

AIA27 Exhibit Prospectus

AIA Conference on Architecture & Design 2027
Philadelphia, May 19-22
AIA Expo, May 20-21

Unparalleled access & engagement

Align your brand with AIA and gain exclusive access to the largest and most influential network of architecture and design professionals at the AEC industry's premier event!



Event overview & key details

- Hosted in Philadelphia, May 19-22, 2027
- Two-day expo
  - May 20: 9:30am–4:00 p.m.
  - May 21: 9:30am-4:00 p.m.
- Dedicated Expo-only hours
- High-profile keynotes from some of the industry's biggest names
- The AEC networking hub featuring parties & events
- 300+ CE sessions, including expo-credit sessions
- Architect-led tours & open studios

Maximize your ROI, all in one place!

Connect with thousands of AEC industry decision-makers, showcase your products, and drive specifications for projects around the world!

13,000+
average attendees

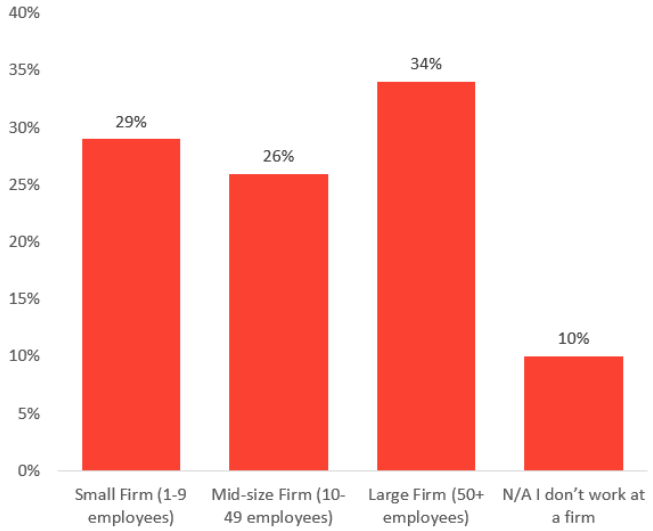
91%
visit the Expo floor

65%
have influencing or buying power

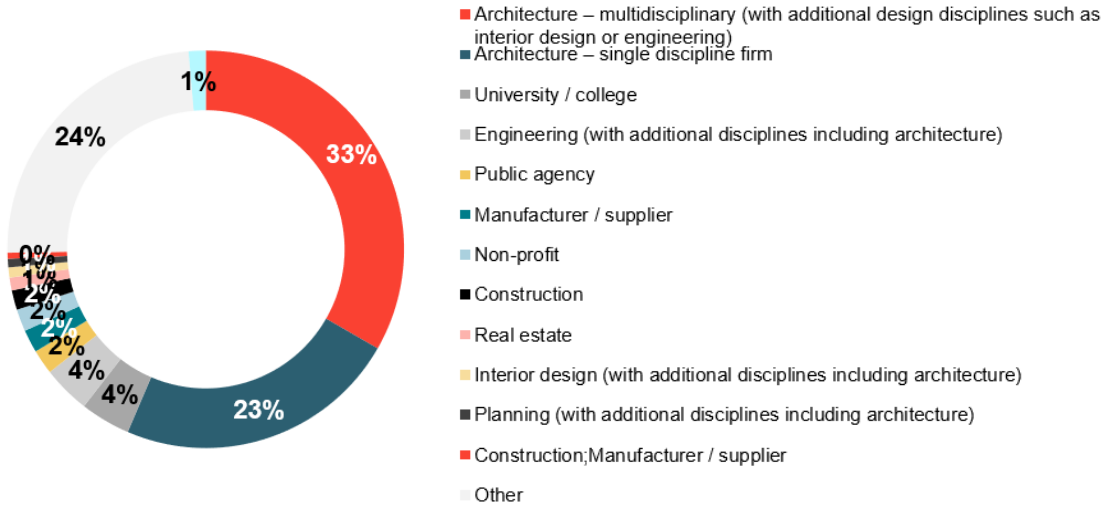
#2
Expo is the second most important reason to attend

Attendee profile

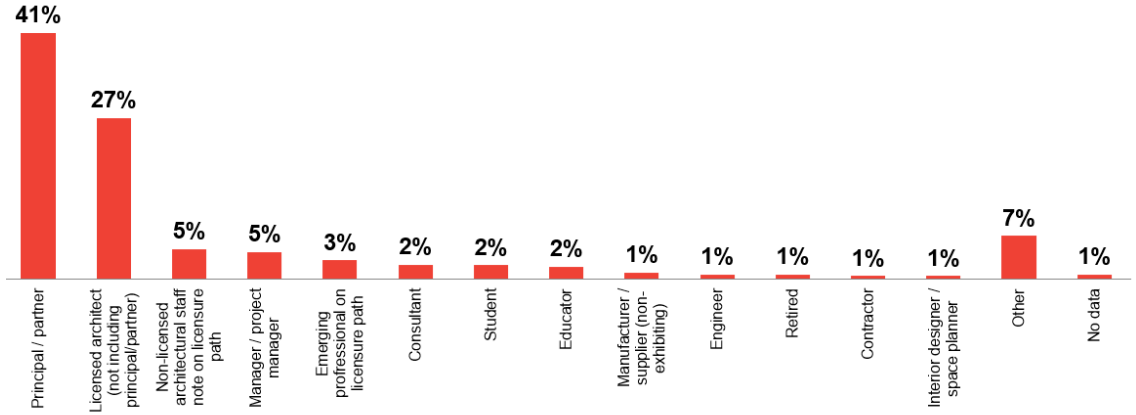
Firms of all sizes are well represented.



Most attendees work at architecture firms



More than two-thirds of attendees were licensed architects



72 countries represented

Top 5 represented countries:

- United States
- Canada
- Germany
- China
- United Kingdom

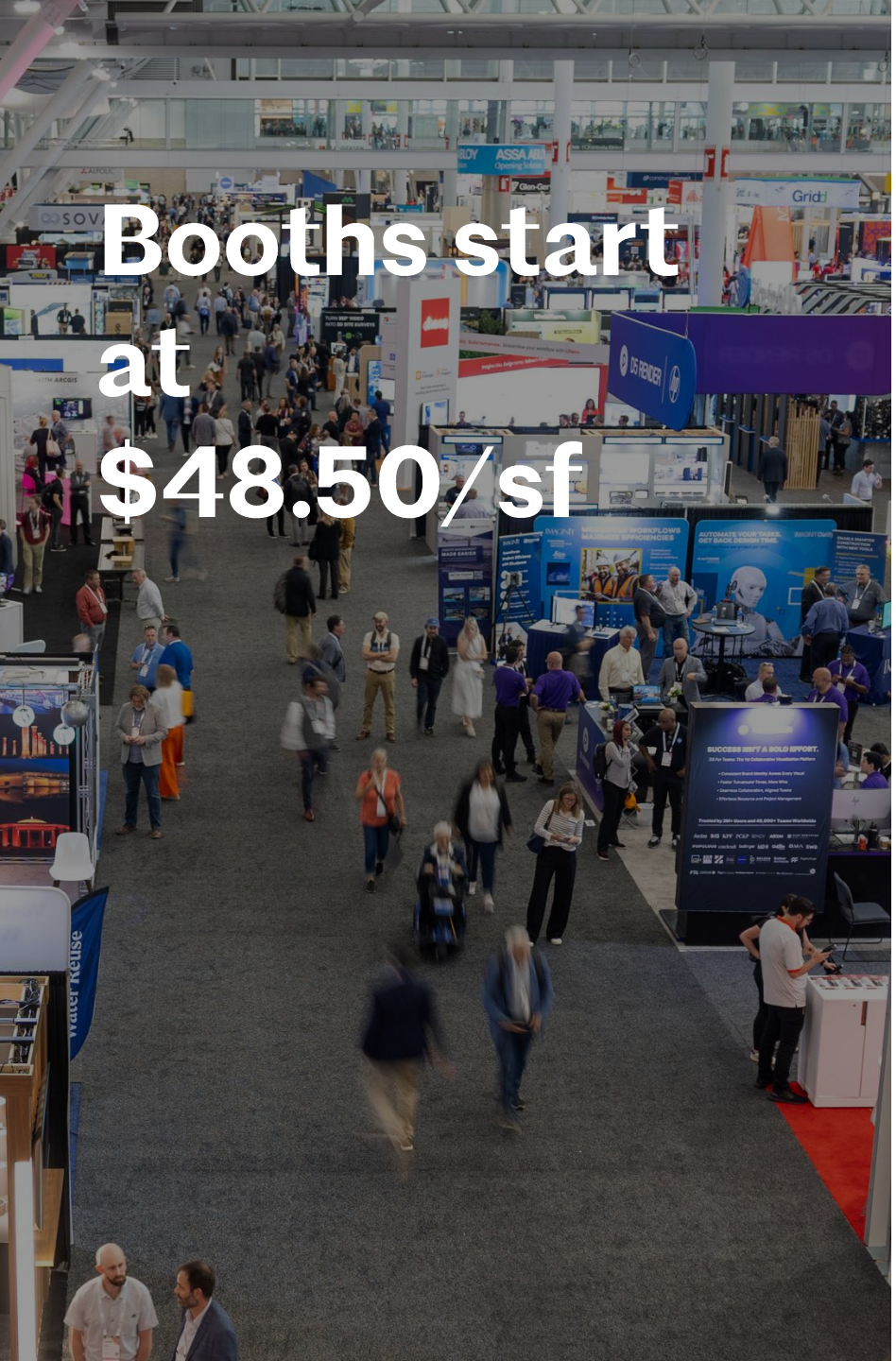


Every booth includes:

- Required digital listing (upgrades available)
- 4 Expo badges per 100 sq. ft.
- Free Expo Passes to share with your customers
- AIA27 exhibitor promotional logos for use on marketing materials
- Expo trainings and content for a successful show

Non-island booths include:

- 8' high back drape and 3' side drape
- 7"x44" identification sign (non-island booths only)



Booths start at $48.50/sf

Booth size	Sq ft	Standard rate*	Standard corner rate (+$550)
10x10	100	$4,850	$5,400
10x20	200	$9,700	$10,250
10x30	300	$14,550	$15,100
10x40	400	$19,400	$19,950
20x20	400	$21,600	
20x30	600	$31,300	
20x40	800	$41,000	
30x30	900	$45,850	
20x50	1000	$50,700	
30x40	1200	$60,400	
30x50	1500	$74,950	

*Premium booths are $550 flat fee per 10x10

Required booth listing package options:

Attendees use the exhibitor directory to plan their visit to the AIA Conference on Architecture & Design and short-list the exhibitors they plan to see.

	Basic listing $500	**SMART listing** $750	**Maximum exposure listing** $1,500
Company Information	●	●	●
Social Media Links	●	●	●
Product Categories	●	●	●
Company Logo	●	●	●
AI-Powered Recommendations	●	●	●
Team Members	●	●	●
Header Image or Video		●	●
Custom Background		●	●
Video Links & Documents		10	20
Product Showcase		8	12
Priority Placement			●
Advertisement Banner			●
Live Chat with Sales Staff			●
Inbound Meetings			●

offerings subject to change

Sponsor AIA27

Browse all sponsorships at:

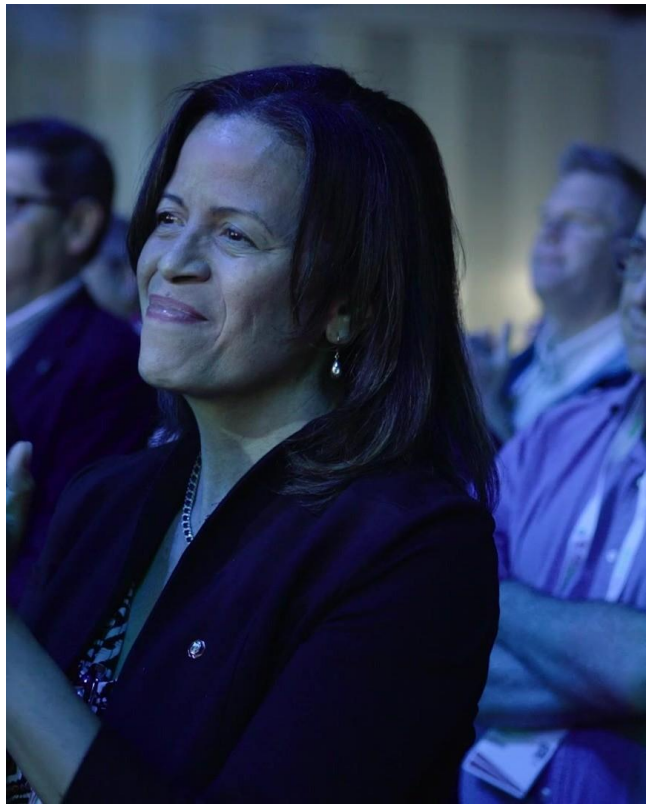
AIA27 Sponsorship Opportunities

Elevate your brand visibility & connect with qualified leads!

Explore a wide range of sponsorship opportunities, including thought leadership sessions, networking events, branded merchandise, digital advertising + signage, Expo networking experiences, promotional opportunities, booth traffic drivers, and more!







Connect with our team!

Interested in exhibiting?
Please reach out to
aiasales@aia.org