.M. Stern Architects	CBT Architects	Graphisoft
National Gypsum	AIA Trust	AGS Stainless
Perkins Eastman	Gresham Smith	Hart Howerton



Let's talk!

Our team

Firm/Company A–F, #s

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