

SPONSORSHIP PROSPECTUS

Leadership Summit 2027

Connect with the leaders shaping the architecture profession.

DATES
February 10–13, 2027

VENUE
Marriott Marquis

LOCATION
Washington, D.C., USA

ABOUT THE SUMMIT

The foremost gathering for leadership and advocacy training in architecture.

This annual event will be held at the Marriott Marquis, Washington, D.C., from Wednesday, February 10–13, 2027, and unites over 650 AIA members, volunteer leaders, and chapter executives from across the country.

Spanning three immersive days, AIA Leadership Summit not only offers a platform for attendees to actively participate in crucial policy dialogues with lawmakers but also fosters the growth of attendees' leadership acumen in both their professional capacities and their roles as AIA chapter leaders.

650+	3	1
AIA MEMBERS, LEADERS & EXECUTIVES	IMMERSIVE DAYS	DAY ON CAPITOL HILL

THE LOCATION

Washington, D.C. — a living laboratory of architecture, urban planning, history, culture, and civic design.

From historic landmarks and iconic monuments to contemporary office buildings, museums, mixed-use developments, and adaptive reuse projects, D.C. offers a diverse range of architectural styles and building challenges. Architects and suppliers can experience centuries of architectural evolution in one city.

Gothic Revival · Victorian · Beaux-Arts · Neoclassical · Brutalist · Modernist · Contemporary



WHY SPONSOR

What sponsors can expect.

01

Reach decision-makers

Connect with hundreds of AIA chapter board members, many of whom hold senior positions at leading firms, alongside chapter executive directors, staff, and key decision-makers in architecture and association management.

02

Showcase your offering

Showcase your products and services to those within the architecture profession who serve in leadership roles in their chapters.

03

Build local relationships

Foster relationships with chapter leaders for future engagement at the local level.

04

Elevate your brand

Gain targeted exposure and visibility within the AIA community.



Premier partnership.

Advocacy / Hill Day

EXCLUSIVE

$35,000

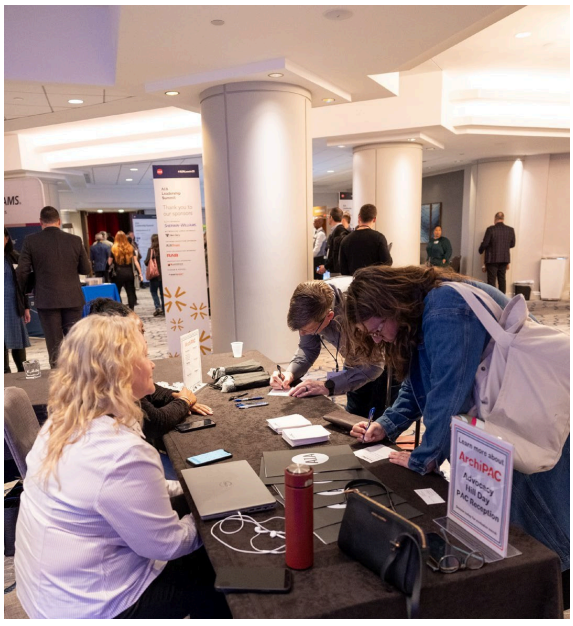
- Three-minute remarks related to legislative issues affecting the built environment during the event
- Up to four invitations for company representatives to attend AIA Leadership Summit
- Exclusive sponsor of the final breakfast before Hill Day visits
- 6′ tabletop with two chairs; sponsor may bring one pop-up banner
- Verbal recognition during the conference
- Recognition as Advocacy/Hill Day Sponsor in email promotions
- Premium logo placement on signage at social events
- Recognition as Advocacy/Hill Day Sponsor in social media posts for the conference
- Invitations to reception
- Company logo on event website with hyperlink to sponsor website
- Post-event attendee roster

On the Hill

- Opportunity to travel to the Hill with attendees and network with them in the assigned breakroom
- **New:** Opportunity to participate in prescheduled Hill meetings with legislators
- Opportunity to display company collateral in the Hill breakroom

Official Hill Day Transportation Sponsor

- Logo displayed on signage at bus stations traveling to the Hill
- Portfolio binders for all attendees, co-branded with AIA and company logos. Attendees carry them during Hill visits, extending sponsor visibility beyond the event



Put your brand alongside AIA members as they take the profession’s priorities directly to lawmakers on Capitol Hill.

SPONSORSHIP OPPORTUNITIES

Main stage.

Elite Sponsor

EXCLUSIVE

$25,000

- Up to four registrations
- Opportunity to provide 2-minute remarks in one of the general sessions
- Opportunity to share a customized 1-minute video message at a general session (must be reviewed and approved by AIA)
- 6′ tabletop with two chairs; sponsor may bring one pop-up banner
- Verbal recognition during the conference
- Recognition as Elite Sponsor in email promotions
- Premium logo placement on signage at social events
- Elite Sponsor of the AIA Leadership Summit reception
- Invitations to reception and VIP events
- Company logo on event website with hyperlink to sponsor website
- Up to two pieces of collateral placed at the registration desk
- Two (2) push notifications in the conference app
- Post-event attendee roster

Keynote Address Sponsor

EXCLUSIVE

$20,000

- Introduce one AIA Leadership Summit keynote speaker
- Opportunity to share a customized 30-second video message during the conference (must be reviewed and approved by AIA)
- 6′ tabletop with two chairs; sponsor may bring one pop-up banner
- One piece of collateral placed at the registration desk
- Up to two invitations for company representatives to attend
- Invitations to receptions
- Recognition as Keynote Address Sponsor in email promotions
- Company logo on event website with hyperlink to sponsor website
- One (1) push notification in the conference app
- Post-event attendee roster

SPONSORSHIP OPPORTUNITIES

Signature experiences.

Opening Reception Sponsor

EXCLUSIVE

$15,000

- Two-minute greeting during reception
- Sponsor signage at reception
- Branded cocktail napkins with your company logo or name
- Company logo on event website and in the conference app
- One 6′ tabletop display in exhibit area
- Post-event attendee roster
- Two (2) complimentary conference registrations (select sessions and meals included)
- One (1) push notification in the conference app

Networking Luncheon Sponsor

EXCLUSIVE

$15,000

- Two-minute greeting during luncheon
- Opportunity to place a branded gift at each place setting
- Opportunity to include conversational prompts on the main stage screen during luncheon
- Company logo on event website and in the conference app
- One 6′ tabletop display in exhibit area
- Post-event attendee roster
- Two (2) complimentary conference registrations (select sessions and meals included)
- One (1) push notification in the conference app

Wi-Fi Sponsor

EXCLUSIVE

$10,000

- 6′ tabletop with two chairs
- Branded splash page when launching the app
- Wi-Fi password can be your company name
- Company logo on event website and in the conference app
- Wi-Fi login information displayed throughout the event with company logo
- Post-event attendee roster
- Two (2) complimentary conference registrations

SPONSORSHIP OPPORTUNITIES

Visibility & support.

Breakfast Sponsor

4 AVAILABLE · EACH

$7,500

- Sponsor signage at breakfast stations
- Company name on the event website and in the conference app
- One (1) cocktail table display in exhibit area
- One (1) complimentary conference registration (select sessions and meals included)
- Post-event attendee roster

Supporting Sponsor

EACH

$5,000

- One (1) complimentary conference registration (select sessions and meals included)
- One cocktail tabletop in exhibit area
- Invitations to receptions
- Company name as supporting sponsor on event website

BRANDING ADD-ONS

$6,000

Lanyards · Exclusive

Sponsor logo or company name on event lanyards for all attendees.

$5,000

Attendee Badges · Exclusive

Sponsor logo or company name on badges for all attendees.

Purchase of one of the sponsorship levels is required to access branding add-ons.

AT A GLANCE

PACKAGE	AVAILABILITY	REGISTRATIONS	INVESTMENT
Advocacy / Hill Day	Exclusive	4	**$35,000**
Elite Sponsor	Exclusive	4	**$25,000**
Keynote Address	Exclusive	2	**$20,000**
Opening Reception	Exclusive	2	**$15,000**
Networking Luncheon	Exclusive	2	**$15,000**
Wi-Fi	Exclusive	2	**$10,000**
Breakfast	4 available	1	**$7,500 each**
Supporting Sponsor	Multiple	1	**$5,000 each**