WOMEN'S LEADERSHIP SUMMIT 2026

an AIA Leadership Event

Sponsorship opportunities



InterContinental Hotel, Miami
September 20-22, 2027
partnership@aia.org

AIA



Connect with the industry’s largest network of diverse women.

Get your brand in front of 800+ industry leaders—the largest gathering of women architecture, design, and allied professionals in the U.S. Through sponsorships, we’re creating even more opportunities to elevate your brand.



WLS is a premier AEC leadership experience where women architects connect, celebrate achievement, and gain the tools to shape the future of the industry through:

- Building connections that matter
- Empowering women and redefining leadership
- Turning inspiration into action
- Celebrating women shaping the future
- Leading with tools and skills to thrive



Investing in women, investing in the future of the profession

Companies with diverse executive teams—including women—are 21% more likely to be more profitable than the average company, according to a major study by McKinsey.

Companies with low gender and ethnic/cultural diversity were 29% less likely to achieve above-average profitability.

When women architects and designers have your support, they become more committed to your brand. That commitment results in enduring, strategic, and profitable relationships for your products and services

Attendee stats



78% of attendees are architect and architect associate members

60% of WLS attendees are likely to attend the next WLS

78% work at large and mid-size firms

85% rated their overall experience at the WLS as good or excellent

More than 8 in 10 attendees rated the overall quality and value of the education sessions as good/excellent

86% stated that WLS inspired them to be better architects and leaders

Four sponsorship tiers, plus custom options

$100k+ Premier sponsor *3 full conference registrations*

- Collaborative Event branding
- Logo on signage, website, individual mainstage walk-in slides, and app
- Choice of speaking on the mainstage and professional photo
- Social media assets produced by AIA's marketing team and social media mentions on AIA platforms
- Sponsor appreciation gathering with key AIA leadership
- Attendee list pre-event
- Company logo on e-mail marketing blasts (up to 5)**
- Verbal recognition during all mainstage sessions
- Reserved seating with VIP guests at all mainstage sessions

$25k Featured sponsor *3 full conference registrations, 1 opportunity -Tier 1 options*

- Logo on signage, website, mainstage walk-in slides, and app
- Social media mention produced by AIA's marketing team
- Attendee list (post event)
- Company logo on e-mail marketing blasts (up to 3)*
- 30 second commercial spot from main stage
- Ability to purchase 1 more ticket @ discount member rate

$15k Collaborating sponsor *2 full conference registrations, 1 opportunity -Tier 2 option*

- Logo on signage, website, and mainstage walk-in slides
- Ability to purchase 1 more ticket @ discount member rate

$5k Contributing sponsor *1 full conference registrations*

- Name on signage, website, mainstage walk-in slides, and app
- Ability to purchase 1 more ticket at discount member rate

* All payments and contracts must be in place, and EPS logos received by May 1 be included in the email blasts.

Featured additional options

($25,000)

Sponsors at the $25k level may choose one of the following exclusive options to add to their package

- Notebook sponsor

  Cobranded notebook for all attendees
- Lanyards

  Cobranded notebook for all attendees
- Water bottles

  Cobranded sustainable water bottle for all attendees
- App Sponsor

  High visibility inside app and inclusion in email promotion about the app
- Wi-Fi Sponsor
  Create custom password, plus onsite signage and app mention
- Storytelling Stage Sponsor

  Bring the Storytelling (TED Talk style) Stage to life with intro remarks and recognition as the exclusive sponsor
- Tote Bag

  Cobranded sustainable tote bag for all attendees
- Registration Sponsor

  High visibility onsite to all attendees with branded screens at onsite kiosks

Collaborating additional options

($15,000)

Sponsors at the $15k level may choose one of the following to add to their package

- Welcome Reception: Integrate your brand into the local experience with logo recognition on one of the following:
  - Photo booth
  - Signature cocktail
  - Dessert Station
- Hotel Keycards

  Branded hotel keys for all attendees
- Leadership Lab
- *2-3 min speaking opportunity plus ability to hand out materials*
- Workshop x 3

  Present a 1hr breakout workshop. (Must meet AIA WLS call for proposal criteria.)
- Wellness Sponsor
- Next to Lead Reception
- WID/WIA Roundtable: Building Women in Architecture & Design Committees
- Pencil/Pen case
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You’re in good company!

Previous sponsors include:

Oldcastle BuildingEnvelope
Marvin
ConstructConnect
Exposure Lighting
GAF
Dell
Sherwin-Williams
Andersen Windows
CannonDesign
HDR
DLR Group
Cosentino
Robert A.M. Stern Architects
National Gypsum
Perkins Eastman
Payette
Engineered Tax Services
Rockwool
Sierra Pacific
HOK
Compass Data Centers
HED
Shepley Bulfinch
Pickard Chilton
Perry Dean
ICON Architecture
KTGY
CBT Architects
AIA Trust
Gresham Smith
HGA
Perkins & Will
William Rawn Associates
Gensler
Ayers Saint Gross
Deltek
Procore
MADCAD
Envienergy
IMEG
Kawneer
USG
Graphisoft
AGS Stainless
Hart Howerton



Let's talk!

Our team

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